

The Cash Box

VOLUME XIX — NUMBER 9

NOVEMBER 16, 1957



THE ROAD TO HITSVILLE!



EDDY HUGO
ARNOLD AND WINTERHALTER

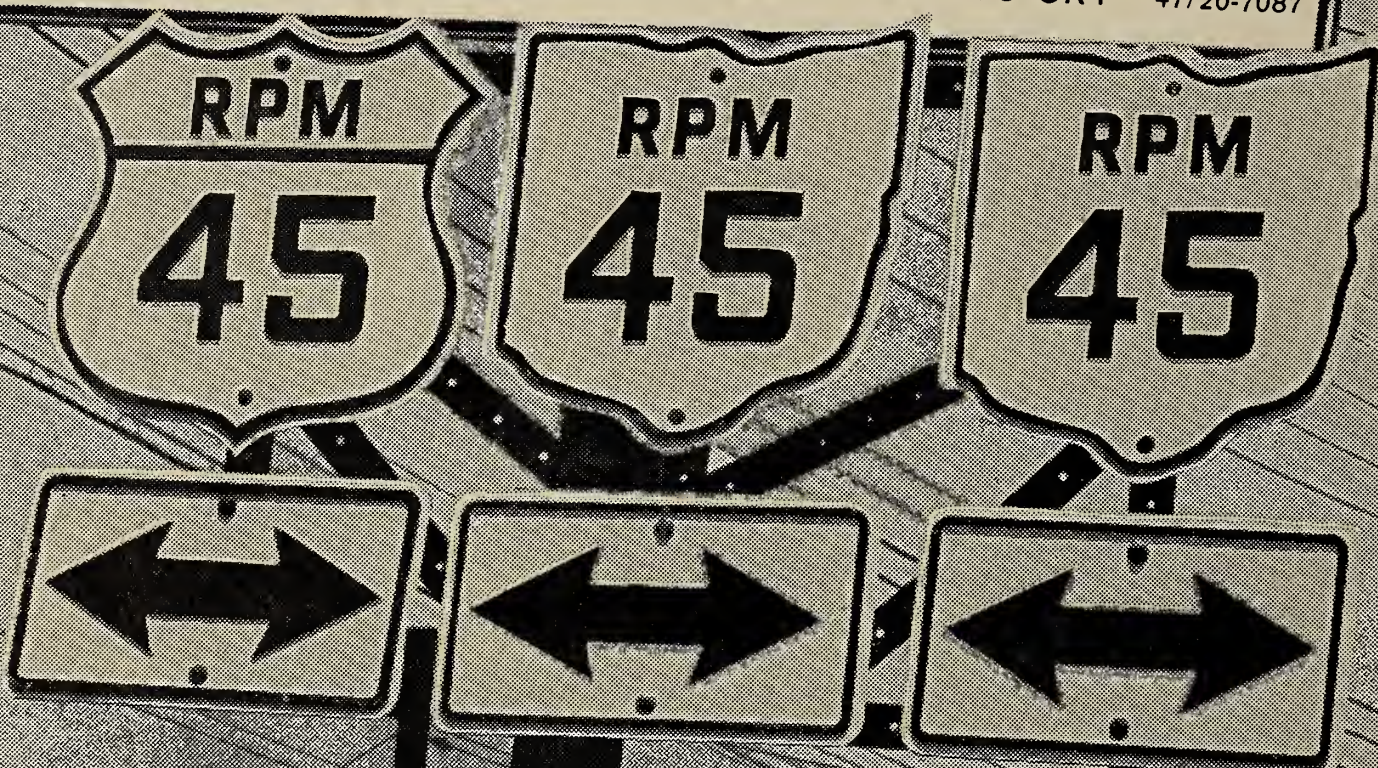
YOU'VE MADE UP FOR EVERYTHING c/w WAGON WHEELS 47/20-7089



GISELE MacKENZIE NEVER GO 'WAY c/w
THIS I KNOW 47/20-7086



RAY PETERSON FEVER c/w
WE'RE OLD ENOUGH TO CRY 47/20-7087



Watch for these NBC-TV network shows, in Color and black-and-white... PERRY COMO,
GEORGE GOBEL, EDDIE FISHER, THE PRICE IS RIGHT, TIC TAC DOUGH... all sponsored by ...



RCA VICTOR
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XIX—Number 9

November 16, 1957

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

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Country Music Reaches A Crossroad!

As Country disk jockeys, artists and record company executives prepare to gather in Nashville this week for the 6th Annual Disk Jockey Festival which is being held in conjunction with Grand Ole Opry's anniversary, it is a fitting time to consider the crossroads which the Country music field has reached.

Only a few years ago, Country music was almost completely restricted to specific areas in which people grew up with it, understood it and loved it. Came World War II in which there were mass population movements, in which soldiers were trained in very different parts of the country than those in which they were brought up and suddenly people who had never been exposed to Country music before began hearing what to them was a strange sound. But as they heard it and came to understand it, they too took to it and as a result after the War there was a great upswing in the acceptance of Country songs. However, what happened was that while these songs were originally introduced by Country artists, for the general national audience they were usually redone by Pop artists. What we saw therefore was a strong influence of Country music on the Pop music field, but Country artists still remained regional favorites.

After the introduction of Rock 'N Roll, Country music went into a decline for a while because the Rock 'N Roll beat simply overwhelmed every aspect of the music world but it wasn't too long until Country artists and writers found that there was no reason why they too could not take advantage of that beat and combine it with Coun-

try rhythms. This was readily done and with such success that today many people deeply involved with the Country music field feel that it may eventually lead to a diminution of the separate entity by which we have been able to label Country music.

This is the crossroads which Country music faces today: whether to continue on its current path of becoming a part of the great body of American music in which it is achieving national acceptance on a Pop level or whether it should attempt to restrict its activities to the traditional Country regions emphasizing Country audiences while of course still playing an influence in the general national picture.

There is much to be said on both sides of the question although it seems to us that the adherents of either point of view are not going to be able to change the tide of events very strongly. It seems obvious that those who would like to restrict the current developments of Country music are fighting a losing battle and those who would like to expand the role of Country music on the national scene are being carried along on an inevitable tide.

Today all American music is in the process of becoming accepted on every level. Country music is part of that American picture. We can expect it to grow and expand and reach new heights not only in the regions where it originated but in areas all over the nation which until recently had never had the opportunity to know and understand and love it.



THE NATION'S
**Top
Ten**
JUKE BOX TUNES
(PLUS THE NEXT 25)

		Pos. Last Week
1	WAKE UP LITTLE SUSIE EVERLY BROTHERS CD-1337—Everly Brothers	1
2	JAILHOUSE ROCK ELVIS PRESLEY VI-7035—Elvis Presley	2
3	CHANCES ARE JOHNNY MATHIS CO-40993—Johnny Mathis	3
4	SILHOUETTES THE RAYS AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds CM-117—The Rays	6
5	HONEYCOMB JIMMIE RODGERS DE-30418—Georgie Shaw RO-4015—Jimmie Rodgers	4

6	BE-BOP BABY RICKY NELSON IM-5463—Ricky Nelson	8
7	FASCINATION JANE MORGAN CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears KA-191—Jane Morgan LO-1758—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	5
8	YOU SEND ME SAM COOKE CR-61898—Teresa Brewer DO-15654—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin	—
9	MELODIE D'AMOUR AMES BROS LO-1751—Edmundo Ros VI-7046—Ames Bros. VK-0303—Marty Gold	—
10	MY SPECIAL ANGEL BOBBY HELMS DE-30423—Bobby Helms PP-115—Sonny Land Trio	—

11) HAPPY HAPPY BIRTHDAY BABY. 12) THAT'LL BE THE DAY. 13) TAMMY. 14) DIANA. 15) LITTLE BITTY PRETTY ONE. 16) JUST BORN. 17) KEEP A-KNOCKIN'. 18) APRIL LOVE. 19) LOTTA LOVIN'. 20) WHOLE LOT OF SHAKIN' GOING ON. 21) HULA LOVE. 22) I'LL REMEMBER TODAY. 23) ALONE. 24) AND THAT REMINDS ME. 25) MR. LEE. 26) ALL THE WAY. 27) I'M AVAILABLE. 28) PLAYTHING. 29) JUST BETWEEN YOU AND ME. 30) MY ONE SIN. 31) LIECHTENSTEINER POLKA. 32) RAINBOW. 33) BACK TO SCHOOL AGAIN. 34) WAIT AND SEE. 35) BLACK SLACKS.

CODE					
AC—Atco	CD—Cadence	EL—Eldorado	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EP—Epic	IM—Imperial	SU—Sun	TH—Thunderbird
AL—Aladdin	CK—Checker	ER—Era	JU—Jubilee	PE—Peacock	TI—Tico
AO—Apollo	CM—Cameo	JZ—Josie	KA—Kapp	PP—Prep	UN—United
AP—ABC—Paramount	CO—Columbia	FS—Four Star	KL—King	RE—Regent	UQ—Unique
AT—Atlantic	CR—Coral	FE—Federal	LI—Liberty	RM—Rama	VE—Verve
BR—Brunswick	DA—Dana	FI—Fiesta	LO—London	RO—Roulette	VI—RCA—Victor
BT—Bethlehem	DE—Decca	FR—Fraternity	ME—Mercury	RP—RPM	VJ—Vee-Jay
BY—Bally	DL—DeLuxe	GE—Gee	MG—MGM	SA—Savoy	VK—Vik
CA—Capitol	DO—Dot	GL—Glory	MO—Modern	SE—Seeco	VP—Vip
CC—Chic	DT—Dootie				
	DU—Duke				

NEW SMASH HIT!! HEADING FOR THE TOP!!

“LAZY MULE”

THE RAVENS

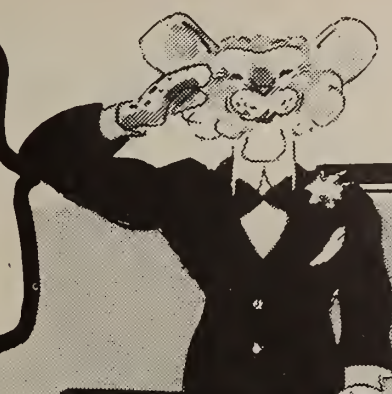
ARGO-5284

CHESS PRODUCING CO.

2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

M-G-M Records

SALUTES THE DEE JAYS



DICK HYMAN
At The Organ

SAM (THE MAN) TAYLOR
On Tenor Sax

THE PEANUT VENDOR
(El Manisero)
and
WALK WITH ME
K12568

STILL SOCK SELLER

CONNIE FRANCIS
and
MARVIN RAINWATER

THE MAJESTY OF LOVE
K12555 on 45 & 78 rpm

JONI JAMES

I GIVE YOU MY WORD



NEVER TILL NOW

(From the MGM Prod. "Raintree County")

K12565 on 45 & 78 RPM

Keep Your Eyes And Ears On These Potential Hits!

HELEN CARR
IT'S BEAUTIFUL
and
LOVE IS A SERIOUS BUSINESS
K12578

DANNY WINCHELL
I DO, I DO
and
MY LITTLE TREE-HOUSE
K12577

MURRAY ARNOLD QUARTET
MOONLIGHT
K12530 on 45 & 78 rpm

THE CHARIOTEERS
I DIDN'T MEAN TO BE MEAN TO YOU
and
THE CANDLES
K12569

MARVIN RAINWATER
NEW SMASH RELEASE

LOOK FOR ME
(I'll Be Waiting For You)

LUCKY STAR

K12586 on 45 & 78 rpm

DEBBIE REYNOLDS



WALL FLOWER

B/W ALL GROWN UP

K12560 (ON 45 & 78 RPM)



OO-LA-LA!
WHAT A SOUND TRACK ALBUM!
M-G-M PRESENTS
A SOL C. SIEGEL PRODUCTION of
COLE PORTER'S

LES GIRLS

starring

GENE KELLY • KAY KENDALL
MITZI GAYNOR • TAINA ELG

E 3590 ST



The Cash Box TOP 60 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos.
11/9

Pos.
11/2

1—Jailhouse Rock

12

★VI-7035—ELVIS PRESLEY
Treat Me Nice

Pos.
11/9

Pos.
11/2

2—Wake Up Little Susie

21

★CD-1337—EVERLY BROTHERS
Maybe Tomorrow

Pos.
11/9

Pos.
11/2

3—Silhouettes

44

AP-9856—STEVE GIBSON &
RED CAPS
Flamingo

★CM-117—THE RAYS
Daddy Cool

ME-71197—DIAMONDS
Daddy Cool

MG-12580—DEAN JONES
There Goes My Heart

Pos.
11/9

Pos.
11/2

4—Chances Are

33

★CO-40993—JOHNNY MATHIS
The Twelfth Of Never

Pos.
11/9

Pos.
11/2

5—You Send Me

59

CR-61896—TERESA BREWER
Would I Were

DO-15654—CORNEL GUNTER
Call Me A Fool

★KE-24013—SAM COOKE
Summertime

MO-1025—JESSE BELVIN
Summertime

Pos.
11/9

Pos.
11/2

6—April Love

1123

★DO-15660—PAT DOONE
When The Swallows
Come Back To
Capistrano

Pos.
11/9

Pos.
11/2

7—Be Bop Baby

68

★IM-S463—RICKY NELSON
Have I Told You Lately
That I Love You

Pos.
11/9

Pos.
11/2

8—My Special Angel

814

★DE-30423—BOBBY HELMS
Standing At The End
Of My World

PP-115—SONNY LAND TRIO
The Spreading
Chestnut

Pos.
11/9

Pos.
11/2

9—Melodie D'Amour

1012

LO-1751—EDMUNDO ROS
Carnation Girl

★VI-7046—AMES BROS.
So Little Time

VK-0203—MARTY GOLD
Carefree Heart

Pos.
11/9

Pos.
11/2

10—Fascination

96

CO-40982—RAY ELLIS O.
Soft Sands

CR-61864—DICK JACOBS O.
Summertime In Venice

DE-30421—ETHEL SMITH
Summer Love

JU-S293—BIG AL SEARS
Around The World

★KA-191—JANE MORGAN
Fascination (instru.)

LO-1758—CHRIS HAMALTON
Opus #1

ME-71152—DAVID CARROLL O.
Swinging Sweethearts

VI-6980—DINAH SHORE
Till

Pos.
11/9

Pos.
11/2

11—Little Bitty Pretty One

1216

★AL-3398—THURSTON MARRIS
I Hope You Won't
Hold It Against Me

★CS-211—BOBBY DAY

Pos.
11/9

Pos.
11/2

12—Honeycomb

75

DE-30418—GEORGIE SHAW
Oh Mis'able Love

★RO-4015—JIMMIE RODGERS
Their Hearts Were
Full Of Spring

Pos.
11/9

Pos.
11/2

13—All The Way

2230

★CA-3793—FRANK SINATRA
Chicago

DE-30444—NORVELLE REID
The World End

DE-30453—GRADY MARTIN

JU-S300—WALTER SCHARF
ORCH.
Song Of Raintree
County

Pos.
11/9

Pos.
11/2

14—Happy Happy Birthday Baby

147

★CK-872—TUNE WEAVERS
Ol' Man River

DE-30432—KAY CEE JONES

ME-71182—DOTTIE FERGUSON
Darling It's Wonderful

Pos.
11/9

Pos.
11/2

15—Tammy

1310

★CR-61851—DEBBIE REYNOLDS
French Heels

CR-61845—JOSEPH GERSHENSON
The Bachelor

DE-30317—PAT KIRBY
Don't Keep Me Silent

DE-30398—GEORGE BARNES
Around The World

DE-30433—BILL SNYDER
Man Of A Thousand
Faces

ME-71123—RICHARD
HAYMAN
Calypso Gal

VI-6930—AMES BROTHERS
Rockin' Shoes

Pos.
11/9

Pos.
11/2

16—Just Born

1821

★VI-7050—PERRY COMO
Ivy Rose

Pos.
11/9

Pos.
11/2

17—I'm Available

2433

AG-S278—KENDALL SISTERS
Don't Bother Me

CG-1008—DAVE BURGESS

★LI-SS102—MARGIE RAYBURN
If You Were

Pos.
11/9

Pos.
11/2

18—I'll Remember Today

1924

★ME-71189—PATTI PAGE
My How The Time
Goes By

Pos.
11/9

Pos.
11/2

19—Keep A-Knockin'

1615

★SP-611—LITTLE RICHARD
Can't Believe You
Wanna Leave

Pos.
11/9

Pos.
11/2

20—Diana

1511

★AP-9831—PAUL ANKA
Don't Gamble With
Love

Pos.
11/9

Pos.
11/2

21—That'll Be The Day

1713

AG-5276—RAVENS
Dear One

★BR-55009—THE CRICKETS
I'm Looking For
Someone To Love

DE-30434—BUDDY HOLLY
Rock Around With
Ollie Vee

VE-10064—JEFF ALLEN
Guilty

Pos.
11/9

Pos.
11/2

22—Wun'erful, Wun'erful

2637

★CA-3815—STAN FREBERG
Wun'erful, Wun'erful
—Pt. 2

Pos.
11/9

Pos.
11/2

23—Liechtensteiner Polka

2817

CR-61900—LAWRENCE WELK
You Know Too Much

★LO-1755—WILL GLAHE ORCH.
Schweizer Kanton

Pos.
11/9

Pos.
11/2

24—Alone

2325

★LA-125—SHEPHERD SISTERS
Congratulations To
Someone

ME-71195—BROTHER SISTERS
Pass Me The Mustard

Pos.
11/9

Pos.
11/2

25—Raunchy

43—

★DO-15661—BILLY VAUGHN
Sail Along Silvery
Moon

★IM-5474—ERNE FREEMAN
Puddin'

★PH-3519—BILL JUSTIS
The Midnite Man

Pos.
11/9

Pos.
11/2

26—And That Reminds Me

2526

DE-30448—CARMEN CAVALLARO
An Affair To
Remember

★JU-5292—DELLA REESE
I Cried For You

ME-71178—RICHARD HAYMAN ORCH.
Finiculi, Finicula

MG-12542—AMBROSE ORCH.
Georgian Rhumba

VI-1-6981—KAY STARR
Flim, Flam, Floo

VI-7027—MELACHRINO O.
Whatever Lola Wants

Pos.
11/9

Pos.
11/2

27—Lotta Lovin'

2119

★CA-3763—GENE VINCENT
Wear My Ring

Pos.
11/9

Pos.
11/2

28—Hula Love

2020

★RO-4018—BUDDY KNOX
Devil Woman

Pos.
11/9

Pos.
11/2

29—My One Sin

2927

★EP-9229—FOUR COINS
This Life

Pos.
11/9

Pos.
11/2

30—Back To School Again

3336

★CM-116—TIMMIE RODGERS

Pos.
11/9

Pos.
11/2

31—Plaything

3128

AL-3396—LITTLE WILBUR
I Don't Care

★DO-15643—NICK TODD
The Honey Song

ME-71173—CHUCK MILLER
After Yesterday

★RV-3505—TED NEWMAN
Unlucky Me

VI-7029—JUDY FAYE
Who Cares

Pos.
11/9

Pos.
11/2

32—Peanuts

3444

★OK-7088—LITTLE JOE &
THRILLERS
Lilly Lou

Pos.
11/9

Pos.
11/2

33—Kisses Sweeter Than Wine

50—

★RO-4031—JIMMIE RODGERS
Better Loved You'll
Never Be

Pos.
11/9

Pos.
11/2

34—Wait And See

3639

★IM-S467—FATS DOMINO
I Still Love You

Pos.
11/9

Pos.
11/2

35—Rainbow

3529

CC-1013—BOBBY BREEN
We Will Make Love

★KA-184—RUSS HAMILTON
We Will Make Love

JU-S290—BILL DARNEL
Do You Care

Pos.
11/9

Pos.
11/2

36—Have I Told You Lately That I Love You

3832

★IM-S463—RICKY NELSON
Be-Bop Baby

Pos.
11/9

Pos.
11/2

37—With You On My Mind

3731

★CA-3782—NAT "KING" COLE
Raintree County

Pos.
11/9

Pos.
11/2

38—Till

4049

CO-40826—PERCY FAITH
The Last Dance

★KA-197—ROGER WILLIAMS
Big Town

RO-4025—LEO DIAMOND
Sunrise In Texas

VI-6980—DINAH SHORE
Fascination

Pos.
11/9

Pos.
11/2

39—Peggy Sue

4154

★CR-61885—BUDDY HOLLY
Everyday

IM-5473—JACKIE WALKER
Wonderful One

Pos.
11/9

Pos.
11/2

40—Rock And Roll Music

46—

★CH-1671—CHUCK BERRY
Blue Feeling

Pos.
11/9

Pos.
11/2

41—Ivy Rose

4255

★VI-7050—PERRY COMO
Just Born

Pos.
11/9

Pos.
11/2

42—Whole Lot Of Shakin' Going On

2717

★SU-267 JERRY LEE LEWIS
It'll Be Me

Pos.
11/9

Pos.
11/2

43—Mr. Lee

3018

★AT-1144—BOBBETTES
Look At The Stars

Pos.
11/9

Pos.
11/2

44—Just Between You And Me

3222

★CD-1330—CHORDETTES
Soft Sands

Pos.
11/9

Pos.
11/2

45—The Joker

—

AR-714—BOBBY BUNNY
Scatty Cat

★DO-15662—HILLTOPPERS
Chicken, Chicken

★EM-1026—BILLY MYLE5
Honey Bee

KA-158—RONNIE GAYLORD
Greatest Thing

Pos.
11/9

Pos.
11/2

46—Love Me Forever

55—

AP-9863—EYDIE GORME
Let Me Be Loved

BY-1038—JOVAN DELL
Bon Bon Baby

★PA-S09—FOUR ESQUIRES
I Ain't Been Right

Pos.
11/9

Pos.
11/2

47—Bonie Moronie

48—

★SP-615—LARRY WILLIAMS
You Bug Me, Baby

Pos.
11/9

Pos.
11/2

48—Oh Boy

—

★BR-SS035—CRICKETS
Not Fade Away

Pos.
11/9

Pos.
11/2

49—The Story Of My Life

—

★CO-41013—MARTY ROBBINS
Once-A-Week

Pos.
11/9

Pos.
11/2

50—Never Be Afraid

53—

★KA-195—BING CROSBY
I Love You Whoever
You Are

Pos.
11/9

Pos.
11/2

51—Could This Be Magic

60—

—

Pos.
11/9

Pos.
11/2

52—Twelfth Of Never

—58

—

Pos.
11/9

Pos.
11/2

53—Remember You're Mine

4434

—

Pos.
11/9

Pos.
11/2

54—Around The World

5443

—

Pos.
11/9

Pos.
11/2

55—Reet Petite

4546

—

Pos.
11/9

Pos.
11/2

56—Black Slacks

3935

—

Pos.
11/9

Pos.
11/2

57—Party Time

4745

—

Pos.
11/9

Pos.
11/2

58—An Affair To Remember

4941

—

Pos.
11/9

Pos.
11/2

59—I Never Felt More Like Fall-
ing In Love

—

—

Pos.
11/9

Pos.
11/2

60—Love Bug Crawl

—

—

Pos.
11/9

Pos.
11/2

60—In The Middle Of An Island

5338

—

CODE:

CODE:

AC—Atco	AP—ABC—Paramount	CC—Chic
AF—Audio Fidelity	AR—Arrow	CD—Cadence
AG—Argo	AT—Atlantic	CG—Challenge
AL—Aladdin	BA—Baton	CH—Chess
AO—Apolo	BR—Brunswick	CK—Checker
	BT—Bethlehem	CL—Colonial
	EY—Ealy	CM—Cameo
	CA—Capitol	CN—Cancellor

CO—Columbia	DS—Disneyland	FE—Federal	HE—Herald
CR—Carol	DO—Dootie	FI—Fiesta	HY—Hickory
CS—Class	DU—Duke	FL—Fiesta	IM—Imperial
DA—Dana	EL—Eldorado	FL—Flip	JU—Jubilee
DD—Dale	EM—Ember	FR—Fraternity	JZ—Jossie
DE—Decca	EP—Epic	GE—Gee	KA—Kapp
DL—DeLuxe	ER—Era	GL—Glory	KE—Keen
DO—Dot	EX—Excallo	GO—Gone	KI—King

LA—Lance	OK—Okeh	RM—Rama	TH—Tico
LI—Liberty	PA—Paris	RO—Roulette	UN—United
LO—London	PP—Pecock	RP—RPM	UQ—Unique
LU—Lunaverse	PH—Som Phillips	RV—Rye	VE—Verve
ME—Mercury	Int.	SA—Savoy	VI—RCA Victor
MG—MGM	PI—Pilgrim	SP—Specialty	VJ—Vee Jay
MO—Modera	PP—Prep	SU—Sun	VK—Vik
OJ—OJ	RE—Regent	TH—Thunderbird	VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"RAUNCHY" Bill Justis "RAUNCHY"

PLEASE TAKE JUST A MINUTE: IT WILL PAY BIG DIVIDENDS!!!

We at Phillips International and Sun Records have always tried to create, never copy. Why — because that is the essence and life of the music and record business.

We were fortunate enough to come up with what looks like one of the biggest records to hit the nation in modern times. We believe you know the record we are referring to.

Now some uncouth and very unrealistic claims are being made as to "who has the hit"—Our answer to this is, we are willing to have you compare, if you haven't already, all records on it. But, more than that, we are happy to just wait till, the verdict of the record buying public is in! Every major market in the country has put Bill Justis's version head and shoulders above the sale of all cover records combined! And the reports from distributors and disc jockeys all across the U.S., almost unanimously agree that "Raunchy" will probably be the biggest instrumental since the original version of T.D.'s "Boogie Woogie."

We view this reaction with real pride, because we know it can be a tremendous "shot in the arm" for instrumental music in months to come. This will add more of a balance and variety to the music business which has been so good to us all. Let us never become stereotyped and parasitic. The best in commercial music has yet to be discovered. Let's create—so as to continually find it.

Anyway, in this case, you can rest assured we know the best record will win—then we can all view the results together.

Appreciatively,



706 UNION AVENUE
MEMPHIS, TENN.
U. S. A.

Phillips No. 3519

"RAUNCHY" Bill Justis "RAUNCHY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DINAH WASHINGTON
(Mercury 71220)

B+ "EVERYBODY LOVES MY BABY" (2:36) [Pickwick ASCAP—Palmer, Williams] The great blues welter teams up here with Eddie Chamblee (leader of the ork) for a delightfully swinging version of the standby. Miss Washington is in top form here, and the result is a side that could go places on the charts. Keep close tabs on this one.

B "BLUES DOWN HOME" (2:45) [Roosevelt BMI—Chase] Miss Washington takes the solo spotlight on this portion, and does so in her best dynamic blues manner. Deeja's will love.

HELEN CARR
(MGM 12578)

B+ "LOVE IS A SERIOUS BUSINESS" (2:37) [Leeds ASCAP—Topper, Bennett, Schroeder] The thrush has some of her finest disk moments on this colorful, Latin-beat opus. Miss Carr hands in an exciting, well-phrased account of the number's inviting melody and good lyrics. Rich ork-chorus support headed by LeRoy Holmes. Waxing could make the sales grade. Should be watched.

B "IT'S BEAUTIFUL" (2:47) [Remick ASCAP—Skylar, Frisch] Miss Carr tenderly fashions an affectionate romancer with due warmth.

DANNY WINCHELL
(MGM 12577)

B+ "I DO, I DO" (2:25) [Porgie BMI—Kaye, Zaffos] Winchell, back on the MGM label, has a side here that looks good from any rock 'n roll angle. Written by a pair of teen gals, the ditty has a strong beat, effective lyrics, and a reading by the artist that makes the most of those ingredients. Natural juke box entry, and fine contender for sales honors.

B "MY LITTLE TREE-HOUSE" (2:11) [Bourne ASCAP—Layne, Shuman] A tuneful, Hawaiian-flavored opus is invitingly conveyed by the performer. Cute, uptempo portion.

VICKI BENET
(Liberty 55100)

B+ "ALWAYS IN MY HEART" (2:31) [Southern ASCAP—Leuona, Gannon] The thrush offers a convincing vocal view of the oldie, which could put the song on a new chart journey. Miss Benet notes the melodic distinction of the song, and for the modern touch, adds a light beat. The lush Spencer-Hagen ork-choral support also possesses a light beat. Pressing should be watched.

B "AFTER MY LAUGHTER CAME TEARS" (2:46) [Shapiro-Bernstein ASCAP—Turk, Tobias] Miss Benet effectively plays the disenchanted role on the sad romancer. Top half will hold the platter's commercial future.

STAN KENTON
(Capitol 3836)

B "BABY YOU'RE TOUGH" (1:54) [Beige BMI—R. Kelly, L. Niehaus] Kenton goes commercial on this half as the boys in his band open this side with a teen appealing vocal that leads into an inventive Kenton instrumentation. Side has good sound and beat. Wild and brassy stuff.

C+ "LEMON TWIST" (2:18) [E. H. Morris ASCAP—B. Troup] The Kenton piano and ork blend imaginatively once again on the free-swinging jumper.

The Cash Box Disk of the Week

"PUT A LIGHT IN THE WINDOW" (2:23)
[Planetary ASCAP—Roberts, Jacobson]

"THE THINGS WE DID LAST SUMMER" (3:30)
[Styne & Cahn ASCAP—Cahn, Styne]

THE FOUR LADS (Columbia 41058)

● The group, which can delight in either a ballad or novelty vein, has a side in "Put The Light In The Window" which engagingly showcases its harmony to excellent chart advantage. Backed by the spirited ork-chorus work of Ray Ellis, the foursome pours a wealth of vocal imagination onto this catchy, uptempo opus, which describes the fella's approaching visit to the gal's home to set the date. On the flip side, the vocal crew's warm ballad way is expressed in a great evergreen. The rendition appeared in the Lads "On The Sunny Side" LP. The "Put A Light In The Window" pressing looks like a smash item from here.

"UH HUH" (2:10) [Vanderbilt ASCAP—Bradford, Lewis]

"WHY CAN'T THEY REMEMBER" (2:23)
[Central BMI—Carvel, James]

SONNY JAMES (Capitol 3840)

● James, who brought the kids such rock 'n roll ballad hits as "Young Love," and "First Date, First Kiss, First Love," turns to a rhythmic sparkler in "Uh Huh," and it all adds up to a sure-fire smash by the artist. The tune is structured for a "sound" reading, which is exactly what James and the combo-vocal support read into the effort. The kids are going to find the side an irresistible juke box-sales issue. On the "Why Can't They Remember" waxing, James emotionally encounters a strong beat ballad about teenage love. The "Uh Huh" slicing has the makings of a chart triumph for the performer.

"SPEEDY"

[Progressive BMI—Bobbettes]

"COME-A COME-A"

[Progressive BMI—Bobbettes]

BOBBETTES (Atlantic 1159)

● That all-important second hit barrier seems to have been overcome by the vocal team in its second issue for Atlantic, the first having produced the impressive pop & r & b hit, "Mr. Lee." Both sessions here have that chart feel. "Speedy" contains a sizzling rock 'n roll quality, and like "Mr. Lee" and flip side here, "Come-A Come-A," it was written by the gals. With the fresh, gimmick-loaded harmonic blend of the crew to further the hand clapping ends of the piece, "Speedy" comes off as a certain teen pleaser. On "Come-A Come-A," the Bobbettes turn in vibrant voicings, which can also give the kids reason to cheer the pressing. Watch these sides go.

"I ONLY WANT TO LOVE YOU" (2:55)

[Planetary ASCAP—Spina, Elliott]

"BY LOVE POSSESSED" (2:20)

[Cromwell ASCAP—Sigman, Leahy, Lampkin]

DELLA REESE (Jubilee 5307)

● When Miss Reese scored with her last Jubilee pressing, "My Heart Reminds Me" it was fitting outcome for a stylist who has had stardom in her vocal delivery for some while. Once again, the artist is in exceptional form as she portrays the feelings of being in love on two class ballads. The "I Only Want To Love You" entry has an honest, melodic way that's enhanced by Miss Reese's refreshingly dynamic rendition. Miss Reese offers another fine vocal on the haunting, "By Love Possessed," the title of nation's best-selling novel. We give the sales edge to "I Only Want To Love You."

TEDD LAWSON
(Roulette 4033)

B+ "WASTELAND" (1:59) [Jefferson ASCAP—Lehrman, Berman, Whitcup] Lawson and the vocal-instrumental crew maintain a solid teen sound here, and the disk could develop into something to be reckoned with. The upbeat affair is decked out with a lyric that nicely draws analogies between wastelands and the guy, whose gal has left him. Pressing has lots to offer the kids.

B "ONE WAY LOVE" (2:37) [Jefferson ASCAP—Lehrman, Berman, Whitcup] More difficulty with the dame is expressed in slower, bluesy beat by the artist and ensemble. Another well-sounding side.

SAMMY DAVIS, JR.
(Decca 30479)

B "MOMENT OF MADNESS" (3:02) [George Paxton ASCAP—Coleman, Leigh] A class tune with a smart lyric and a jump beat is excitingly fashioned by SD. Wonderful love tune that could end up on the standard shelf.

B "ALL DRESSED UP AND NO PLACE TO GO" (2:47) [Chappell ASCAP—Schweikert, Reardon] From the B'way bound musical "Rumple" comes this finger-snapper which Sammy presents with a contagious bounce. Good new song that dee jays will enjoy spinning. Two good Jack Pleis arrangements and orchestrations.

VIC DAMONE
(Columbia 41057)

B+ "JUNIOR MISS" (2:37) [Chappell ASCAP—Fields, Lane] Once again, Columbia turns to Damone for a big ballad treatment, and the vocalist responds with a well crooned effort on a melody from the forthcoming TV musical, "Junior Miss." The appealing lyrics relate the transformation of the youngster to a "Junior Miss," and are thus directed at the teen gals. Damone's reading and the TV production make the disk an effort to be watched.

B "I CAN'T CLOSE THE BOOK" (2:46) [Joy ASCAP—Gallop, Weisman] A deft romancer is handsomely supplied with a wistful, sometimes multi-track delivery by Damone. A relaxed ballad rendition the jocks will take to.

LOUISE MANNING
(Safari 1004)

B "DID YOU EVER" (2:18) [Monument BMI—Fishman, Trester] Here's a sleeper that could catch on in one area and spread. It's a dramatic rock and roll ballad chanted with heart by the polished voice of Louise Manning. Strong tune that tells a touching love story. Watch this side, it's got potential.

C+ "TEACH ME TO LOVE YOU" (2:39) [Monument BMI—Smith, Evelyn] The band ups the beat for Louise's swinging rendition of a R & R jumper.

JOHNNY O'NEILL
(RCA Victor 7069)

B+ "PICK ANOTHER BABY" (2:00) [Oxford ASCAP—Weisman, Wise] Newcomer Johnny O'Neill hands in a fine job on his Victor debut disk as he rhythms thru a contagious rock-a-billy ditty with a cute sound and a happy beat. Colorful dance opus the kids should find to their liking.

B "HOW LONELY AM I" (2:17) [D'Vorzon BMI—D'Vorzon] A touching and tearful slow waltz ballad is penetratingly handled on this end by the versatile youngster. Pretty arrangement of a fragile song.

MARIE McDONALD
(RCA Victor 7068)

B "HOW DEEP IS THE OCEAN" (2:45) [Irving Berlin ASCAP—Berlin] Disk is the star's first pressing for Victor. After a lush ork-chorus intro, Miss McDonald enters the evergreen at the release, and goes on to a convincing expression of the standard's sentiments. Deeja's have an interesting issue here.

C+ "HE TOOK ME BY STORM" (3:07) [Woodbine ASCAP—Borne] Once again, a ballad is the performer's program. Warm stint.

MERRILL JAY SINGERS
(Cabot 110)

B "WASHBASH CANNONBALL" (2:35) [Marla BMI—Adapted by J. Leyden, M. Jay] The folk song favorite is inventively rendered by the male group. Vocal build-up by the group has the effect of an approaching train. Well-performed version of the durable.

B "CASEY JONES" (2:33) [Shapiro Bernstein ASCAP—Seibert] Another evergreen on a railroading theme is appealingly fashioned by the ensemble.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Greet Your Mercury Salesman With Open Arms!
He Has 5 NEW HITS For You!



Everybody Loves My Baby

AND

Blues Down Home

DINAH WASHINGTON

with Eddie Chamblee and Orchestra

MERCURY 71220

**Billy
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If I Can Help Somebody

COUPLED WITH

BOULEVARD OF BROKEN DREAMS

MERCURY 71217



Rusty Draper

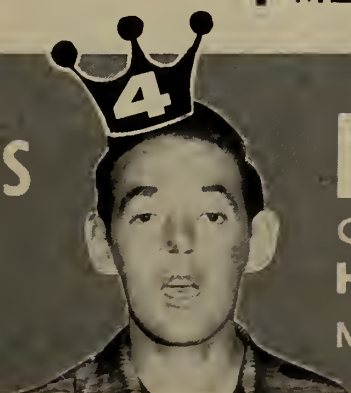
BUZZ BUZZ BUZZ

COUPLED WITH

I GET THE BLUES WHEN IT RAINS

MERCURY 71221

Jimmy Edwards



LOVE BUG CRAWL

COUPLED WITH

HONEY LOVIN'

MERCURY 71209



**Ralph
Marterie**

HESITATION HOP

COUPLED WITH

DRIFTWOOD

MERCURY 71204



CHICAGO 1, ILLINOIS



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RED FOLEY
(Decca 30452)

B+ "STRIKE WHILE THE IRON IS HOT" (2:35) [Fred Raphael ASCAP—Roberts, Katz, Clayton] The star country performer has a session here that could become a chart contender in pop circles. Foley and the Anita Kerr Singers set a hefty rock 'n roll pace on a cute, uptempo number. Side has lots to offer the kids. Platter spinners have fine teen turntable time in this corner.

B "THIS COULD VERY WELL BE IT" [Copar ASCAP—Wilkin] A slow beat romancer is effectively performed by Foley, who receives noteworthy support from the Anita Kerr Singers.

RAY HENRY
(Dana 3272)

B "BARBER POLKA" [Dana BMI—Dana] One of the mainstays of Dana's polka line-up, Henry and the ork whip up a hearty polka entry here. Polka traffic will find the effort a dance-floor treat.

B "WINDING BROOK" [Dana BMI—Henry] Another polka winner is performed with accustomed gusto by the Dana crew.

JEROME COURTLAND
(Disneyland 59)

B "THE SAGA OF ANDY BURNETT" (2:40) [Wonderland BMI—Blackburn, Bruns] The title song of a series currently being seen on the Disneyland TV show, is performed by the story's star, Jerome Courtland. Galloping tempo western flavored theme that has a ready market in the kiddie fans.

C+ "LADIES IN THE SKY" (3:19) [Wonderland BMI—Blackburn, Bruns] From the same TV tale comes this outdoor tune with a western flair.

LUCHO GATICA
(Capitol 3828)

B+ "IF I LOVE" (3:00) [Beechwood BMI—Gaste, Miller] Lucho Gatica, one of Latin and South America's best selling crooners, makes his English singing debut with a beautiful romantic ballad that could establish him as a U.S. favorite. Gatica has a refreshing and original singing style that falls very pleasantly on the ears. Lovely side to watch. Excellent Nelson Riddle accompaniment showcases the artists perfectly.

C+ "BLUE MOON" (2:25) [Robbins ASCAP—Rodgers, Hart] The gifted songster further displays his soft, soothing vocal talents as he warmly chants a top drawer standard.

JOHNNY MADDIN
(Dot 15641)

B "YOU KNOW" (1:47) [Maddin BMI—Maddin, Vandervoort, Freeman] Maddin treats this rock 'n roll tale of affection in a romping manner. Side is geared for the teen market and possesses plenty of r&r drive to prove it.

C+ "TONGUE TIED" (2:16) [Maddin BMI—Maddin, Vandervoort, Freeman] A novelty beat ditty is humorously read by the artist.

The Cash Box Sleeper of the Week

"PRETTY BETTY"

[Progressive-Kensington BMI—
Darin, Kirshner]

"DON'T CALL MY NAME"

[Progressive-Kensington BMI—
Darin, Kirshner]

BOBBY DARIN (Atco 6103)

● The noteworthy talents of Bobby Darin recently received territorial recognition with "Million Dollar Baby," his first Atco release, and his second for the diskery looks like its going to widen his audience on a national level. Either side here has tremendous chart potential. The "Pretty Betty" number is a sparkling, quick-beat tribute to the gal delivered with polished rock 'n roll zest by the artist. Darin is again in sensational rock 'n roll form with "Don't Call My Name," a heavy beat ditty which the performer wraps in exciting style. Bright Ray Ellis ork-chorus direction. Both sides of the disk have chart stature. It seems as if the youngster's star is going to burn brightly on the wax horizon.

"GOOD MORNING LIFE" (2:13) [Larry Spier ASCAP—Allen, Mayer]

"MAKIN' LOVE UKELELE STYLE" (2:10)

[Mayfair ASCAP—Werick, Hayes]

DEAN MARTIN (Capitol 3841)

● Martin, who has proven disk stature with such prominent hits as "That's Amore," and "Memories Are Made Of This," may well have a companion waxing to these efforts in a snappy, happy-go-lucky number, "Good Morning Life." The joyful romancer has a rinky-dink, sort of 1920's flavor, and the entertainer's reading admirably catches the optimism of the affair. On the flip side, Martin does well with a relaxed, Hawaiian-like melody. We favor the "Good Morning Life" effort for chart honors.

"AT THE HOP" (2:31) [Singular BMI—Singer, Medora, White]

"SOMETIMES" (2:38) [Singular BMI—White]

DANNY AND THE JUNIORS (ABC-Paramount 9871)

● ABC-Paramount has obtained a master, which contains the efforts of a well-sounding group. Of particular interest here is the boys' stint on "At The Hop," an opus tailor-made for the rousing treatment given it by the artists. This rhythmic romp has all the ear-marks of becoming a favored teen entry. A ballad rocker is the offering on "Sometimes," which the crew reads sincerely, and with a good beat. Figure "At The Hop" for the big teen play.

"HEY, SCHOOLGIRL" (2:15) [Village BMI—Garfunkel, Simon]

"DANCIN' WILD" (2:17) [Village BMI—Garfunkel, Simon]

TOM & JERRY (Big 613)

● This debut by the vocal duo looks as if it is going to make a strong bid to give the boys, and the Big label an initial high chart run. On the "Hey, Schoolgirl" session, the two have the stuff of which hit teen pressings are made. The uptempo, "Hey, Schoolgirl" has its setting in the classroom. Tom & Jerry, with some vocal resemblance to the Everly Brothers, get the tune off invitingly. "Dancin' Wild" is a lively issue highlighted by the twosome's bright harmony. Keep tabs on the "Hey, Schoolgirl" run-through.

"WHAT IS THE SECRET OF YOUR SUCCESS?" (2:25)

[Tiger BMI—Leiber, Stoller]

"SWEET GEORGIA BROWN" (2:43)

[Remick ASCAP—Bernie, Casey, Pinkard]

THE COASTERS (Atco 6104)

● Two tremendous sides that bid fair to follow in the footsteps of their other two-sided hit, "Searchin'" and "Young Blood". (See R & B Reviews.)

CLIFF CROFFORD
(Tally 113)

B "LET ME TELL YOUR FORTUNE" (2:10) [Lu-Tal BMI—Crofford] The performer's command of the rock 'n roll idiom is effectively displayed in this catchy, medium-tempo opus. The sound is appealingly tuned to teen tastes. Worthy juke-box entry.

B "LOVE CONQUERS ALL" (2:35) [Lu-Tal BMI—Crofford] Crofford expressively reflects on the subject of love, and its relation to the one he hopes will fall for him. A wistful essay, well handled.

JOAN REGAN
(London 1767)

B "CROSS MY EVER LOVING HEART" (2:35) [Wood ASCAP—O'Brien, Johnson] The English thrush encounters this warm affirmation of love with conviction. A straight ballad waxing which should find a berth on many deejay turntables.

B "SEVEN AND A HALF CENTS" (2:55) [Frank ASCAP—Ross, Adler] Miss Regan is joined by Max Bygraves in a rousing treatment of one of the fine songs from the "Pajama Game" score.

RUSSELL ARMS
(Era 1048)

B "I WONDER WHERE MY DARLIN' IS TONIGHT" (2:17) [Thunderbird ASCAP—Saxon, Mirkin] The former "Hit Parade" vocalist, and chart winner with "Cinco Robles," renders the tune in an uptempo, sometimes multi-voiced delivery. Side should realize some activity from the deejays.

C+ "I'M TIRED OF PRIDE" (2:32) [Warman BMI—Olsen, Blair] The guy is ready to admit he was wrong during the quarrel, and is prepared to make amends in this romancer tearfully treated by Arms.

MARTHA LOU HARP
(Prep 121)

B "CRAZY TO CARE" (2:35) [Ross Jungnickel ASCAP—Schroeder, Subotsky] The stylist who will sing the melody in the forthcoming "Jamboree" pic, knowingly reads the torchy affair. This is a first-rate vocal performance offering jocks class programming.

C+ "ESKIMO KISSES" (2:02) [Blue Chip BMI—Elow, Elow] Miss Harp has this rockin' situation well in hand, and gives the kids much to cheer about.

THE THREE SUNS
(RCA Victor 7072)

B "SENTIMENTAL JOURNEY" [E. H. Morris ASCAP—Green, Brown, Homer] The inventive guitar-accordion-organ trio tends less to the sentimental than to upping the tune's tempo, and giving the evergreen a solid beat rendition. Fine deejay material.

B "TUMBLING TUMBLEWEEDS" (2:22) [Sam Fox & Williamson ASCAP—Nolan] The team offers a steady, horse-like instrumental gait plus some high reaching notes from the organ. Another inviting display by the trio in a relaxed manner.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

even greater than his million seller "YOUNG LOVE"!

SONNY JAMES



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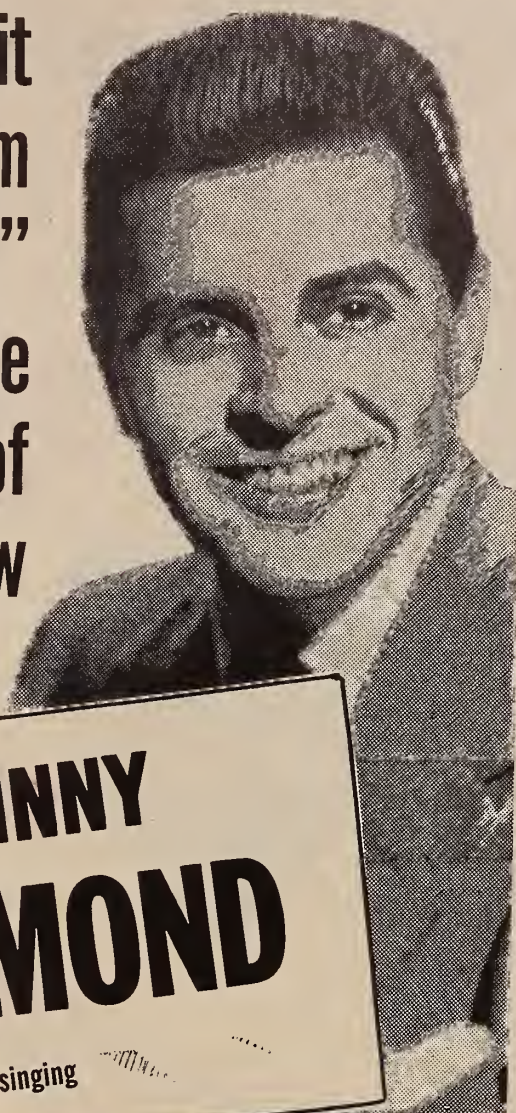
**WHY
CAN'T THEY
REMEMBER?**

record no. 3840



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Star of
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**JOHNNY
DESMOND**

singing

**"KEEP
ME IN
MIND"**

CORAL 9-61910

b/w "LONELY LAMENT"

**CORAL
RECORDS**



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

★ "I DO, I DO"	Danny Winchell	MGM 12577
★ "IF I LOVE"	Lucho Gatica	Capitol 3828
★ "PICK ANOTHER BABY"	Johnny O'Neill	RCA Victor 7069
★ "DON'T CRY"	Sammy Hagan & Viscounts	Capitol 3818
★ "EVERYBODY LOVES MY BABY"	Dinah Washington	Mercury 71220
★ "LOVE IS A SERIOUS BUSINESS"	Helen Carr	MGM 12578
★ "JUNIOR MISS"	Vic Damone	Columbia 41057
★ "ALWAYS IN MY HEART"	Vicki Benet	Liberty 55100
★ "WASTELAND"	Tedd Lawson	Roulette 4033
★ "STRIKE WHILE THE IRON IS HOT"	Red Foley	Decca 30452

HOWARD W. BRADY (Flagship 914)

C+ "HOT ROD BOOGIE" (1:45) [Flagship ASCAP—Brady] The entertainer impresses a hearty boogie-rock 'n roll stamp to this tale about a fella's experiences with a souped up Ford. Uptempo teen entry rhythmically displayed.

C+ "WEARY WALKIN' BLUES" (2:18) [Flagship ASCAP—Sardo] Brady offers a country vocal on the weeper. Side is squarely aimed at the country trade.

LIONEL NEWMAN (Coral 61892)

B "DON'T SIT UNDER THE APPLE TREE" (1:41) [Robbins ASCAP—Brown, Tobias, Stept] The waxing is a sound track item from the "Kiss Them For Me," pic, and is a swinging revival of the World War Two favorite. A bouyant issue deejays will find an able turn-table spin.

C+ "ALTERNATE RIFF" (2:29) [Weiss & Barry BMI—Newman] The ork maintains an imaginative outlook throughout in another sound track pressing from "Kiss Them For Me." Some sizzling ork work here.

TOMMY CHARLES (Decca 30354)

B "LOVE, YOU'RE A STRANGER" (2:38) [Cedarwood BMI—Walker, Pierce] Charles makes an effective, emotional showing on the ballad rocker, which leaves the fella befuddled as to the gal's intentions. Dramatic melody the kids will like.

C+ "THE MASQUERADE IS OVER" (2:53) [DeSylva, Brown & Henderson ASCAP—Magidson, Wrubel] Another lament is powerfully portrayed by the artist on an oldie.

SAMMY HAGAN & THE VISCOUNTS (Capitol 3818)

B+ "DON'T CRY" (2:16) [Longhorn BMI—Curtis] Reading a tune that made some noise in the country area, Hagan and the crew react with solid teen appeal to the romancer. Lead voice Hagan catches the feel of the ditty beautifully. First-rate guitar work. Polished rock 'n roll performance that's a natural for juke box-play.

C+ "WILD BIRD" (2:03) [Planetary ASCAP—Alfred] An uptempo with a "Butterfly" theme gives the vocal combo a good opportunity for a highly rhythmic reading. Fast-paced platter for the youngsters.

THE PAGE BOYS (Prep 117)

B "WAITING" (2:06) [Miller ASCAP—Barnes] The Page Boys, a polished new group with a commercial sound, make a strong debut as they lean into a good shuffle beat rock and roll ballad. Teeners should go for this solid swing item. We should be hearing about these lads. Good debut offering.

B "THIS I GIVE TO YOU" (2:23) [Miller ASCAP—Conover] One of the voices carries the lead on this potent rock and roll ballad. Both sides are replete with teenappeal.

JAYE RAYE & HIS ORCH. (Epic 9241)

B "FINESSE" (2:25) [Joy ASCAP—Maltin, Doll] Roy Conniff, who performs under the Jaye Raye moniker for Epic, fashions an attractive and flirtatious melody on the keyboard. A chorus, singing without lyrics, joins in at midpoint adding charm and color to this lighthearted lilter.

B "STEEL GUITAR ROCK" (1:43) [Concal BMI—Conniff] The steel guitar takes over on this Conniff composed rocker. Here again a chorus assists sans lyrics. Good dance stuff for the young boppers.

ART BARRETT (Charm 9571)

B "NEVER THOUGHT 'TWOULD HAPPEN TO ME" (2:32) [Shan-gri-La BMI—Ballou, Anthony-Hedberg] Both the diskery and the performer are new entries in the industry, and to start things off for the two, Barrett offers a bouncy romancer. The vocalist has a velvety delivery, which has a good swinging quality here. Lively session.

C+ "THE MOUNTAINS ECHO" (2:37) [Cherrio BMI—Hedberg] A smooth vocal by Barrett on an item with something of "Shifting, Whispering Sands" in its make-up.

ROGER KING MOZIAN (Decca 30491)

B "ROCKIN' THE OLD GREY MARE" (2:20) [Suburban BMI—Zareh] The session was taken from the recent LP by Mozian and the ork, "Dancing On A Rainbow," and features a bright new look at the familiar oldie. Besides the rollicking ork-work, personnel in the ork offer several choruses of the tune. Platter spinners should convey this joyful disk to their listeners.

B "RHUMBA RHAPSODY" (2:50) [Remick ASCAP—Audinot] Mozian's trumpet rhythmically leads the way in this sparkling rhumba affair. Rich, Latin dance-step waxing.

GREAT BALLS OF FIRE



b/w

I MISS YOU

47/20-7098



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RADIO CORPORATION OF AMERICA



A REAL TWO SIDED SMASH!! "HEY SCHOOLGIRL" b/w "DANCIN' WILD"

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Round The Wax Circle

NEW YORK:

Jack Lewis, A&R head of the new United Artists Records, announced this week the signing of Joe Valino and Wes Bryant. Releases are due in a few weeks. . . . Lila Wolf, now heading Leonard Wolf Enterprises, made her swing into Boston last week to see all the Hub jockeys. . . . Jerry Levy and Fred



IVORY JOE HUNTER

Amsel of Directional Enterprises have just signed Lou Carter, the cab driver from the Como show. . . . Ivory Joe Hunter on a duck shooting and squirrel hunting trip in his home town of Monroe, Louisiana, while his current composition and Atlantic recording of "If Only You Were Here With Me" is making money. . . . Gene Block and his wife Shirley became the parents of a baby boy November 1st. Child's name is Larry. . . . Bill Haley to do "Rock Around The Clock" on "The Big Record" November 13. . . . Kappy Jordan is now associated with the Fugazy Travel Bureau at 554 Madison Avenue. . . . After closing at the Copa, Steve Lawrence opens a ten-day engagement at Philadelphia's Celebrity Room. . . . Count Basie and his orchestra scheduled for a Command Performance in London for the Queen of England and Prince Phillip on Monday night, November 18. . . . Neal Hefti has just received his first screen credit as musical director of "Jamboree". . . . Hugo Peretti and Luigi Creatore, A&R chiefs of Roulette, back this week from their travels with Milton Berle to promote his new album, "Songs My Mother Loved". . . . Bobby Helms, whose Decca recording of "My Special Angel" is among the nation's toppers, now has another very special angel to sing lullabies to. His wife gave birth to an 8-lb. baby girl, named Debby, earlier this week. . . . Sid Prosen of Big Records signed new artists Tom and Jerry to a long term contract. Their initial two-sider, "Hey Schoolgirl" and "Dancin' Wild" out this week. . . . Joe Schuster publishing the novelty tune "The Gazinta Girl".

CHICAGO:

The word from the inner sanctum of Mike Munro, Mercury's publicitor, is that piano wizard Jan August is playing to SRO crowds in South Africa. . . . Jerry Leighton, WAAF deejay, introduced comic Gene Baylos and vocalist Mauri Leighton (no relation) at their November 4 opening at Mister Kelly's.



RUSTY DRAPER

. . . Perty publicity gal Patty Counts advises that in honor of the French answer to jazz—Bernard Piffer, pianist—the brothers Marienthal bought literally a ton of French perfume to be given to lady patrons of the London House. . . . Deejay Stan Dale moves from WJJD to WAIT, 11/25. He will occupy the 12 to 1 p.m. and 3 to 7 p.m. time slots, six days per week. . . . Buddy Basch reports from bigtown that his office is really "swingin'" with the following accounts, Anna Maria Alberghetti, Alan Copeland, Royce Goodrich, Bette McLaurin, Safari Records, Bill Stanley and Crystalette Records. . . . Argo Records has a great waxing in the Mello Larks' "Farewell To My Nancy". . . . Mercury's busy Kenny Myers drops a note to tell that Rusty Draper, who is riding high, what with his five a week CBS network show and a couple of fair size hits under his belt, makes his last entry of the year with a teen tailored ditty "Buzz Buzz Buzz". Kenny continues, "while the kids are boppin' this side mom and dad might enjoy a new reading of 'I Get The Blues When It Rains'". . . . Jack Solinger, Music Distributors, is flippin' all over the place because of Debbie Reynolds' newie "Wallflower". . . . WBBM's popular poet of the airlines, Franklyn Mac Cormac, host of the popular midnight to 3 a.m. show Mondays, is seeking his listeners' all-time favorite records and artists. For the next four weeks Mac Cormac will present six wrist watches and 12 popular record albums to listeners submitting the best letters giving the reasons for their choices. . . . Vocalist Jane Morgan guested the big quarterly dance contest finals held on "The Ray Rayner Show" on WBBM-TV, 11/2.

HOLLYWOOD:

Capitol Records' young vocal group, The Four Preps, appearing at the Coconut Grove with Edgar Bergen. . . . Barbara Holloway, new promotion girl for Modern Distributing, reports good disk jockey play on "Wabash Cannonball" by The Merrill Jay Singers on the Cabot label. . . . Disk Promoter Irwin Zucker back from a six-week honeymoon in Europe, aiming for play on Dinah Shore's "I'll Never Say Never Again". . . . Hart Distributors hosted a cocktail party for Ted Heath prior to his Pasadena Concert date. . . . Jimmie Rodgers in town for TV appearances and visiting the disk jockeys with his new Roulette release of "Kisses Sweeter Than Wine". . . . Bob Bacon getting great reaction to Tony Bennett's new disk, "I Never Felt More Like Falling In Love". Bennett has been set for a Coast date in February. . . . Wally Hill of Somerset Records and Central Records' Jim Warren, Jeff Clark, and Jack Andrews hosted a preview cocktail party at Romanoffs to introduce Somerset's new album sound. . . . Julie London leaves for New York this week to do personal appearances for her new Liberty album, "Make Love To Me". Actress leaves for London to star in a new movie and returns to the Coast in January. . . . The Modernaires playing a series of one-nighters around the country, returning to the Coast December 11 for two weeks at the Coconut Grove. . . . Lawrence Welk and his orchestra flying to Washington for a special appearance at J. Edgar Hoover's FBI National Academy dinner. . . . Cameo Records' Timmy Rogers, making the rounds of the local D.J.'s with his hit recording of "Back To School", also made an appearance on the Al Jarvis TV show. . . . Singer Dori Anne Gray in town to do promotion on her new Roulette album, "The Copa Girl".



DINAH SHORE



..... *has its own SATELITE*
THE BALL OF FIRE

Jerry Lee Lewis

Singing His Fabulous New — SUN RELEASE

**“GREAT BALLS
OF FIRE” and
“YOU WIN AGAIN”**

Sun 281

*D.J.'s—Thanks for Your Spins.
The copies of my new record
are on their way to you now.*

GREAT BALLS OF FIRE!

*Here's The Next Sensation
Of The Musical World!*

GENE VINCENT

and His Blue Caps



...follows up
his triple market
smash "Lotta Lovin"
with a great
new swingin' single

DANCE TO THE BOP

I GOT IT



Record No. 3839



The Records

Disk Jockeys

Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	JAILHOUSE ROCK ELVIS PRESLEY (RCA Victor)	2
2	WAKE UP LITTLE SUSIE EVERLY BROTHERS (Cadence)	1
3	CHANCES ARE JOHNNY MATHIS (Columbia)	3
4	SILHOUETTES RAYS (Cameo) — DIAMONDS (Mercury) — STEVE GIBSON & RED CAPS (ABC-Paramount)	4
5	YOU SEND ME SAM COOKE (Keen) TERESA BREWER (Coral)	7
6	MELODIE D'AMOUR AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)	5
7	APRIL LOVE PAT BOONE (Dot)	11
8	MY SPECIAL ANGEL BOBBY HELMS (Decca)	8
9	FASCINATION JANE MORGAN (Kapp) DICK JACOBS (Coral)	6
10	BE BOP BABY RICKY NELSON (Imperial)	10
11	ALL THE WAY FRANK SINATRA (Capitol)	12
12	HONEYCOMB JIMMIE RODGERS (Roulette)	9
13	JUST BORN PERRY COMO (RCA Victor)	14
14	TWELFTH OF NEVER JOHNNY MATHIS (Columbia)	23
15	I'M AVAILABLE MARGIE RAYBURN (Liberty)	30
16	(AND THAT/MY HEART) REMINDS ME DELLA REESE (Jubilee) KAY STARR (RCA Victor)	15
17	I'LL REMEMBER TODAY PATTI PAGE (Mercury)	17
18	LITTLE BITTY PRETTY ONE THURSTON HARRIS (Aladdin)	18
19	TREAT ME NICE ELVIS PRESLEY (RCA Victor)	20
20	TAMMY DEBBIE REYNOLDS (Coral)	13
21) HAPPY HAPPY BIRTHDAY BABY. 22) THAT'LL BE THE DAY. 23) ALONE. 24) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 25) LICHTENSTEINER POLKA. 26) MY ONE SIN. 27) IVY ROSE. 28) MR. LEE. 29) AN AFFAIR TO REMEMBER. 30) KEEP A-KNOCKIN'. 31) DIANA. 32) JUST BETWEEN YOU AND ME. 33) WITH YOU ON MY MIND. 34) HULA LOVE. 35) SAYONARA. 36) WUN'ERFUL, WUN'ERFUL. 37) GOT A DATE WITH AN ANGEL. 38) REET PETITE. 39) LIPS OF WINE. 40) LOTTA LOVIN'. 41) FRAULEIN. 42) PLAY-THING. 43) PEGGY SUE. 44) CA C'EST L'AMOUR. 45) TILL. 46) RAUNCHY. 47) RAINBOW. 48) LANGUAGE OF LOVE. 49) KISSES SWEETER THAN WINE. 50) SWANEE RIVER ROCK. 51) MY HOW THE TIME GOES BY. 52) REMEMBER YOU'RE MINE. 53) REBEL. 54) THE STORY OF MY LIFE. 55) I LOVE YOU BABY. 56) BACK TO SCHOOL AGAIN. 57) LET ME BE LOVED. 58) I GIVE YOU MY WORD. 59) THAT AIN'T RIGHT. 60) WAIT AND SEE; BLACK SLACKS; PRETEND YOU DON'T SEE HER; I NEVER FELT MORE LIKE FALLING IN LOVE; LOVE ME FOREVER.		



THE HI-LO's

A VERY SPECIAL LOVE
(Song for the Ninth Day)
with RAY ELLIS and his orchestra

b/w

MY SUGAR IS SO REFINED
(as sung in the Columbia Picture
"Calypso Heat Wave")
Orchestra under the direction of
FRANK COMSTOCK
4—41050



RAY CONNIFF

THEME FROM THE
PERRY MASON SHOW
(from the Perry Mason Show
on CBS Television)

b/w

SYMPHONY OF LOVE
RAY CONNIFF and his orchestra
4—41040



ROSEMARY CLOONEY

TONIGHT
(from the Broadway Production
"West Side Story")

b/w

LOVE AND AFFECTION
with FRANK DE VOL
and his orchestra
4—41053

THE WORD ON PLAYS

LATE FLASHES:

Hot on the heels of **Sputnik** (and capable of as many headlines) comes "Captain Hideous King of Outer Space"—an air-worthy satire complete with beeps 'n bleeps straight from **Sputnik's** sound track. The mastermind behind all this is the fabulous West Coast Television personality, **RED BLANCHARD**, who backs it with "ZORCHI," a discourse on some of the 'cooler' current slanguage (4—41051) . . . the beat that's got the kids dancing these days is right up **THE SOUTHERNERS'** alley . . . witness their first release, "Say Yeah" b/w "(I Only Know) One Way to Love You!" (4—41052) . . . **RICK TUCKER** and the **PICKS**, another new Columbia group serve up for their debut a strictly-by-request 'beat' duo titled "Patty Baby" and "Don't Do Me This Way!" (4—41041). This is the latest addition to Columbia's across-the-board repertoire with plenty of sales-appeal! . . . **TONY BENNETT**, riding a flood tide of popularity, gives it an extra boost as guest star on the Steve Allen Television Show November 10 . . . **JERRY VALE** guests on the **JIMMY DEAN** Television Show November 25-29.

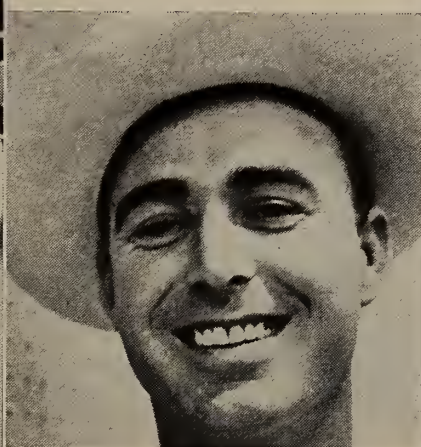


JOHNNY BOND

THAT'S JUST WHAT I'LL DO

b/w

BROKEN DOLL
4—41034-c



JOHNNY HORTON

YOU'RE MY BABY

b/w

LOVER'S ROCK
4—41043-c



KENNY BOWERS

WEACH FOR THE WAFER,
SANTA

b/w

AN AXE, AN APPLE AND A
BUCKSKIN JACKET
with JIMMY CARROLL and his
orchestra
4—41049

THE SURE-FIRE HITS ARE ON

COLUMBIA RECORDS

A DIVISION OF CBS

® "Columbia"

® Marcas Reg.
"CBS" T. M.

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In **THE CASH BOX** Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
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5.
6.
7.
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9.
10.

List Your Top Ten "Rhythm 'N Blues" Records Here


NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
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NAME

FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS


Phil Lind (WTAQ-La Grange, Ill.) currently putting all his spare time into a "Pennies For Cancer" drive, in which he hopes to reach a goal of one million pennies for the "Cancer Fund." Phil, who in two weeks has collected eighty-five thousand pennies, has been getting the cooperation of various personalities (June Valli, Joy Lane, Barney Ross, Cal Tjader), newspapers, TV, movies, and local high schools. . . . Evelyn Robinson (WOV-New York) emceed a stage show which started November 1st, at the Apollo Theater in New York, and which will feature such artists as Little Willie John, The Chanells, and The Heartbeats. . . . All-night deejay Nat Wright (WWDC-Washington, D. C.) has received a letter of commendation from the 1100th U. S. A. F. Hospital, Bolling Air Force Base in Washington, and was appointed "Medic" in good standing for "his talent for good music, tremendous sense of humor, and the ability to pass the night in a friendly, humorous light." . . . Studs Terkel (WFMT-Chicago, Ill.) has written a book, "Giants Of Jazz," which covers the stories of twelve of jazzdom's major musicians (Duke Ellington, Fats Waller, Dizzy Gillespie, Louis Armstrong, Billie Holiday, etc.). . . . The F. C. C. has given KCBQ-San Diego, Calif. the go-ahead to boost its power from 5,000 to 50,000 watts, the highest power permitted by the F. C. C. . . . Dick Smith (WASK-Lafayette, Ind.) is currently running a three and a half hour deejay show, and the stint consists of telephone taped recorded interviews and requests, which Dick says has been a very successful gimmick. Artists may be interviewed by calling Lafayette 24300 between 6.30 and 10:00 (C. S. T.) . . . Thanksgiving Day Turkeys are to be given away by KXOK-St. Louis, Mo. from November 18 to 25th in drawings from postcards sent in by listeners. KXOK platter spinners, Eddie Bonnor, Bruce Hayward, Peter Martin, and Bill Grable will announce the names of the winners on their respective music shows. . . . Bert Knapp (WMCA-New York) to host a personal appearance outing at the Mid-Island Shopping Plaza on Long Island saluting Columbia Records on November 14th from 4 to 7 P. M. Much of the Columbia roster of artists will appear there.

* * * * *


Paul Cowley's (WKLO-Louisville, Ky.) sponsor has built a new studio on the roof of the restaurant where he broadcasts from nightly. Paul has a beeper phone now and would like to hear from artists anytime between 8 P. M. and midnight C. S. T. from Tuesday thru Saturday nights. The number is TWinbrook 5-9361. . . . Larry Gar (WKBC-North Wilkesboro, N. C.), has a fifteen-minute seg, "Meet The Artist," which he uses to showcase recording stars. . . . On November 18th, a "Disestacular" will be held in Ottawa, writes Johnny Murphy (CKOY-Ottawa, Can.), and will star Paul Anka, whose hometown is Ottawa. . . . Vic Aime (WNNJ-Newton, N. J.) says that two "fine ballads" deserving the attention of other deejays are Richard Hayes' Decca disk, "The Last Time I Spoke To You," and Tommy Prisco's Epic effort, "I Don't Want To Love You". Vic also notes a good reception to Florian Zabach's "Runaway Romance" on Mercury. . . . Bob Furry, who recently moved from KRUX-Phoenix, Ariz. to KTAR-Phoenix, Ariz., has an early morning show over KTAR which reaches all of Arizona plus parts of neighboring California, Nevada, Utah, New Mexico, and Mexico. Bob reports that all Phoenix spinners were invited to a press party for band leader Skinnay Ennis at "The Flame," where the artist is appearing. . . . In the October 26th "Disk Jockey Regional Record Report" we incorrectly listed the name of "Little Bob" Liddle (KXL-Portland, Ore.)

* * * * *


John Vaughn (WNAX-Yankton, S. D.), WNAX Production Director, writes that the station, which serves over two million people in seven states, would appreciate service from the diskeries. . . . Roy Lamont (WRVA-TV-Richmond, Va.) recently celebrated the first anniversary of his program, "Teenage Party." . . . WGBH-TV-Boston, Mass. is producing a series of seventeen one-half hour kinescope TV programs for the National Educational Center in Ann Arbor, Mich. called, "Jazz Meets The Classics" featuring George Shearing and His Quintet with commentary by Father Norman J. O'Connor, C. S. P. This series will be for educational outlets only. Two programs will be devoted to rhythms, four to melody, five to harmony, two to expression, two to improvisation, and the last two to Forms of Jazz. . . . Bill Reifel (WSHS-Floral Park, Long Island, N. Y.) writes that WSHS will present "The Sewanhaka Record Rally" from Stanford Hall in Sewanhaka High School. The four-hour show, from 8 to midnight, will feature the top records in the land from The Cash Box charts plus personal appearances by record artists. Personalities interested in participating in the affair should contact Bill at FLoral Park 4-1500, Extension 60 before Wednesday, November 13th. Posters, album covers, etc. from record companies would be appreciated, too. . . . Johnny Sandison (CKRM-Regina, Saskatchewan) wonders if the new sound in 1958 will be rock-apolka.



EVELYN ROBINSON
(WOV—New York)



ED BONNER
(KXOK—St. Louis, Mo.)



ROY LAMONT
(WRVA-TV-Richmond, Va.)

First release of a great new label

First release by a great new artist

Joan Moré

RAIN

B/W

SWISS

Chalet

45-8500



About Joan Moré . . .

The raven haired, brown eyed beauty was born 23 years ago in Berea, Kentucky and is an alumna of that city's famous Berea College. Later, when her show business career would permit, Joan attended classes at the University of Kentucky and Columbia University.

At an early age she showed a flair for both acting and singing as well as writing poetry. Her big break came through her appearance in the Paul Green pageant, "Wilderness Road."

It was during the third year that Murray Nash, Nashville, Tenn., publisher-producer saw her performance and went backstage to confer with the talented performer. Soon after, Joan was appearing in the Nashville area and decided to take Nash up on his offer. The result was the cutting of two sides, "Rain" and "Swiss Chalet". Advance reports indicate a hit in the making. Thus, Joan is headed for stardom and the opportunity of fulfilling two of her lifelong hobbies—traveling and meeting people.

The Label To Watch . . .

felsted

RECORDS

A division of London Records

539 WEST 25th STREET, NEW YORK 1, N. Y.

BOBBETTES BACK WITH A BIGGER HIT

A hit is a lovely thing to contemplate. That is, until you try to follow it up with another.

Frankly, we didn't think that we would be able to find as strong material for THE BOBBETTES' second record as "Mr. Lee." Then the girls themselves came to our rescue. They brought in two tunes that they had written (THE BOBBETTES also wrote "Mr. Lee." Remember?) and immediately we knew we had the winning combination again.

"Speedy" is a swingin' rhythm side with even more razzle-dazzle than "Mr. Lee." The flip, "Come-A Come-A" is a humorous, catchy novelty that is also loaded with plenty of that good old A.S.I. (Atlantic Sales Insurance).



SPEEDY COME-A COME-A

#1159

ATLANTIC

RECORDING CORPORATION
167 WEST 57 STREET, NEW YORK 19, N. Y.

From The Georgia Tech Campus
on to the Charts With A Smash!

THE TECHNIQUES
"HEY LITTLE GIRL"

R-4030



ROULETTE RECORDS 659 10th Ave.
N. Y., N. Y.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TOWN HALL RADIO Brooklyn, N. Y.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everly Bros.)
3. Chances Are (J. Mathis)
4. My Special Angel (B. Helms)
5. Little Bitty Pretty One (T. Harris)
6. Melodie D'Amour (Ames Bros.)
7. April Love (P. Boone)
8. All The Way (F. Sinatra)
9. How I Love You (C. Alaimo)
10. I'll Remember Today (Page)

SPRUCE RECORD SHOP Scranton, Pa.

1. Silhouettes (Rays)
2. Have I Told You Lately That I Love You (R. Nelson)
3. Jailhouse Rock (E. Presley)
4. Wake Up Little Susie (Everly Bros.)
5. Little Bitty Pretty One (T. Harris)
6. You Send Me (S. Cooke)
7. My Special Angel (B. Helms)
8. Melodie D'Amour (Ames Bros.)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Fascination (Troubadors)

E & R RECORD SHOP San Antonio, Tex.

1. You Send Me (S. Cooke)
2. Wake Up Little Susie (Everly Bros.)
3. April Love (P. Boone)
4. Jailhouse Rock (E. Presley)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Silhouettes (Rays)
7. Back To School Again (T. Rodgers)
8. Wait And See (F. Domino)
9. Rainbow (R. Hamilton)
10. Little Bitty Pretty One (T. Harris)

STERLING, INC. Lexington, Ky.

1. Be Bop Baby (R. Nelson)
2. You Send Me (S. Cooke)
3. I'm Available (M. Rayburn)
4. My Special Angel (B. Helms)
5. Chances Are (J. Mathis)
6. April Love (P. Boone)
7. Silhouettes (Rays)
8. Wake Up Little Susie (Everly Bros.)
9. Jailhouse Rock (E. Presley)
10. Story Of My Life (M. Robbins)

BERGENFIELD MUSIC, INC. Bergenfield, N. J.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everly Bros.)
4. Be Bop Baby (R. Nelson)
5. Chances Are (J. Mathis)
6. Jailhouse Rock (E. Presley)
7. Hey Little Girl (Techniques)
8. Wun'erful, Wun'erful (S. Freberg)
9. Story Of My Life (Robbins)
10. April Love (P. Boone)

STEPHENSON MUSIC CO. Raleigh, N. C.

1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Fascination (J. Morgan)
4. Wake Up Little Susie (Everly Bros.)
5. Diana (P. Anka)
6. Just Born (P. Como)
7. Silhouettes (Diamonds)
8. You Send Me (S. Cooke)
9. Melodie D'Amour (Ames Bros.)
10. When I See You (F. Domino)

BURK'S MUSIC SHOP St. Paul, Minn.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Raunchy (B. Justis)
5. Joker (Hilltoppers)
6. My Special Angel (B. Helms)
7. Yea Yea Baby (B. Charles)
8. Melodie D'Amour (Ames Bros.)
9. Lichtensteiner Polka (Glahe)
10. April Love (P. Boone)

ROSE RADIO Chicago, Ill.

1. You Send Me (S. Cooke)
2. Leichtensteiner Polka (Welk)
3. Silhouettes (Rays)
4. Till (R. Williams)
5. Wun'erful, Wun'erful (S. Freberg)
6. I'm Available (M. Rayburn)
7. Wake Up Little Susie (Everly Bros.)
8. Jailhouse Rock (E. Presley)
9. Plaything (N. Todd)
10. And That Reminds Me (D. Reese)

WARE HOUSE OF MUSIC, INC. Seattle, Wash.

1. Wake Up Little Susie (Everly Bros.)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Little Bitty Pretty One (B. Day)
5. Treat Me Nice (E. Presley)
6. Chances Are (J. Mathis)
7. Susie-Q (D. Hawkins)
8. Blue Doll (A. Carter)
9. Swanee River Rock (Charles)
10. Wun'erful, Wun'erful (S. Freberg)

KOP'S PIANO HOUSE Great Falls, Mont.

1. Happy Happy Birthday Baby (Tune Weavers)
2. Wake Up Little Susie (Everly Bros.)
3. Jailhouse Rock (E. Presley)
4. That'll Be The Day (Crickets)
5. Hula Love (B. Knox)
6. Keep A-Knockin' (L. Richard)
7. Remember You're Mine (P. Boone)
8. My Special Angel (B. Helms)
9. Lips Of Wine (A. Williams)
10. Be Bop Baby (R. Nelson)

POPULAR TUNES Memphis, Tenn.

1. Jailhouse Rock (E. Presley)
2. My Special Angel (B. Helms)
3. Raunchy (B. Justis)
4. Wake Up Little Susie (Everly Bros.)
5. You Send Me (T. Brewer)
6. Just Born (P. Como)
7. April Love (P. Boone)
8. Mr. Fire Eyes (B. Guitar)
9. Little Bitty Pretty One (T. Harris)
10. My Heart Reminds Me (Reese)

GARDEN CITY MUSIC CTR. Garden City, L. I., N. Y.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everly Bros.)
3. Jailhouse Rock (E. Presley)
4. Tammy (D. Reynolds)
5. Fascination (J. Morgan)
6. Chances Are (J. Mathis)
7. That'll Be The Day (Crickets)
8. You Send Me (S. Cooke)
9. Around The World (Young)
10. An Affair To Remember (V. Damone)

BOWMAN'S Bridgeport, Conn.

1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. You Send Me (S. Cooke)
4. My Special Angel (B. Helms)
5. I'll Remember Today (Page)
6. Melodie D'Amour (Ames Bros.)
7. Wake Up Little Susie (Everly Bros.)
8. April Love (P. Boone)
9. Chances Are (J. Mathis)
10. Could This Be Magic (Dubs)

BEN BROWN MUSIC Lynn, Mass.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. April Love (P. Boone)
5. Twelfth Of Never (J. Mathis)
6. My Special Angel (B. Helms)
7. Melodie D'Amour (Ames Bros.)
8. I'll Remember Today (Page)
9. Till (R. Williams)
10. On The Street Where You Live (J. James)

WALLICH'S MUSIC CITY Hollywood, Calif.

1. Chances Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everly Bros.)
4. All The Way (F. Sinatra)
5. Silhouettes (Rays)
6. Honeycomb (J. Rodgers)
7. Wun'erful, Wun'erful (S. Freberg)
8. You Send Me (S. Cooke)
9. April Love (P. Boone)
10. Tammy (D. Reynolds)

JIVE HIVE Houston, Tex.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. You Send Me (S. Cooke)
4. Little Bitty Pretty One (T. Harris)
5. Silhouettes (Diamonds)
6. Honeycomb (J. Rodgers)
7. Melodie D'Amour (Ames Bros.)
8. Chances Are (J. Mathis)
9. Have I Told You Lately That I Love You (R. Nelson)
10. Just Born (P. Como)

WEBSTER RECORD SHOP St. Louis, Mo.

1. Raunchy (B. Justis)
2. Buzz Buzz Buzz (Hollywood Flames)
3. You Send Me (S. Cooke)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. I'm Available (M. Rayburn)
6. Alone (Shepherd Sisters)
7. Keep A-Knockin' (L. Richard)
8. Jailhouse Rock (E. Presley)
9. Love Me Forever (4 Esquires)
10. Leichtensteiner Polka (Welk)

AMPHION MUSIC STORE Cleveland, Ohio

1. Fascination (J. Morgan)
2. You Send Me (T. Brewer)
3. Be Bop Baby (R. Nelson)
4. Wake Up Little Susie (Everly Bros.)
5. Chances Are (J. Mathis)
6. Just Born (P. Como)
7. Silhouettes (Rays)
8. I'll Remember Today (Page)
9. April Love (P. Boone)
10. Melodie D'Amour (Ames Bros.)

GRAND RECORDS Detroit, Mich.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Melodie D'Amour (Ames Bros.)
4. Wake Up Little Susie (Everly Bros.)
5. Fraulein (S. Lawrence)
6. My Special Angel (B. Helms)
7. Till (R. Williams)
8. Chances Are (J. Mathis)
9. Be Bop Baby (R. Nelson)
10. April Love (P. Boone)

BUDISCO ONE STOP Miami, Fla.

1. You Send Me (S. Cooke)
2. Melodie D'Amour (E. Ros)
3. Wake Up Little Susie (Everly Bros.)
4. Silhouettes (Rays)
5. My Special Angel (B. Helms)
6. Jailhouse Rock (E. Presley)
7. April Love (P. Boone)
8. Chances Are (J. Mathis)
9. Little Bitty Pretty One (T. Harris)
10. Honeycomb (J. Rodgers)

THE MUSIC BOX San Francisco, Calif.

1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. Could This Be Music (Dubs)
4. All The Way (F. Sinatra)
5. Jailhouse Rock (E. Presley)
6. Peanuts (L. Joe)
7. The Creatures (Buchanan & Ancell)
8. My Special Angel (B. Helms)
9. Chances Are (J. Mathis)
10. Lotta Lovin' (G. Vincent)









CashMakers

4

RED
HOT
POPS!

			
RON GOODWIN	FRANK SINATRA	GENE VINCENT	SONNY JAMES
and his orchestra	orchestra cond. by Nelson Riddle	and his Blue Caps	
LINGERING LOVERS	ALL THE WAY	DANCE TO THE BOP	UH-HUH- mm
SWEDISH POLKA	CHICAGO	I GOT IT	WHY CAN'T THEY REMEMBER?
record no. 3834	Both from the Paramount Motion Picture "The Joker Is Wild" record no. 3793	record no. 3839	record no. 3840

SOLID SELLERS

	VINCE EDWARDS Jack Collier and his orchestra	LOLLIPOP • WIDGET record no. 3826	
	LES PAUL MARY FORD	A PAIR OF FOOLS • FIRE record no. 3825	
	STAN FREBERG with Billy May's music	WUN'ERFUL, WUN'ERFUL! record no. 3815	
	PEGGY LEE orchestra cond. by Nelson Riddle	LISTEN TO THE ROCKIN' BIRD	UNINVITED DREAM record no. 3811
	JERRY REED	BA-BEE • IN MY OWN BACK YARD record no. 3823	
	KEELY SMITH	AUTUMN LEAVES Louis Prima and his orchestra record no. 3820	I KEEP FORGETTING orchestra conducted by Van Alexander



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everlys)
4. Chances Are (J. Mathis)
5. Jailhouse Rock (E. Presley)
6. My Special Angel (B. Helms)
7. Little Bitty Pretty One (T. Harris)
8. All The Way (F. Sinatra)
9. Melodie D'Amour (Ames Bros.)
10. April Love (P. Boone)

Chicago, Ill.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. Wake Up Little Susie (Everlys)
5. Melodie D'Amour (Ames Bros.)
6. Chances Are (J. Mathis)
7. Be Bop Baby (R. Nelson)
8. Till (R. Williams)
9. Liechtensteiner Polka (Glahe/Welke)
10. I'm Available (M. Rayburn)

Los Angeles, Calif.

1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. Silhouettes (Rays)
5. All The Way (F. Sinatra)
6. Fascination (J. Morgan)
7. Honeycomb (J. Rodgers)
8. Tammy (D. Reynolds)
9. Happy Happy Birthday Baby (Tune Weavers)
10. You Send Me (S. Cooke)

Baltimore, Md.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Gibson/Rays)
3. Wake Up Little Susie (Everlys)
4. Raunchy (B. Justis)
5. Bony Maronie (L. Williams)
6. Little Bitty Pretty One (T. Harris)
7. Reet Petite (J. Wilson)
8. April Love (P. Boone)
9. Be Bop Baby (R. Nelson)
10. Peggy Sue (B. Holly)

Atlanta, Ga.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. Wake Up Little Susie (Everlys)
5. Be Bop Baby (R. Nelson)
6. April Love (P. Boone)
7. Raunchy (Freeman/Justis)
8. Peggy Sue (B. Holly)
9. Melodie D'Amour (Ames Bros.)
10. My Special Angel (B. Helms)

Seattle, Wash.

1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. Chances Are (J. Mathis)
6. Little Bitty Pretty One (B. Day)
7. Swanee River Rock (Charles)
8. Be Bop Baby (R. Nelson)
9. Just Born (P. Como)
10. Susie Q (D. Hawkins)

New Orleans, La.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Fascination (Troubadors/Morgan)
5. Diana (P. Anka)
6. You Send Me (S. Cooke)
7. Melodie D'Amour (Ames Bros.)
8. Just Born (P. Como)
9. Rainbow (R. Hamilton)
10. Tammy (D. Reynolds)

Houston, Tex.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Little Bitty Pretty One (T. Harris)
4. Silhouettes (Rays)
5. You Send Me (S. Cooke)
6. Chances Are (J. Mathis)
7. Melodie D'Amour (Ames Bros.)
8. Have I Told You Lately That I Love You (R. Nelson)
9. Honeycomb (J. Rodgers)
10. Wait And See (F. Domino)

St. Louis, Mo.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Alone (Shepherd Sisters)
5. April Love (P. Boone)
6. I'm Available (M. Rayburn)
7. Raunchy (Justis Vaughn)
8. Back To School Again (T. Rodgers)
9. Wake Up Little Susie (Everlys)
10. Buzz, Buzz, Buzz (Hollywood Flames)

Miami, Fla.

1. You Send Me (S. Cooke)
2. Wake Up Little Susie (Everlys)
3. Melodie D'Amour (E. Ros)
4. Silhouettes (Rays)
5. Jailhouse Rock (E. Presley)
6. My Special Angel (B. Helms)
7. Chances Are (J. Mathis)
8. April Love (P. Boone)
9. Honeycomb (J. Rodgers)
10. Be Bop Baby (R. Nelson)

Denver, Colo.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays/Diamonds)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Chances Are (J. Mathis)
6. Be Bop Baby (R. Nelson)
7. April Love (P. Boone)
8. You Send Me (S. Cooke)
9. You Bug Me Baby (Williams)
10. Keep A-Knockin' (L. Richard)

Cincinnati, Ohio

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Chances Are (J. Mathis)
5. Be Bop Baby (R. Nelson)
6. April Love (P. Boone)
7. Just Born (P. Como)
8. Honeycomb (J. Rodgers)
9. Melodie D'Amour (Ames Bros.)
10. You Send Me (S. Cooke)

San Francisco, Calif.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Silhouettes (Diamonds/Gibson/Rays)
4. Chances Are (J. Mathis)
5. Raunchy (E. Freeman)
6. April Love (P. Boone)
7. Wake Up Little Susie (Everlys)
8. Be Bop Baby (R. Nelson)
9. All The Way (F. Sinatra)
10. My Special Angel (B. Helms)

Boston, Mass.

1. Wake Up Little Susie (Everlys)
2. My Special Angel (B. Helms)
3. Jailhouse Rock (E. Presley)
4. Chances Are (J. Mathis)
5. Silhouettes (Rays)
6. Fascination (J. Morgan)
7. You Send Me (S. Cooke)
8. Melodie D'Amour (Ames Bros.)
9. I'll Remember Today (Page)
10. And That Reminds Me (Reese)

Pittsburgh, Pa.

1. Silhouettes (Rays)
2. Chances Are (J. Mathis)
3. My Special Angel (B. Helms)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everlys)
6. Melodie D'Amour (Ames Bros.)
7. You Send Me (S. Cooke)
8. April Love (P. Boone)
9. Liechtensteiner Polka (Glahe)
10. Fascination (J. Morgan)

Philadelphia, Pa.

1. Silhouettes (Rays)
2. My Special Angel (B. Helms)
3. Wake Up Little Susie (Everlys)
4. Jailhouse Rock (E. Presley)
5. I'm Available (M. Rayburn)
6. You Send Me (S. Cooke)
7. Alone (Shepherd Sisters)
8. Be Bop Baby (R. Nelson)
9. Melodie D'Amour (Ames Bros.)
10. Little Bitty Pretty One (T. Harris)

Kansas City, Mo.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Be Bop Baby (R. Nelson)
4. I'm Available (M. Rayburn)
5. Melodie D'Amour (Ros/Ames Bros.)
6. Just Born (P. Como)
7. All The Way (F. Sinatra)
8. April Love (P. Boone)
9. Hula Love (B. Knox)
10. Chances Are (J. Mathis)

Detroit, Mich.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Melodie D'Amour (Ames Bros.)
5. Wake Up Little Susie (Everlys)
6. Be Bop Baby (R. Nelson)
7. April Love (P. Boone)
8. My Special Angel (B. Helms)
9. Peggy Sue (B. Holly)
10. Little Bitty Pretty One (B. Day)

Cleveland, Ohio

1. You Send Me (S. Cooke)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. Be Bop Baby (R. Nelson)
5. Silhouettes (Rays/Diamonds)
6. April Love (P. Boone)
7. Melodie D'Amour (Ames Bros.)
8. Fascination (J. Morgan)
9. Raunchy (B. Justis)
10. Little Bitty Pretty One (Day/Harris)

San Antonio, Tex.

1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. Henrietta (J. Dee)
6. My Special Angel (B. Helms)
7. Little Bitty Pretty One (T. Harris)
8. Fascination (Morgan/Troubadors)
9. April Love (P. Boone)
10. Back To School Again (T. Rodgers)

Minneapolis, Minn.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Melodie D'Amour (Ames Bros. Ros)
5. Wake Up Little Susie (Everlys)
6. April Love (P. Boone)
7. My Special Angel (B. Helms)
8. Be Bop Baby (R. Nelson)
9. Raunchy (B. Justis)
10. Little Bitty Pretty One (T. Harris)

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candles! And
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either!

"PUT A LIGHT
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will be our
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Some people
will do
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Man!

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The Original!

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Nasco 6005

The Crescendos



NASHBORO RECORD CO., Nashville, Tenn.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



Best Selling Sheet Music

		LAST WEEK
1	TAMMY Northern ASCAP—Livingston, Evans	1
2	AROUND THE WORLD Victor Young ASCAP—Young	2
3	FASCINATION Southern ASCAP—Manning, Marchetti	3
4	CHANCES ARE Korwin ASCAP—Stillman, Allen	4
5	WAKE UP LITTLE SUSIE Acuff-Rose BMI—Bryant, Byrant	5
6	HONEYCOMB Hawthorne ASCAP—Merrill	6
7	APRIL LOVE Leo Feist ASCAP—Fain, Webster	13
8	MELODIE D'AMOUR Rayven BMI—Johns, Salvador	8
9	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamson, McCarey	7
10	(AND THAT/MY HEART) REMINDS ME Symphony House ASCAP—Bargoni, Stillman	10
11	JAILHOUSE ROCK Elvis Presley BMI—Lieber, Stoller	9
12	SILHOUETTES Regent BMI—Crewe, Slay	15
13	DIANA Pamco BMI—Anka	12
14	IN THE MIDDLE OF AN ISLAND E. H. Morris ASCAP—Acquaviva, Varnick	11
15	IVY ROSE Roncom ASCAP—Hoffman, Manning	14



Peatman List

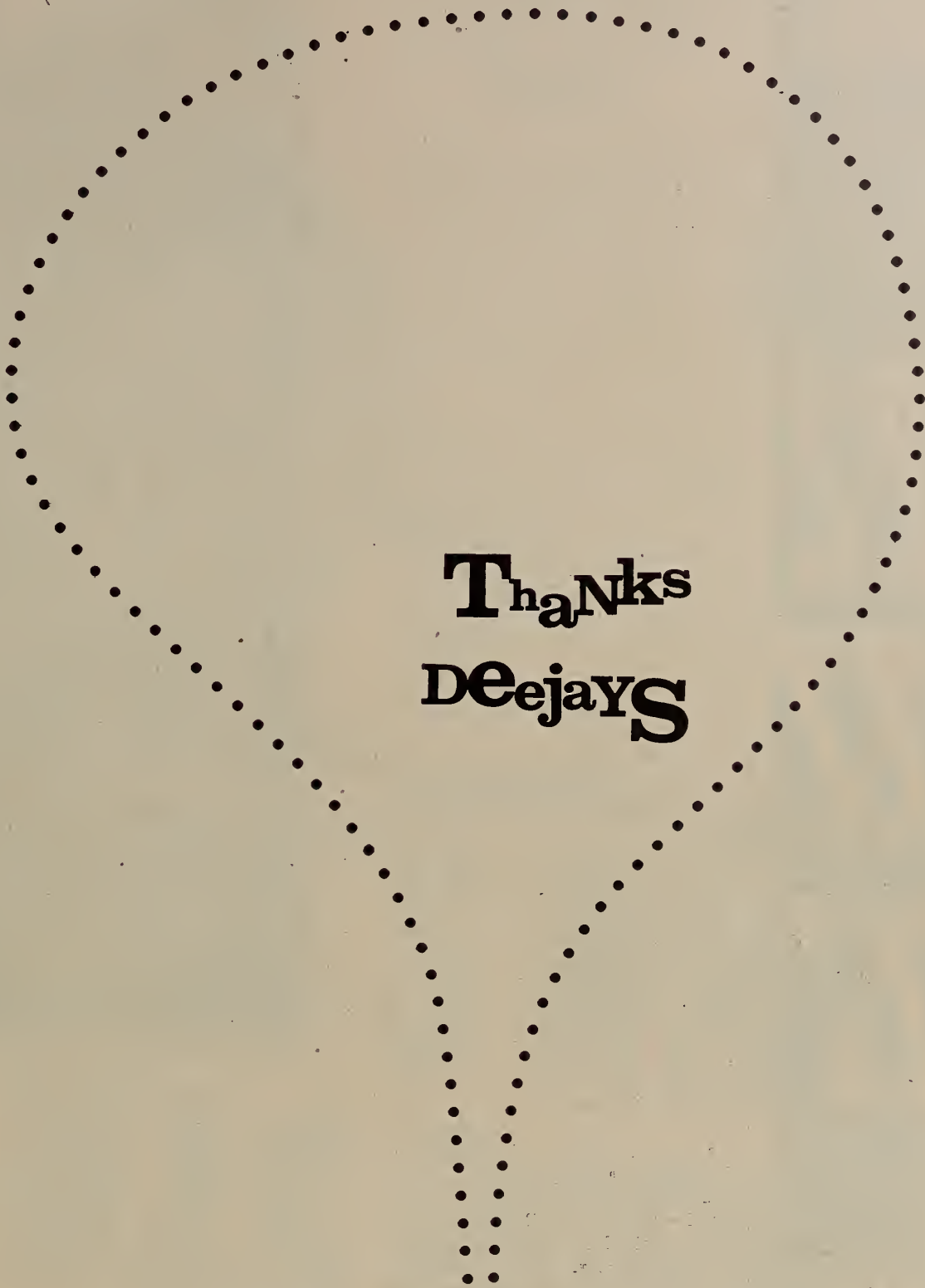
SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director

RADIO (LISTED ALPHABETICALLY) TV

All The Way	Maraville	All The Way	Maraville
An Affair To Remember	Feist	And That/My Heart Reminds Me	Symphony House
(And That/My Heart) Reminds Me	Symphony House	Around The World	Young
April Love	Feist	Black Slacks	Pamco
Around The World	Young	Cecelia	ABC
Ca, C'Est L'Amour	Buxton Hill	Chances Are	Korwin
Careless	Bourne	Diana	Pamco
Chances Are	Korwin	Fascination	Southern
Fascination	Southern	Goody, Goody	DeSylva, Brown, Henderson
Got A Date With An Angel	Chappell	Great Balls Of Fire	B.R.S.
Honeycomb	Hawthorne	Honeycomb	Hawthorne
I Keep Running Away From You	Berlin	I'll Never Say Never Again	Bregman, Vocco, Conn
I'll Remember Today	Hollis	Ivy League	Snyder
In The Middle Of An Island	Mayfair	Just Born	Winneton
Just Born	Winneton	Kisses Sweeter Than Wine	Folkway
Katsumi Love Scene	Witmark	Language Of Love	Sequence
Language Of Love	Sequence	Liechtensteiner Polka	Berlington
Las Vegas	Peer	Lord Loves A Laughing Man	Walton
Lips Of Wine	Mack Martin	Melodie D'Amour	Rayven
Listen To The Rockin' Bird	Warnow	Our Ship Is Coming In	Desilu
Melodie D'Amour	Rayven	Party Time	Mayland
My Special Angel	Merge	Plaything	Randa-Pontra
Sayonara	Berlin	Push De Button	E. H. Morris
Search For Paradise	Witmark	Tammy	Northern
Send For Me	Winneton	Tegnage Crush	Central
Story Of My Life	Famous	That Means I Love You	Desilu
Tammy	Northern	Till	Chappell
There's Only You	Broadcast	Twelfth Of Never	Empress
Till	Chappell	Wake Up Little Susie	Acuff-Rose
Twelfth Of Never	Empress	Why Don't They Understand	Hollis
White Silver Sands	Fellows-Peer		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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The Original

A Definite National Hit!

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"BUZZ BUZZ BUZZ"



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Mrs. Bourne Pres. Of Bourne, Inc.

Entire Operation To Be Geared To Step Up Activities

NEW YORK—An air of optimism and enthusiasm is apparent these days at the Bourne, Inc., offices and its affiliated companies.

Mrs. Bonnie Bourne has taken over the complete operation as President. She will oversee all the departments. Mrs. Bourne was always close to the entire workings of the Bourne dynasty, having travelled frequently with Saul Bourne on his business trips in the United States and abroad. Mrs. Bourne is extremely cognizant of the assorted facets of the music industry.

In addition to being one of the most active firms in the music business in both "pop" hits and performances of standards, future plans cover a wide scope in every phase and field of music publishing. The "pop" department currently has many top recordings already cut and soon to be released. These include recordings by major and independent labels and artists. Many albums are also in the works and future plans call for greater and more elaborate activity in the package field. The Bourne and ABC catalogs contain many of the great standards.

The professional department, under the wing of Lester Sims as general professional manager, will step up all its activities with Jerry Lewin assisting in New York and Sammy Friedman in charge of the West Coast office.

Ken Walker heads up the educational department and is looking forward to a banner year. From the amount of business now scheduled it appears certain that last year's income will be more than doubled.

Many new agreements and deals have been set up with publishing firms in Europe in addition to the firm of Bourne Ltd., which headquarters in London. Plans also call for greater activity in the International field.

"The picture for Bourne is very rosey," said Mrs. Bourne, "and will continue in the great tradition of the late Saul H. Bourne who developed the firm to the great stature it enjoys today."

Norton App't'd Assistant LP Prod. Mgr. At Columbia

NEW YORK—Joseph Norton has been appointed assistant LP product manager, according to an announcement today by Stan Kavan, LP product manager. The appointment, effective immediately, brings Norton into a new position dealing principally with popular LP merchandising.

Prior to joining Columbia, Norton had been advertising manager of Times-Columbia Distributors for both the New York and Newark operations. He brings to the new position a rich background in distributor merchandising and promotion.

Norton will headquarter in New York and report to Kavan.

"Pink Sweater Angel"



NEW YORK—Planetary Music Publishing Company decided what better way to promote its tune "Pink Sweater Angel", recorded by Johnnie Ray on Columbia, than to hold a "Pink Sweater Angel" contest. And—what better way indeed, judging from the winner, Miss Dolores Fuller who topped thirty-nine other contestants. Above we see "Pink Sweater Angel" on a deejay tour to promote the record. Accompanying her was Dave Bernstein of Planetary. Top left, Peter Tripp (WMGM); top right, Jack Lacey (WINS); second row, left, Dave Bernstein and the "Angel" checking off the list of deejays still to be visited; second row, right, Lacey again ('cause we wanted to see more of "Angel"); Center, left, Al Trilling (WNEW); Center right, Mike Comito, producer of the Klavan & Finch Show on WNEW; fourth row, left, Mitch Miller; fourth row, right, Jerry Marshall (WMGM); bottom left, Joe Saccone (WMGM) and bottom right, Martin Block.

Hank Snow Goes "Squidding"

NASHVILLE, TENN. — Every fisherman knows what great bait squids are, but going on the theory that many record buyers are not fishermen Hank Snow explains as follows.

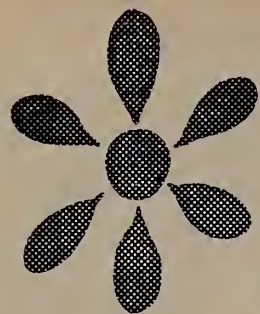
"The squid is a species of cuttlefish—a mollusc with 10 tentacles growing out of the head, with suckers at the end of each tentacle, and a fin at each side of the tail. It is soft bodied, brown-tan in color, and ranges from 8 to 12 inches in length. When pursued or taken, the squid squirts out an inky liquid, which the wise fisherman takes care to avoid.

"Squid occur in huge schools along certain parts of the Newfoundland coast, usually during the months of

August, September, and October, and, though edible, are chiefly prized by the local fishermen for bait.

"When the squid strike in, or are 'on the grounds', the fishermen cluster their dories, or small, flat-bottomed boats, close together amid the school of darting fish, and pull them in with line and jigger as fast as they can. It is quite an interesting sight, and the fishermen make sport among themselves during the operations, for the pace is fast and furious as they load the dories with the precious bait."

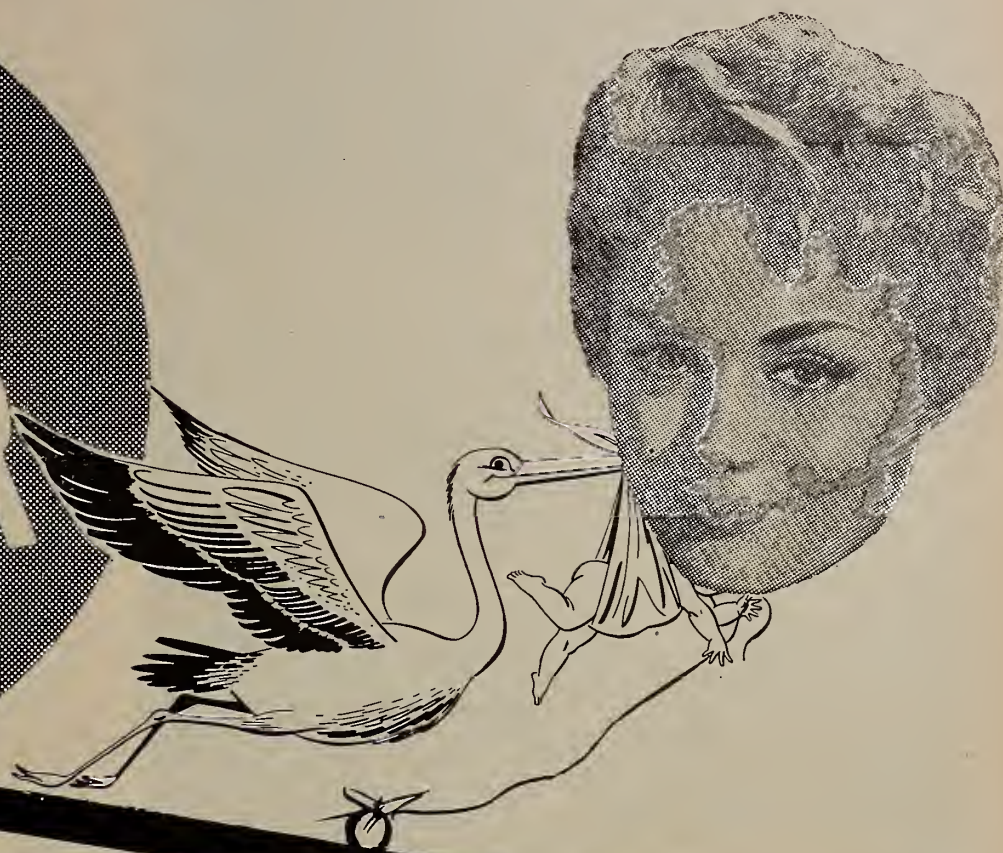
And just why is Hank Snow so anxious to explain what a squid is? His newest RCA Victor record is titled "Squid Jiggin' Ground".



"...Chalk Up Another Hit For Janice..."

from The Cash Box "SLEEPER OF THE WEEK"

**JANICE
HARPER**



**"THAT'S WHY
I WAS BORN"**

**The Cash Box
Sleeper of the Week**

"... tremendous follow-up showing with another potent and dramatic tune "That's Why I Was Born"—a song that should establish Miss Harper as a consistent hit-maker to be reckoned with . . . CHALK UP ANOTHER HIT . . ."

PREP # 123



RECORDS, INC.

1730 Broadway, New York 19, N. Y.

Published by
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Wherever you may be—East, Midwest, or West—our superior pressing facilities guarantee you all the records you need, when you need 'em. And, of course, RCA Custom offers you unmatched quality! Call our representative today for the details.

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London Lowdown

LONDON

Back in London, the important news is the announcement of the stars who have been asked to take part in the Royal Variety Command Performance. Four American stars have been given the honor of appearing before the Queen. They are Judy Garland, at present enjoying a great success in London, Mario Lanza, Count Basie and the Goofers. The show, which will take place at the Palladium will also include Gracie Fields, Frankie Vaughan, Vera Lynn, Ronnie Hilton, Alma Cogan, David Whitfield, Max Bygraves, Winifred Atwell, Dickie Valentine, Harry Secombe, Dennis Lotis, the Kaye Sisters, Malcolm Vaughan, Teddy Johnson, Norrie Paramor's Banjo Band, and this year's outstanding newcomer, Tommy Steele. Also among this array of stars will be Jack Hylton, Tommy Cooper, Leo de Lyon, Ben Lyon and prima-ballerina, Alicia Markova. This should be quite a night when great honor bestowed on fine talent.

Mantovani is to undertake yet another U. S. concert tour and will leave for the States about January 23rd.

ABC Paramount chief, Sam Clark, has concluded a deal with BMI to handle the Paramount catalogue over here.

Harry Richmond on European visit.

E. R. "Ted" Lewis, boss of English Decca London records flying to the States this week.

Rumored that Julie London due over here in the middle of this month may be joined by Bobby Troupe and it is possible that wedding bells may ring on this side of the Atlantic.

COPENHAGEN

Here in Denmark, the U. S. influence in the pop field is a little milder than in Sweden, which is, perhaps, due to certain import restrictions which make it more difficult for them to catch up with the many hit records from the States. But, they get here just the same.

Just like in Sweden, Denmark's present idol is Tommy Steele, whose albums literally sell by the thousands. For a small country, the figure of Steele album sales is quite remarkable. This is the only European country with more record stores to the square mile than any other place I know.

The Danish network beams a fair amount of pop music, and has a TV show called the "Living Record," where wax stars are invited to mime their latest disks. The network boasts one of Denmark's most popular shows, "Saturday Night Confetti," which has a dance band under Kai Mortensen's direction, and light orchestra conducted by a woman, Grethe Kolbe. This gal's great. Also featured on the program is the famous Sven Saaly Choir, and a host of guest stars.

Denmark and most Scandinavian countries cry out for talent and especially recording names, for this is so important for the whole record business. One personal goodwill appearance can make you Denmark's hottest thing on wax. Look what happened to Tommy Steele after one appearance. I urge U. S. talent to think seriously about this matter—after all, a great deal of records are sold in Europe, and U. S. disk stars can increase sales by making an occasional goodwill tour in Europe.

GERMANY

There seems to be an evergrowing market over here for records. The German population now getting acquainted with three-speed record machines, is beginning to follow the American Hit-Parade very closely and it is quite common to hear Elvis Presley, Harry Belafonte, or Little Richard in juke boxes all over the country.

The American pop song obviously has a slight language handicap over here but this is overcome by an immediate follow-up of the hit song in

German by some of the top recording stars over here. The big names are still Caterina Valente, Lis Asia, Vice Torriani, and the orchestra, of Helmut Zacharias and Wil Glahe who is presently enjoying a healthy success in the U.S. with his "Lichtensteiner Polka."

Juke boxes are in ever increasing number with leading American makes displayed in most bars and cafes.

Even German films now begin to gather their top names from the record world. Germany's most expensive movie, "Casino de Paris" features Caterina Valente and France's Gilbert Beaud.

While over here, I heard an album by Sweden's Sven Assmussen. This was cut by the Philips Company and I understand that American Columbia has put in a hefty order on this album.

The German networks feature deejay shows several times a week but all music is on tape. A so-called record show is not on record therefore. They have the great advantage of hearing America's latest records thanks to the powerful transmitters of the American Forces Network operating throughout Germany and reaching well over the Continent of Europe.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1 That'll Be The Day—Crickets (Vogue-Coral)
- 2 Let's Have A Party—(Elvis Presley (RCA))
- 3 Tammy—Debbie Reynolds (Vogue-Coral)
- 4 Man On Fire/Wandering Eyes—Frankie Vaughan (Philips)
- 5 Diana—Paul Anka (Columbia)
- 6 Be My Girl—Jim Dale (Parlophone)
- 7 Remember You're Mine—Pat Boone (London)
- 8 Got-ta Have Something In The Bank Frank—Frankie Vaughan & Kaye Sisters (Philips)
- 9 Whole Lotta Shakin' Goin' On—Jerry Lee Lewis (London)
- 10 Water Water/Handful Of Songs—Tommy Steele (Decca)
- 11 Wandering Eyes—Charlie Gracie (London)
- 12 My Dixie Darling—Lonnie Donegan (Pye-Nixa)
- 13 Love Letters In The Sand—Pat Boone (London)
- 14 With All My Heart—Petula Clark (Pye-Nixa)
- 15 Teddy Bear—Elvis Presley (RCA)
- 16 Island In The Sun—Harry Belafonte (RCA)
- 17 Lawdy Miss Claudy—Elvis Presley (HMV)
- 18 Last Train To San Fernando—Johnny Duncan (Columbia)
- 19 I Love You Baby—Paul Anka (Columbia)
- 20 Mary's Boy Child—Harry Belafonte (RCA)
- 21 Got A Lot O' Livin' To Do—Elvis Presley (RCA)
- 22 Wake Up Little Susie—Everly Brothers (London)
- 23 Trying To Get To You—Elvis Presley (HMV)
- 24 All Shook Up—Elvis Presley (HMV)
- 25 Stardust—Billy Ward (London)
- 26 Short Fat Fannie—Larry Williams (London)
- 27 Call Rosie On The Phone—Guy Mitchell (Philips)
- 28 Plant A Kiss—Tommy Steele (Decca)
- 29 Stardust—Nat "King" Cole (Capitol)
- 30 He's Got The Whole World In His Hands—Laurie London (Parlophone)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hill-top, London, N.W. 11, England.

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TINY TOPSY

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COME ON

b/w

RING AROUND MY FINGER

FEDERAL 12309

ANNIE LAURIE

NOBODY'S GONNA
HURT YOU

DE LUXE 6151

THE BLUE TONES

SHAKE SHAKE

KING 5088

OTIS WILLIAMS and HIS CHARMS

DYNAMITE DARLING

b/w

WELL OH WELL

DE LUXE 6149

JIMMY SCOTT

WHEN DAY IS DONE

KING 5086

KING
RECORDS

WILD IS THE WIND

Recorded by

JOHNNY MATHIS—COLUMBIA

GREAT BALLS OF FIRE

Recorded by

JERRY LEE LEWIS—SUN

Publisher:

BRS Music, Inc.

JAILHOUSE ROCK
TREAT ME NICE

Recorded by

ELVIS PRESLEY—RCA VICTOR

Publisher:

ELVIS PRESLEY MUSIC, INC.

Sole Selling Agent:

HILL AND RANGE SONGS, INC.

"GOLD MINE IN THE SKY"

Pat Boone
Nat Cole (EP)
Bing Crosby

"SALTY, SALTY IS THE SEA"

Linda Lawson—Verve

Robin Hood—MGM

"CARELESS"

Carol Bennett—Verve

Mary Small—Coral

"CECELIA"

David Seville—Liberty

"I'M FOLLOWING YOU" Blenders (RCA Victor)

"WABASH MOON"

Matt Dennis—RCA Victor

"THE OBJECT OF MY AFFECTION"

Danny Davis—Cabot

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Here's A Twist



Gus Arieta, record salesman for L. J. Meyerberg Company, ROA Victor Records Distributor in San Francisco, celebrated his 25th year with the company by accepting a gold record presented to him by Elvis Presley for selling over one million Presley records.

New Atlantic
LP-EP Release

NEW YORK—Atlantic Records announced this week its new album and EP release.

Highlighting the package is a deluxe 2-12" LP "The Art Of Mabel Mercer." There will also be a series #1200 issue, "Afternoon In Paris With John Lewis and Sacha Distel." It will sell for \$4.98.

There will be five albums released in the #8000 series listing at \$3.98. They are "Lavern" by Lavern Baker, in which the songstress is showcased projecting ballads in a pop style, rock and roll and blues, "I Miss You So" by Chris Connor. Miss Connor sings all previously released singles; "Dance The Rock & Roll", featuring Willis Jackson, Chuck Calhoun, Tommy Ridgley, Arnett Cobb, Joe Morris, Frank Culley and Tiny Grimes; "Hi Fi Sounds For Young Parisiens" (The Music of Georges Brassens played by the Ray Ventura Orchestra); and "Mac-Kac and His French Rock and Roll". The latter two LPs are French imports. Mac-Kac is considered the leading French rock and roll singer.

Seventeen EPs to list at \$1.29 will also be presented. Four EPs with selections from "Chris Connor Sings The Gershwin Almanac of Songs"; "The Great Ray Charles"; "That Satin Doll" by Carol Stevens; "Mood Jazz", Joe Castro; "New Orleans Blues", Wilbur deParis and Jimmy Witherspoon; "Ballads and Blues", Milt Jackson; "The Warm Sound", Francis Wayne; "The Modern Jazz Quartet"; "The Jimmy Giuffre Three"; "Rock With Clyde McPhatter"; "Rock With Joe Turner"; "Rock With Ray Charles"; "Rock With Ivory Joe Hunter"; and "Rock With Chuck Willis".

Avakian Recuperating

NEW YORK—George Avakian, a & r Columbia Records, is ill at home for the last month, it was revealed by Columbia this week.

Avakian had left for a vacation, but after one week was stricken with mononucleosis, a disease of the blood. He has responded nicely to treatment and is expected back in his office before the end of November.

Dave Dreyer Forms BMI-ASCAP Pubs

NEW YORK — Dave Dreyer announced this week that he had formed BMI and ASCAP music companies in association with Ralph Serpe, Lou Capone and Howard Kreitsek.

These companies will publish the music from films produced by Ralph Serpe and Howard Kreitsek, starting with the current "Mister Rock & Roll", a Paramount Pictures release.

The next picture, "The Boys From Tennessee" starring Ferlin Husky and Faron Young is scheduled to start shooting December 1st. Also in prep-

aration are two important historical films.

Dreyer states that another important phase of this alliance is Serpe's affiliation with Dino DeLaurentis, of Rome, who is responsible for such important pictures as "La Strada", "War & Peace" and the current hit showing at the Fine Arts Theatre, "Cabiria", with a score by Nino Rota for which several of the major record companies have already put in their bids for the sound track, it is reported.

DJ Tribute To Capitol



YOUNGSTOWN, OHIO—Disk jockey Dan Ryan, WBBW, recently paid tribute to Capitol Records by presenting a 3½-hour show on Capitol's 15th Anniversary. Pictured above is: (1) Capitol Sales representative, Dick Clemence, reviewing the Capitol Cavalcade issued on the company's 10th anniversary; (2) Dan featured much of the music from the Gold Record album; (3) Mrs. Kitty Fullerman, of Strauss-Hersberg department store, selecting one of Nat "King" Cole's million-sellers; (4) Dan reviews the many telegrams received from Capitol artists and Capitol representatives.

New WNEW Sked?

NEW YORK — WNEW-New York is reported to be about to undergo a reshuffling of their deejay schedule.

The big change will take place with Lonnie Starr, who in addition to his 2 to 4 pm daily stint will take over Dick Sheppard's 7:30 to 9 spot. Starr's seg will be changed to 8 to 10 pm. Other changes will have William B. Williams doing the 4 to 6 pm spot whereas he is currently doing a 4 to 5:30 showcase. Art Ford will now be heard from 6 to 8 instead of 5:30 to 7:30 pm. William B. Williams will have his evening show moved from 9-11 pm to 10-12 pm. The 11 to 12 Music 'till Midnight will be dropped.

The Sunday line-up will be Dick Sheppard from 8 to 10 am in place of Bob Howard, who will take over Lonnie Starr's 10 to 12 stint. Dick Sheppard holds his 12 to 2 pm slot as does Starr his 2 to 4 pm show.

The changes are scheduled to take place in a few weeks.

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 JUBILEE # 5306

Don Rondo
"WANDERIN' HEART"
 and
"IN CHI CHI CHIHUAHUA"
 JUBILEE # 5305

Lu Ann Sims
"CHA-LYPSO"
 JUBILEE # 5302

Helen Curtis
"THE HAPPIEST
MOMENTS IN LIFE"
 JUBILEE # 5296

"Big" Al Sears
"CHICKEN WALK"
 JUBILEE # 5303

Della Reese Still Going Strong . . .
"AND THAT REMINDS ME"
 JUBILEE # 5292

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CRAZY RHYTHM and THE BELLS OF ST. MARY
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Flying High



DETROIT, MICH.—Photo above taken on Shaye Cogan's recent promotion tour in Detroit on behalf of her new Roulette recording of "Billy Be Sure" and "Doodle Doodle Do". In order for Shaye to make all the disc-jockey appearances, Roulette's promotion representative in Detroit, Saul Starr, came up with a unique answer. He hired out a helicopter to avoid the usual traffic snarls and also because Shaye's record is "flying high" in the Detroit area. That's Robin Seymour (WKMH) greeting Shaye Cogan upon her arrival to do his show.

EPs In The Distrib Sales Picture

NEW YORK—The role of the EP in the distributor sales picture, and the successful EP merchandising program of a distributor has been described by John G. Trifero, Administrator of EP planning and Marketing for RCA Victor, in a special distributor "45-EP Mail Bag" report.

Trifero notes two important facts concerning the proportion of EP sales to LP's and singles: Of a distributor's total album business, EP's are responsible for 27¢ to 30¢ of every sales dollar. For every dollar in single record sales, EP's correspondingly bring in 50¢. "If your figures do not come close to the above mentioned figures," says Trifero to distributors, "it cannot be shrugged off, since you are losing profits, even though your

over-all sales figures show substantial increase over 1956."

As an example of what one distributor is doing, as the Victor slogan goes, "To Double Your 45 Rate By '58," Trifero discusses the dealer program of Chuck Foster of L. J. Meyerberg Company. Foster has a weekly mailing to his dealers which keeps them up-to-date on new and best selling EP releases. In the San Francisco area, Foster began a rack promotion to retailers, whereby he offered, free of charge, a rack holding 50 EP's with a sign featuring key artists and types of music. The distributor told Trifero that the program was very successful in getting inventory in the dealers' stores and display at point-of-sale.

Grand Award Christmas Plan

NEW YORK—Grand Award Records unveiled their special Christmas plans this week, as announced by A&R chief Enoch Light. Selected albums from the label's catalog, such as "Paul Whiteman 50th Anniversary," "Chimes At Christmas Time," "When Christmas Comes To Our House," "The Children of Paris," "The Children's Hour," "Pops For Tots," "The Roaring 20's" volumes 1, 2 & 3, "Knuckles O'Toole" volumes 1, 2, & 3, and "Happy Days Are Here Again," will be presented to the Christmas buying public specially wrapped for the Yule season. Grand Award has designed a removable plastic cover imprinted with "Merry Christmas" to fit over the albums selected for this promotion. The plastic cover will not be sealed therefore the dealer can remove it after the holidays and is spared the problems of an overstock of Christmas material.

Light also announced plans of two special releases, which will also get the Christmas treatment, "The Roaring Flirty 30's" and "The Roaring 20's". Both packages contain two 12" LP's and will list at \$7.98 each. "The Roaring Flirty 30's" contains 24 songs

from that era of music and dance bands. Light believes that this new package is one of the strongest things done by the label to date. The new double album of music from the "Roaring 20's" will contain 24 new songs, performed by Enoch Light and the Charleston City All-Stars.

Advertising plans are also under way to expose the labels new releases and bring them to the attention of the retail market as well as the trade. In addition, there will be extensive Christmas display material available for the dealer with such items as streamers, signs, and a big window display sign featuring the "Paul Whiteman 50th Anniversary" album.

Grand Award Records, predominantly an LP catalog, has also announced a special release of 12 EP's which brings their total EP catalog up to 23. Light announced that sales on Grand Award EP's have proved excellent, to date, with racks and one-stops accounting for a heavy portion of the sales in addition to the increased demand for EP's by dealers who are enlarging their stock and displays.

Riverside Offers Christmas Pkges

NEW YORK — Riverside Records has announced the release of a series of multi-disk and single-disk LP packages, which the diskery hopes will make an effective Christmas offering to consumers.

The highlight of the multi-disk issues is a four LP version of "Alice In Wonderland" featuring the narration and singing of actor Cyril Ritchard, and music by Alec Wilder. Some of the stand-out packaging points here will be a facsimile of the first edition of the Lewis Carroll classic, and the drawings which appeared in that first volume. The New York Woodwind Orchestra will perform the Wilder score. The release retails for \$25. For sports car devotees, Riverside has the 1957 Sebring Grand Prix in a two-waxing set. Scenes from that event are narrated by Barrett Clark, and interviews with the drivers are conducted by Bill Grauer. Pricing of the effort has been set at \$12.

There are two new entries in Riverside's "Modern Voice" series for drama lovers, and they include a complete presentation of Jean Paul Satre's "No Exit" starring Betty Field on two-disks, and Sean O'Casey's "Pictures In A Hallway" with the recent Broadway Cast, also on two-disks. Both issues have a \$12 price tag.

In the jazz field, Riverside has a special series of twelve separate packages in its "Traditional Jazz" category featuring the late Jelly Roll Morton in never-before-released "Library Of Congress" pressings. Riverside has re-processed the recordings for a higher quality of sound reproduction. The twelve disks have been released simultaneously, and retail at \$5.95 each. Other new Riverside jazz issues include a jazz reading of the "Pal Joey" score featuring trumpeter Kenney Drew; and the first disk meeting of Gerry Mulligan (baritone sax) and Thelonious Monk (piano). Both waxings are tagged at \$4.98.

Candids Of Music Biz Abroad



NEW YORK—When Bill and Cissie Gersh returned from their recent European trip they brought back a load of pictures, some of which we see reproduced here. Top left—Lew Edwards at the piano arranging some new Bobby Mellin tunes; top right, Albert Kleinert of Imudico, Copenhagen, music publisher; bottom left, Sam Clark, president of ABC Paramount, at Doney's on the Via Veneto in Rome; bottom right, Alice Clark and Cissie Gersh.

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Capitol's November Release Offers 27 LPs

HOLLYWOOD — Capitol Records introduced its largest, most potent new album program this week highlighted by Mary Martin and John Raitt, Nat "King" Cole, Jackie Gleason, June Christy, Louis Prima, George Shearing, Joe Bushkin and others in the pop field and Leopold Stokowski, Louis Kentner, Marcel Grandjany, Agi Jambor and the Hollywood Bowl Symphony Orchestra in the serious music category. The release also includes 10 new packages in the 'Capitol' of the World series. There are 27 new high fidelity sets in all.

From the new production of the musical comedy, "Annie Get Your Gun," Mary Martin and John Raitt are co-starred singing the Irving Berlin numbers they will present in a two-hour NBC spectacular colorcast Thanksgiving eve, Nov. 27 from 8:30 to 10:30 p.m. PST.

Other albums in the release are: "The Wildest Show At Tahoe" starring Louis Prima and Keely Smith with Sam Butera and the Witnesses.

An album of George Shearing at the piano, without any accompaniment, is introduced in "The Shearing Piano." With backing by Billy May and his orchestra, Ella Mae Morse belts out a dozen songs, including "Jersey Bounce," "I Can't Get Started," "Baby Won't You Please Come Home" and others in "The Morse Code."

Billy May steps to the podium again to back Nat "King" Cole in "Just One Of Those Things."

Jackie Gleason offers a new album simply titled "Oooo!" with the voices of Artie Malvin.

"Gone For The Day" is the title of June Christy's newest.

No less than 50 familiar Irving Berlin hit tunes are offered in another new Capitol high fidelity album, "Bushkin Spotlights Berlin" which features the piano artistry of Joe Bushkin and his orchestra. "Whisper Not" is the musical suggestion of the Al Belletto Sextet.

Fresh from the beach at Waikiki, Webby Edwards, creator-producer-announcer of radio's popular "Hawaii Calls" for more than a score of years, presents "Hawaiian Shores" (Favorite Instrumentals of the Islands: Vol. 2) with Al Kealoha Perry. Merle Travis's "Back Home" includes his original version of "Sixteen Tons" (which he composed a few years before Capitol's Tennessee Ernie Ford made a smash multi-million seller of it as a single record).

An album of "All-Time Favorites — Pop Selections" rounds out the popular releases for the month. Included are "Lover" by Les Paul, "Imagination" by the King Sisters, "Stardust" by Ray Anthony, "Embraceable You" by Nat "King" Cole, "Laura" by Stan Kenton, "Sugar Blues" by Clyde McCoy and other songs by Margaret Whiting, the Dinning Sisters, Paul Weston, The Pied Pipers, Diana Lynn and Clark Dennis.

The new classics from Capitol for November include:

Leopold Stokowski as conductor of the Houston Symphony Orchestra offers Gliere's "Ilya Mourometz" (Symphony No. 3 In B Minor, Op. 42).

The November release also offers the debut album for Capitol by noted pianist, Louis Kentner, winner of both the Chopin Prize and the Liszt Prize. This artist performs Chopin's "Impromptu No. 1," "Nocturne Op. 27, No. 2" and "Fantasie Impromptu" and Liszt's "Faust Waltz" and "Sonetto del Petrarca Nos. 47, 104 and 123."

Another artist debuting on the Capitol label this month is Marcel Grandjany, who offers "Pour la Harpe," which features music of French origin transcribed for harp.

Agi Jambor, pianist, plays Chopin's "Ballades and Impromptus." And the newest in the long string of Hollywood Bowl Symphony Orchestra presentations by Capitol is Felix

Slatkin conducting Tchaikovsky's "Nutcracker Suite" and Mendelssohn's "Incidental Music to A Midsummer Night's Dream."

"Carnival Week In Rio," authentic mardi gras music by some of Brazil's best artists, featuring Ary Barroso (recorded in Rio de Janeiro); "Japanese Sketches," featuring the Shin Ensemble of Tokyo conducted by Ikuma Dan (recorded in Tokyo); Renato Rascal's "Italia" (recorded in Italy); "A Summer Evening In Athens" (recorded in Greece); "Music of the African Zulus" (recording in Johannesburg); "Israel Today" featuring the Trio Aravah (recorded in Europe); "Follow the Sun," by Philip Green and his Mayfair orchestra (recorded in England); "El Gran Gatica!" spotlighting the voice of Lucho Gatica and the orchestra of Jose Sabre Marroquin (recorded in Mexico and Chile); "Hi Fi Haitian Drums," featuring the talents of Issa El Saieh (recorded in Haiti), and Norrie Paramor's "London After Dark," a moody listening music album featuring Patricia Clarke and the Romantic Paramor Violins (recorded in England).

With its merchandising and promotion guns aimed at the nation's record dealers on the theme "A Record Sales Month For You," Capitol plans an all-out national push of the new merchandise.

The campaign for the new show album, "Annie Get Your Gun," includes a quadruple play, in special die-cut window displays, disk jockey promotion, advertising and publicity. The company, under the supervision of director of merchandising Gordon R. "Bud" Fraser, has distributed thousands of giant, full-color "Annie" window display pieces in the form of a large round target, with cut-outs of stars Mary Martin and John Raitt in the foreground; an "Annie" divider display for dealers' browser boxes; special "Annie" sticker and supplement (glued stickers may be used on cash registers record booths, etc.), the supplement may be used as an envelope stuffer or give-away; 8x10 photographs from the production to help dress up dealer windows, and a special press kit to the nation's key television editors on both newspapers and magazines, together with a special promotional copy of the "Annie" album for review and comment purposes. In addition, there will be advertising in such national publications as Esquire, Holiday; co-op ad mats for local newspaper advertising; thousands of complete "Annie" albums to disk jockeys for programming use. All of this will further be promoted by the production of the Irving Berlin musical on the coast to coast NBC network, in a two-hour color and black and white spectacular on Nov. 27, featuring Mary Martin and John Raitt. It is the music from this production that has been recorded by Capitol in high fidelity.

Capitol's overall promotion for November popular albums will include distribution to thousands of deejays of a full-color, double record Preview Kit featuring selections from all of the company's new pop packages. In addition, complete albums of "Annie," and others by Cole, Gleason, Christy, Shearing, Prima and Paramor have been serviced to the nation's radio stations.

Other selling aids include divider cards on the new Christy, Cole, Shearing and Webby Edwards albums, plus miniature record displays, each featuring one of the new pop albums of the month.

Thousands of copies of a new eight-page, four-color consumer's buying guide, picturing all the new albums for October-November plus Capitol's great new lineup of Christmas albums have been distributed to the nation's record dealers. National consumer ads have been placed in such top publications as The New Yorker, Saturday Review, Holiday, High Fidelity magazine, and others.

A special plus for November is deferred billing on all Capitol products, including all the new November albums . . . and 100 percent exchange privilege on new November albums through Nov. 29.

In addition to the 27 new album releases from Capitol this week, the label issued two new stereophonic tapes, one "The Music of Christmas," with Carmen Dragon conducting the Hollywood Bowl Symphony Orchestra, and "Joy To The World" by the Roger Wagner Chorale, both previously released in album form by Capitol.

Jazz Greats To Star In "Jazz Novelette"

NEW YORK — Billy Eckstine, Woody Herman and Dizzy Gillespie, together with their musical groups and surprise guest stars, will star in the "Jazz Novelette" at Carnegie Hall, Friday evening, November 15, at 8:40 P.M. The three will feature some new musical sounds and new interpretations along with other musical "firsts," adapted for what promises to be an unusual concert presentation.

The proceeds of the Jazz Novelette will go towards the New York College of Podiatry Foot Health Program. The event will actually be the kick-off of a special fund-raising campaign with the four-fold purpose of (a) achieving a permanent charter with degree conferring powers; (b) expanding the college's foot clinics acclaimed for their free service to the public; (c) initiating and implementing broad research on problems affecting health; and (d) bringing to the public a continuing flow of education about podiatric care and its role in our general health picture.

Co-Chairmen of this campaign are Wallace W. Harwood, prominent diamond merchant, and William J. Brede of the New York Real Estate Board.

My Gal!



NEW YORK—Pardon that pride filled gleam emanating from the happy face of Morris Diamond. Diamond, shown here, is posing with the "Star of the Week" shown on the facade of The Brill Building. "Star" happens to be RCA Victor thrush Terry Stevens, whom Diamond manages.

THERE'S A GREAT BIG SALUTE TO DISK JOCKEYS EVERYWHERE
IN WARNER BROS. GREAT BIG "JAMBOREE"!

It's the wonderful new picture about the Disk Jockey Whirl — how you Dee-jays work — how a hit tune is born — how a recording star is made! It's loaded with today's hottest talent and tunes (look at the list!) and a load of real Dee-jays are in it!

Jamboree



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JERRY LEE LEWIS

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ANDY MARTIN
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The kids'll be waiting for it to hit your town! Watch for it! Get with the songs!



JIMMY BOWEN

'CROSS OVER'

—and all these smash hit tunes too!

- ✓ JAMBOREE
- ✓ GLAD ALL OVER
- ✓ FOR CHILDREN OF ALL AGES
- ✓ TOREADOR
- ✓ RECORD HOP NIGHT
- ✓ WHO ARE WE TO SAY
- ✓ TEACHER'S PET
- ✓ SAYONARA
- ✓ SIEMPRE
- ✓ YOUR LAST CHANCE
- ✓ IF NOT FOR YOU
- ✓ UNCHAIN MY HEART
- ✓ ONE O'CLOCK JUMP
- ✓ I DON'T LIKE YOU
- ✓ NO MORE
- ✓ TWENTY FOUR HOURS A DAY

SCREEN PLAY BY **LEONARD KANTOR** · DIRECTED BY **ROY LOCKWOOD** · PRODUCED BY **MAX J. ROSENBERG & MILTON SUBOTSKY**



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

RCA Victor Custom Opens New Recording Studio In Nashville

NEW YORK—On October 28th RCA Victor Custom Record Sales opened the doors of its new recording studio-building in Nashville, Tennessee. The new studio, of modern design, is equipped with the latest in recording equipment. It is designed specifically for "dead-type" recordings and eliminates acoustical problems normally inherent in buildings not so designed. The entire studio-building is constructed of concrete block whose sound-proofing and structural characteristics are ideal for recording studio construction. The extensive use of perforated transite, acoustical tile and fiberglass eliminates low and high frequency reverberation problems.

RCA Victor's new studio will provide Custom clients with both stereophonic and monaural recording and reproducing facilities. Equipment includes an automatic scully lathe and Westrex feedback cutter for cutting high-quality 45 RPM reference lacquers. In addition, the studio will be equipped with a 12-microphone posi-

tion two-channel mixer console with facilities for adding echo and equalization to each microphone position. The console equipment also includes automatic gain reduction. The new studio enables the engineer to mike each orchestra section individually and facilitates the addition of reverberation and equalization to each section without affecting other sections of the orchestra. Both the studio and the building were constructed according to plans drawn by William Miltenburg, RCA Victor's Chief Engineer and Manager of Recording. Situated at 800 Seventeenth Avenue South, the studio replaces facilities RCA Victor has been using in Nashville previously and represents RCA Victor Custom Record Sales' policy of providing its customers with more "one-stop" recording and pressing service. Other studios and facilities are located in Chicago, New York, and Hollywood. Selby Coffeen is the resident engineer and Ed Hines is the Custom Record Sales representative for the Nashville area.

Heavy DJ Participation In Roulette Records "Cross Over Contest"

NEW YORK—Roulette Records announced that the "Cross-Over Contest" which they have been running since Sept. 15th and closed Oct. 22nd, has been highly successful. The number of disk jockeys participating and the mail pull which the contest brought in for these disk jockeys was very large. The contest to promote the Jimmy Bowen disk of "Cross Over" called for the disk jockey to ask his listeners to send in a photograph of the girl they thought Jimmy was singing about in the lyric of the song. The prize will be a date with Jimmy Bowen for the girl and \$100 Bond for the disk jockey who sent in the winning photo. Five girls and five disk jockeys will be chosen as winners. The screening of the pictures and the choosing of winners is now in progress and Roulette urges all disk jockeys who ran the contest in their area to send in their entries so that final judging may be concluded.

Rusty & Doug Newest Ole Opry Additions

NASHVILLE, TENN.—Grand Ole Opry's newest addition to its roster of stars are Rusty & Doug, the Kershaw brothers. Rusty, who is 11 and Doug 21, are further proof of the outstanding amount of talent that is possessed by the younger generation.

The boys hail from South West Louisiana and have the dark good looks that is typical of their French heritage. Aside from their good looks and fine singing style, they are both considered accomplished musicians. Rusty is a real master of the electric guitar and Doug is not only a fine fiddler but play a good rhythm guitar.

The Hickory recording artists have been acclaimed by many as one of the most outstanding duets in the business. Their records have been consistent best sellers and their heavy personal appearance schedule has taken them over most of the country.

Rusty & Doug were feature artists on the World's Original Jamboree over WWVA in Wheeling, West Virginia before joining The Grand Ole Opry. They have made several network television appearances.

Decca Top Brass To Attend WSM-DJ Convention

NEW YORK—Decca Records execs scheduled to attend the WSM Disk Jockey Convention in Nashville next week include: Leonard W. Schneider, executive vice-president; Sydney N. Goldberg, vice-president in charge of sales; Paul Cohen, who heads the company's Country & Western A&R Department; and Martin P. Salkin, director of publicity & promotion. The diskery's subsidiary, Coral Records, will be represented by A&R director Bob Thiele. In addition, most of Decca's C&W artists will be in attendance. Decca will conduct a dance at the Andrew Jackson Hotel on Friday, November 15th in line with the Convention festivities.

Cadence To Award "Millions" Distribbs With Diamond Studded, Gold Cuff Links

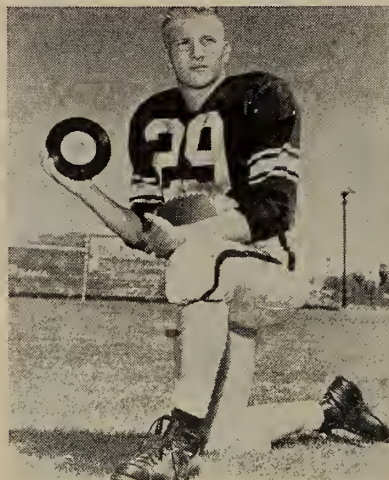
NEW YORK—Because his order for 10,000 records on October 14th, at 12:10 P.M. was the one putting Cadence's "Wake Up Little Susie" over the million sales mark, Cadence distributor Phil Goldberg of Bertos Sales, Charlotte, North Carolina, will receive a pair of diamond studded, gold cuff links from Archie Bleyer this week.

The cuff links, made in the form

of a record, will be inscribed "to Phil with love and a million kisses, from 'Little Susie'".

"Cuff links for Clicks" will be standard policy with Cadence in the future. According to president Archie Bleyer, a pair of them will go as a gift to the Cadence distributor whose order is the one that pushes a Cadence record over the million mark.

All Around Man



LOS ANGELES—One of the newer stars to gain prominence in the record field this year is Ted Newman, whose Rev recording of "Plaything" is currently riding high on the best-seller charts around the country. Before he gained fame in the music field, however, Ted was already well known in his native Phoenix as one of the star players on the University of Arizona football team. Ted is pictured here in his football uniform holding a copy of his hit record.

New Cincinnati One-Stop

CINCINNATI, O. — C. C. Record Company, this city, was formed this week to service local phonograph operators with a one stop service.

Jack Pierce, with fifteen years experience with record companies and record distribution, will serve as manager of C. C. Record.

Pierce says, "We will offer a quick one-stop selection of all the latest hit records under all labels, plus individual programming service to all phonograph operators."

"Individual attention will help each operator select records with the greatest appeal. Programming will be pin-pointed not only to the operator's territory but to the most popular records at the location of the phonograph itself."

In addition to personally serving local operators, the C. C. Record Company plans to give fast delivery to mail orders from all parts of the country.

Popular Music Jamboree

NEW YORK — Ed Stokes, WMGM staff announcer and deejay, introduced Jack Shaindlin, widely known conductor and arranger, at the New York Public Library—Station WMGM Popular Music Jamboree on Thursday, November 7th. The jamboree was staged at the Donnell Library Center, 20 West 53rd Street, from 4:00 to 5:00 P.M. In addition to Shaindlin, the teenage audience saw and heard recording industry executives and singing stars.

Emery Joins WSM

NASHVILLE, TENN.—WSM announces the addition of Ralph Emery to its staff of top rated disk jockeys and announcers.

Emery will be spinning the disks on WSM's highly popular all night country music show, "Opry Star Spotlight" beginning Monday, November 11th. Emery will be on hand to greet all country music disk jockeys and industry folks in town for WSM's 6th Annual National Disk Jockey Festival.

Benny To Plug Urania LP

NEW YORK — Hal Neely, Urania Records V.P., is back in New York, after a three weeks disk jockey, distributor and dealer tour, setting up special promotion for Urania's two new pop albums by Mahlon Merrick, "Music for Playboys to Play By" and "Seven Winds". Firm is on a concentrated program of new releases branching out into mood and pop albums in an effort to widen the Urania line, which has always been heavy classical. Neely reports Urania business up 55% over last year with the Urania stereo tape line accounting for substantial volume.

Neely advised that "Music For Playboys To Play By" will be kicked off on the Jack Benny TV show on November 17. The Benny show will be built around the album. Mahlon Merrick has also been on a nationwide deejay tour giving the album pre-release promotion.

Smile



CHICAGO — When Milton Berle, Roulette recording artist, was guest star at the Roulette cocktail party in Chicago promoting his "Songs My Mother Loved" LP, one of the guests was Lee Brooks, Chi representative of The Cash Box. Here they are posing pretty for The Cash Box camera.

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THE ORIGINAL!
THE SMASH VERSION!
"SILHOUETTES"
The Rays
Cameo # 117
CAMEO RECORDS

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Fraternity
RECORDS

2 VERY GREAT SIDES
Cathy Carr
HAS A HIT RECORD
"HOUSE OF HEARTACHE"
and
"PRESENTS FROM THE PAST"
FRATERNITY 782

413 RACE STREET, CINCINNATI 2, OHIO

United Artists Set For First Release

NEW YORK—The title songs from "Legend Of The Lost," United Artists' multi-million dollar Christmas release starring John Wayne, Sophia Loren and Rossano Brazzi, will launch the company's newly-organized record and music publishing subsidiaries, it was announced today by Max E. Youngstein, President of United Artists Records and United Artists Music corporations.

The title theme "Legend Of The Lost" with new lyrics by Don Wolf adapted from a song written for the film by Italy's noted composer, A. F. Lavagnino, will be released to coincide with the motion picture's premiere throughout the United States.

Joe Valino will be featured on the record, initial release on the United Artists label. United Artists Records has signed him to a long term contract, first pact negotiated by the new disk company. In addition to waxing "Legend Of The Lost," Valino also will be heard on the other side of the record in "My Declaration Of Love," a new song by Wolf and Ben Raleigh.

Roulette Signs Guy Pastor

NEW YORK—Guy Pastor, son of orchestra leader Tony Pastor has been inked to an exclusive Roulette Record's contract. Guy, who has been singing with his father's band and has also been vocalist for the Clyde McCoy and Richard Himber outfits, came into his own in the following manner: The Tony Pastor band went into a Roulette recording session to do an album which is part of Roulette's "Let's Dance With" . . . Series. Tony asked Hugo Peretti and Luigi Creatore, A&R directors for the label if his son could cut one song for the album. Slightly reluctant, the A&R team agreed. After hearing the boy sing, they insisted that he do another side. At Roulette's recent distributor conclave, the Pastor LP was previewed and everyone present went wild over Guy's vocalizing, and requested that the two sides be released as singles. This week, "Life Is A Bowl Of Cherries" & "This Is My Lucky Day" will be released and Guy will hit the road for an extensive promotion tour. Both Hugo and Luigi have waxed ecstatic about their new find. "We think Guy will be the brightest new star on the record horizon. His rendition of 'Life Is Just A Bowl Of Cherries' will be the performance record of the year!"

Jubilee Inaugurates Weekly Distributor News Letter

NEW YORK—Jubilee Records has stepped up its promotional relationship with its distributors via a weekly news bulletin offering information on new releases, promising disks and other Jubilee activities.

The newsletter, prepared by Mario Trombone Associates, Jubilee's press representatives, contains a personal message from Jubilee president Jerry Blaine, pointers in improving sales, tips on promoting new releases with dealers, personal appearances and other activities of Jubilee artists, sales progress reports on current releases, etc.

Dot Issues Xmas LPs

HOLLYWOOD, CALIF. — Three special Christmas albums will be shipped to distributors approximately November 10th, according to Christine Hamilton, veepee in charge of sales at Dot Records. The prize package is a Pat Boone EP titled "Merry Christmas!" presenting four of the world's most loved Christmas tunes: "White Christmas", "Silent Night", "Santa Claus Is Coming To Town", and "Jingle Bells".

The other two Christmas packages are LPs, "Christmas Is A-Comin'", by the Jack Halloran Singers, featuring 19 favorite songs of the holiday season; and an unusual novelty named "Christmas Chimes", by Dr. Charles Kendall, pastor of the First Methodist Church of Hollywood. Recorded with ultra high fidelity, the album offers 20 traditional carols played on magnificent cathedral chimes.

Other important Dot LPs being readied for mid-November release will be announced to distributors at a later date by Dot vice-president Henry Onorati of New York, in charge of album sales promotion.

Newly Formed Candle Records Signs Three

NEW YORK—Three talents in the musical field have been signed by newly formed Candle Records, of New York. Contracted by Vincent S. Andrews, president of Candle, are Ray Middleton, Broadway musical comedy and concert singer; Howard Barlow, veteran musical director known particularly for his direction of "The Voice of Firestone" on radio and TV, and composer Gerald Marks.

Candle is already under way with three religious LP albums, "Ten Catholic Holy Days", "Ten Protestant Holy Days" and "Ten Jewish Holy Days". Each album presents in song and story the holy days of each of the three major religions, with the narratives and vocals being handled by Middleton. Barlow is coordinating the musical and choral aspects. The 30 songs in the trio of albums have all been written by Marks.

The three albums will be completed and ready for sale in Hammond organ dealer stores throughout the U.S., Canada and Mexico on Nov. 15th.

Affiliated Acquires Rights

NEW YORK—K. A. Jadassohn, Affiliated Music Enterprises, Inc., advises that Affiliated has acquired, as of January 16, 1957, all performance, mechanical and synchronization rights in the copyrighted publications of the Stamps-Baxter & Music Printing Company, Dallas, Texas, which were heretofore controlled by Sesac, Inc.

Jadassohn wishes to advise all that "I'm Headed For The Promised Land" is now licensed through BMI rather than Sesac as indicated in the review in The Cash Box of November 9.

Coral Contest Winners

NEW YORK — Norm Wienstroer, general sales manager of Coral Records, Inc., this week announced the winners of the company's "The World's Finest Music" contest. The contest was based on sales of oral LP and EP product in connection with the company's Fall Promotion, the theme of which was "The World's Finest Music". Theme of the promotion is the title of Coral's top-selling Lawrence Welk album.

The #1 spot in the contest results is shared by two of Coral's Distributors, Mutual Dist. Corp. in Boston, and Tell Music Co. in Madison. First prize of \$1,000 goes to the two tieing Managers, Frank Holland and Rolf Voegelin, respectively.

Running a very close third place in the contest results is Coral's San Francisco Distributor, Melody Sales Co.

In addition to cash prizes to the managers of the three top branches, individual prizes have also been awarded to the salesmen from these, as well as the distributors in the #4 and #5 spots, Buffalo and Indianapolis.

Sullivan To MC Rochester Music Festival

NEW YORK — Rochester, N. Y., home of the Eastman Kodak Company will play host to Ed Sullivan on Wednesday, Nov. 20 when the star of CBS Television's "The Ed Sullivan Show" flies there to emcee a music festival billed as "Sullivan Comes To Gibbs Street." Gibbs Street, incidentally, is the site of the famous Eastman Theatre where Sullivan will stage a variety show sponsored by the Rochester Civic Music Association, to raise funds for the support of Rochester's music organizations.

Accompanying Sullivan will be maestro Ray Block and several members of his orchestra.

Fein Gets "Henrietta"

NEW YORK—Hal Fein, Roosevelt Music Company, Inc., this city, this week announced that his firm had acquired the publication rights to the tune "Henrietta".

The master of the Jimmy Dee recording on TNT Records was recently sold to Dot Records, Inc.

Symphony Syd On WEVD

NEW YORK — WEVD has announced that beginning Tuesday, Nov. 12th, disk jockey Sid Torin will broadcast "The Symphony Syd Show" from 12 midnight until 3:00 A.M. every day except Mondays. The jazz record show will have participating sponsorship and will in the main have the Birdland night-club as its chief sponsor. It was also announced that Sid Torin will act as Master of Ceremonies at the Jazz Club a few nights a week.

World Pacific Names Napoli European Field Rep.

HOLLYWOOD — Joe Napoli, jazz booker for Europe and promoter of the successful yearly "Jazz West Coast" tours, has been named by Richard Bock, president of World Pacific Records as the label's European Field Representative. Napoli, who leaves for Europe on December 12th, will open World Pacific's first European branch office in Germany. He has been associated with the Southern California jazz picture for several years, having handled personal management and tours for Chet Baker, Bud Shank, Claude Williamson, and Bob Cooper.

Alan Freed Pacted For Six Week Tour

NEW YORK—Shaw Artists, Inc., this week announced it had signed deejay Alan Freed to a six-week pact for a national tour scheduled for early spring.

The deejay turned film star, recording artist and video emcee, will headline a package of top record stars for the one-night trek. According to Milt Shaw, the agency's president, the package will play all the major concert halls and auditoriums from coast-to-coast.

Shaw indicated that immediate reaction from promoters as well as record companies promises a cross-current of cooperation from both areas of the entertainment industry unprecedented in his experience.

Shaw also announced that within the next several weeks announcement will be made of some of the attractions who will tour with Freed. It is understood that the roster will include only top names in current nationwide favor.

Gayles To Paris Records

NEW YORK — Jack Gold, Paris Records prexy, announced the signing of Juggy Gayles as national sales and promotion manager.

Gayles will begin work immediately on the label's current releases, "Love Me Forever" by the Esquires, and "The Stars Look Down" by Larry Green.

Theme Melody of the
20th Century-Fox CinemaScope Production
"KISS THEM FOR ME"

**KISS THEM
FOR ME**

MILLER MUSIC CORPORATION

TOPS THEM ALL

**THE EVERLY BROTHERS
"WAKE UP
LITTLE SUSIE"**

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**"THE DYNAMIC
MISS DOUGLAS"**

UNIQUE ALBUM LP 114

NORMA DOUGLAS
Exclusive Recording Artist

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JUKE BOX OPERATORS: YOUR VOTES DECIDE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

Record (list artist)
 Female Vocalist
 Male Vocalist
 Vocal Combination
 Orchestra
 Small Instrumental Group
 Rhythm 'N Blues Record
 R & B Female Vocalist
 R & B Male Vocalist
 R & B Vocal Combination
 R & B Orchestra
 Country Record
 Country Female Vocalist
 Country Male Vocalist
 Country Vocal Combination
 Country Band
 Country Instrumental Artist
 Country Sacred Singer

MOST PROMISING NEW:

Female Vocalist
 Male Vocalist
 Vocal Combination
 Orchestra
 R & B Female Vocalist
 R & B Male Vocalist
 R & B Vocal Combination
 Country Female Vocalist
 Country Male Vocalist
 Country Vocal Combination

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

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 FIRM.....
 ADDRESS.....
 CITY..... STATE.....

LIST YOUR VOTES HERE

I operate the following number of Juke Boxes
 Wall and Bar Boxes Wired Telephone Music Shells
 TOTAL NUMBER ARE YOUR VOTES!

In the
12th Annual Poll
 Of the
Automatic Music Industry
Of America
 To Choose
THE BEST RECORDS
 and
RECORDING ARTISTS
Of 1957
VOTE TODAY!

FILL OUT THIS FORM

And Mail To
THE CASH BOX
 1721 BROADWAY
 NEW YORK 19, N. Y.

Voting Continues Heavy In 12th Annual Juke Box Op Poll

NEW YORK—The third week of The Cash Box Annual Juke Box Operator Poll finds the returns continuing to maintain a record level and should this trend continue it becomes apparent that more votes will be cast this year for favorite songs and artists than ever before.

The results of the poll, to be announced in the December 7th issue, will determine the top money making recordings and artists in the pop, r & b and country fields during 1957 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a 5 week span—the results to be announced in the December 7th Issue.

To aid the operator in voting, an alphabetically arranged list of 1957's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page.

Top Pop Song Favorites of 1957

A White Sport Coat
All Shook Up
Almost Paradise
An Affair To Remember
And That Reminds Me
Around The World
Banana Boat Song
Be Bop Baby
Black Slacks
Butterfly
Bye Bye Love
Chances Are
Come Go With Me
Dark Moon
Day-O
Diana
Don't Forbid Me
Fascination
Four Walls
Gone
Happy Happy Birthday Baby
Honeycomb
Hula Love
I Like Your Kind Of Love
I'm Gonna Sit Right Down
I'm Sorry
I'm Stickin' With You
I'm Walkin'
In The Middle Of An Island
It's Not For Me To Say
Jailhouse Rock
Just Between You And Me
Keep A-Knockin'
Lips Of Wine
Little Darlin'
Lotta Lovin'
Love Letters In The Sand
Love Me To Pieces
Mama Looka Booboo
Marianne
Melodie D'Amour
Mr. Lee
My Special Angel
Ninety Nine Ways
Old Cape Cod
Party Doll
Pledge Of Love
Rainbow
Remember You're Mine
Rock-A-Billy
Round And Round
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Shangri-La
Short Fat Fannie
Silhouettes
So Rare
Star Dust
Start Movin'
Tammy
Teddy Bear
Teen Age Crush
Teenager's Romance
That'll Be The Day
There's A Gold Mine In The Sky
Wake Up Little Susie
Whispering Bells
White Silver Sands
Whole Lot Of Shakin' Going On
Who Needs You
Why Baby Why
With All My Heart
Wonderful Wonderful
You Don't Owe Me A Thing
Young Love
You Send Me

Top R & B Favorites of 1957

Ain't Got No Home
All Shook Up
A Thousand Miles Away
Blue Monday
C. C. Rider
Come Go With Me
Diana
Dumplin's
Farther Up The Road
Goody Goody
Green Door
Happy Happy Birthday Baby
Honeycomb
Humpty Dumpty Heart
I Feel Good
I'm Walking
It Hurts To Be In Love
Jenny Jenny
Jim Dandy
Just Because
Just To Hold My Hand
Let The Four Winds Blow
Little Darlin'
Long Lonely Nights
Love Is Strange
Love Me Tender
Lucille
Lucky Lips
Mr. Lee
Miss You So
Next Time You See Me
Oh What A Night
Over The Mountain
Party Doll
Please Send Me Someone To Love
Rockin' Pneumonia and The Boogie Woogie Flu
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Since I Met You Baby
Slow Walk
Short Fat Fannie
So Rare
Teddy Bear
That'll Be The Day
Think
Valley Of Tears
Whispering Bells
Whole Lot Of Shakin' Going On
Without Love
Young Blood

Top Country Favorites of 1957

A Fallen Star
All Shook Up
Am I Losing You
A White Sport Coat
Bye Bye Love
First Date, First Kiss, First Love
Four Walls
Fraulein
Geisha Girl
Give My Love To Rose
Gone
Gonna Find Me A Bluebird
Holiday For Love
Home Of The Blues
Honky Tonk Song
I Heard The Bluebirds Sing
(I'll Always Be Your) Fraulein
I'll Be There
I Miss You Already
I'm Tired
Is It Wrong
I've Got A New Heartache
Jailhouse Rock
Knee Deep In The Blues
Lotta Lovin'
Loving You
Missing You
My Arms Are A House
My Shoes Keep Walking Back To You
My Special Angel
Next In Line
Repenting
Rockin' In The Congo
Stolen Moments
Tangled Mind
Teddy Bear
There You Go
Three Ways
Too Much
Too Much Water
Train Of Love
Two Shadows On Your Window
Walkin' After Midnight
Wake Up Little Susie
Wasted Words
Whole Lot Of Shakin' Going On
Why Why
Young Love
Your True Love

Honored!



NEW YORK—For many years it was one of the most natural things in the world to say "One of the nicest guys in the business" when talking about Dick Linke—and so when Dick made his announcement about leaving Columbia Records to form his own management company his friends got together and gave a party in his honor.

The party was held in the private room at the Stockholm.

Seen above, left top, are Mitch Miller and Dick; top right, left to right Bob Austin, The Cash Box, Paul Brown, Tommy Leonetti, Dick, and Sammy Kaye; bottom left, from left to right, Paul Southard, Times-Columbia, Leonetti, Tony Bennett, Dick and Kaye; bottom right, from left to right, Sid Parnes and Joe Orleck, The Cash Box, and Dave Greenman, Columbia Records.

the **HIT** you'll hear in Paramount Pictures'

starring

"The Devil's Hairpin"

Cornel Wilde and Jean Wallace



JEAN WALLACE

sings

"THE TOUCH OF LOVE"

B/W

"THE DEVIL'S HAIRPIN"

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...incorporating the
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★ Also Available in EP



★ THE HELEN MORGAN STORY

GOGI GRANT

(RCA Victor LOC-1030 * EPA-4112)



EXOTICA (Vol. 2)

MARTIN DENNEY

(Liberty LRP 3077)

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CAPITOL # 3839
CENTRAL SONGS, INC.
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1301 W. 79th St. CHICAGO 20, ILL.
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AMERICA'S MOST COMPLETE ONE-STOP!
ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

Capitol To Issue "Annie" TV Album Co-Starring Mary Martin & John Raitt

HOLLYWOOD—All the songs from the new production of Irving Berlin's famous musical, "Annie Get Your Gun" co-starring Mary Martin and Capitol recording artist John Raitt, to be telecast by NBC as a two-hour color spectacular Nov. 27 (8:30 to 10:30 p.m. PST), are available on an exclusive Capitol high fidelity album on release nationally.

This production marks the first time Miss Martin and Raitt have been co-starred in a show.

Inside a striking, full-color album jacket showing Martin and Raitt in costumes worn in the production will be found a 12-inch microgroove disk containing 13 songs, including such popular hits as "Doin' What Comes Natur'ly," "The Girl That I Marry," "They Say It's Wonderful," "I Got The Sun In The Morning," "There's No Business Like Show Business" and others.

The book was authored by Herbert and Dorothy Fields, the music is directed by Louis Adrian. The producer is Edwin Lester in association with Richard Halliday. The production is presented by the San Francisco and Los Angeles Civic Light Opera Association.

Atco Enters LP Field

NEW YORK—Atco Records this week entered the LP field with its first album, The Coasters. The album will highlight such previous Coaster hits as "Searchin'," "Young Blood," "Riot In Cell Block #9," and "Down In Mexico".

Atco plans eventually to have a complete album line.



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★ AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★ WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	2
3	★ MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	4
4	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	3
5	★ LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	6
6	★ PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	9
7	★ LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	5
8	★ BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	7
9	★ WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	8
10	★ ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2-12" LP)	11
11	★ THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	10
12	★ MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	13
13	★ A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	14
14	★ THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	22
15	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	12
16	THIS IS NAT "KING" COLE (Capitol T-870)	18
17	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	16
18	★ OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	15
19	★ VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	17
20	EXOTICA (Vol. 2) MARTIN DENNEY (Liberty LRP 3077)	23
21	★ ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12" LP)	20
22	RICKY RICKY NELSON (Imperial 9048)	—
23	★ THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	24
24	★ DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	21
25	MAKE LOVE TO ME JULIE LONDON (Liberty LRP-3060)	—

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Retailers' Corner

A Phonograph Sale Is Just The Beginning Of More Record Sales

Phonograph business is good business and cannot always be measured in terms of immediate profit. Everytime a phono is sold a new record customer is created.

Proper display and merchandising is the answer to creating interest. Once this is accomplished the rest is up to you.

When a customer is interested in your lowest priced machine does he buy that one? With the wide variety of features available and the progressive price set-up, "selling up" should become an easy task. If we used the sales approach that is presented in selling automobiles every dealer would have a much happier end result on his profit and loss statement . . . and this is the reason you are in business.

Every phonograph manufacturer is making it easier to follow this pattern. For example the new Capitol and Columbia phono lines. It is time to start selling rather than dreaming up excuses for losing sales.

Capitol Intros New Line Of Phonographs



NEW YORK — Capitol has introduced a new line of phonographs this fall. Included in their portable line is a four speed manual model 720 which features a built in 45 RPM insert, 4" Alnico front mounted speaker, flip over cartridge with two sapphire needles, plus individual tone and volume controls. This model will be available in a choice of three color combinations and the suggested retail price is \$29.95.

For the 45 RPM fan Capitol is introducing a 45 that is fully automatic and plays up to twelve disks. Model 721 incorporates a front mounted 4" speaker, a Weatherproof cartridge with a sapphire needle, and individual outside mounted volume and tone controls for easy use. The colors are brown, or red, or black, and white and suggested retail price is \$49.95.

Model 722 is a deluxe manual four speed phono. With such features as twin fronted mounted 4" Alnico speakers, built in 45 insert, external

volume and tone controls, and turn over cartridge with two jeweled needles. Available in brown and tan. Suggested retail list price is \$39.95.

The four speed automatic model 724 has an intermix changer with a four pole motor and automatic shut off after the last record is played. A 5" front speaker, turn over cartridge with two sapphire needles, outside mounted volume and tone controls and a leatherette case are included. Choice of blue and white or coral and white are the color combos. Suggested price \$59.95.

Model 725 is a deluxe four speed automatic phono. It has a three tube amplifier and rectifier, 5" speaker and 1.47 ounce magnet front mounted, turn over cartridge and sapphire needles, and external volume and tone controls. Suggested retail price is \$69.95. The colors are brown and white or black and white.

Four speed automatic high fidelity phono model 727 includes a four watt push-pull amplifier with three tubes and selenium rectifier. It has dual 6" speakers with 2.15 ounce magnet and coaxial built in tweeter. Audio response from 15 to 15,000 cps. High fidelity turn over cartridge, two sapphire needles, and intermix changer with automatic shut off as standard equipment. The set comes in either brown and ivory or charcoal and white. Suggested list price \$79.95 (seen here).

All prices are slightly higher west of the Rockies.

Columbia Bows Fall Phonograph Line



NEW YORK—Columbia offers an impressive line of phonographs for the fall season ranging from small portables to their famed masterworks series.

Of the portables they offer, models 512 and 513 both are four speed manual machines with built in 45 RPM adapters, front mounted speakers, turn over cartridges each with two jeweled styli, and separate tone and volume controls. Model 512 has a 4" speaker and comes in a selection of four color combinations. Model 513 has a 4" x 6" speaker and is available in charcoal and grey with pink trim. Suggested retail price on models 512 and 513 is \$29.95 and \$39.95 respectively. (The latter shown here)

Columbia's bid in the 45 RPM market in the low price field is an automatic portable which plays up to fourteen records. The unit contains

a 4" front mounted speaker, and individual external volume and tone controls. Suggested price for model 540 is \$49.95.

Models 541 and 515 includes a four speed automatic changer with shut off, outside volume and tone controls, and turn over cartridge with two jeweled styli. 541 has a 4" front mounted speaker. It comes in brown and ivory and lists for \$49.95. 515 comes in ginger and tan with a 5" front mounted speaker. Retail price \$59.95.

In the high fidelity field model 517 is offered with one 6" woofer and one tweeter, four speed intermix changer with automatic shut off after last record is played. Contained in the unit is a four watt amplifier with a seven watt peak, and external volume, bass and treble controls. The color assortment is either tan and brown brair or black and grey brair. Suggested price \$79.95.

517R is a hi fi portable with a radio built in. It compares to Model 517. Available in black and grey brair, retail price \$99.95.

Grundig-Majestic Corp Promotes Hi-Fi Line



CHICAGO—Grundig-Majestic Corporation, national distributors for Grundig High Fidelity music instruments imported from West Germany, joined with presentation of MGM's hit musical "Les Girls" at the Woods Theater in a promotion November 1 through the 14th, featuring their Grundig line for 1958.

Throughout the entire showing, the MGM record album of the musical score of "Les Girls" is being played continuously on the Grundig High Fidelity phonograph combinations on display in the lobby of the theater.

Present during the first night of the premiere were Sam Jenkins, general sales manager of Grundig-Majestic and Ito Rebane, advertising manager; and for the Woods Theater, Jack Belasco, manager.

Grundig High Fidelity music instruments feature AM-FM-Shortwave radio, built in tape recorders in some models, 3-dimensional sound reproduction and multi-sonic tone control.

(Pictured above) "Les Girls" model placing record from the "Les Girls" album on turntable.

New Stereo Series From Livingston

CALDWELL, N.J.—A new series of fine stereo recordings has just been announced by Livingston Audio Products Corporation, this city. Embodying a new concept in programming, "Livingstonettes" are collections of musical material especially suited to shorter playing time. Since consumer interest in this direction is mounting steadily it is expected that the new and beautiful packaging created for the "Livingstonette" series will make these premium quality recordings extremely popular.

The first group of "Livingstonettes" will be available on November 15th, with subsequent releases already planned for regular issue. Available in either "stacked" or "staggered" form, the first five stereo "Livingstonette" reels include "Dancing Along In Stereo," "Peer Gynt Suite," "Enchanting Strauss," "Lenny Herman Gems," and "Music For A Midnite Mood." Although the music covers a wide range of musical tastes, the accent here is on "listenability."

Each tape will be a full 5" reel, and will be subjected to Livingston's strictest quality control procedures. Priced at \$6.95, "Livingstonettes" are expected to open a new field of home stereo entertainment.

Grand Award Enters Stereo Field

NEW YORK—Enoch Light today announced that Grand Award would release its first stereophonic tapes the beginning of November. These tapes will display a full-range distortion-free sonic spectrum to satisfy the most avid high fidelity enthusiasts for the suggested list price of \$9.95 per 7" x 1200' reel (7½ ips). The first release will consist of a package containing ten tapes in a special prepack unit designed as an excellent counter browser for Grand Award tapes. After carefully checking the market for tape demands, Light decided to issue the first Grand Award stereo tapes in the popular vein, choosing the very strongest items in the catalog "The Roaring 20's" volumes 1 & 2, "The Roaring Flirty 30's" volumes 1 & 2, "Charles Magnante Polka Party," "Paul Whiteman Hawaiian Magic," "Around The World In 80 Days," "Knuckles O'Toole" volumes 1 & 2. The response from Grand Award distributors, to date, has been excellent, exceeding all suggested orders. In a survey made by Grand Award with top dealers and department stores in different areas it was revealed that they are now beginning to get a good demand for popular type music on tapes and, customers are shopping for lower prices.

Attention: Please address any information concerning the Retailers' Corner to David Tanenbaum, The Cash Box, 1721 Broadway, New York 19, N.Y.



Album Reviews

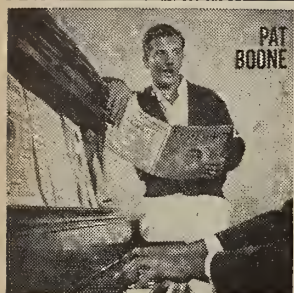
HYMNS WE LOVE

POPULAR



"HYMNS WE LOVE"—Pat Boone—Dot DLP 3068 (1-12" LP)

The vocalist currently has a successful EP of hymns, "A Closer Walk With Thee," and this collection of similar material by the artist is a certain chart entry. Boone's smooth delivery is a perfect vehicle for such inspirational favorites as "Sweet Hour of Prayer," "Softly and Tenderly," and "The Old Rugged Cross." Fine ork-chorus accompaniment arranged and directed by Billy Vaughn.



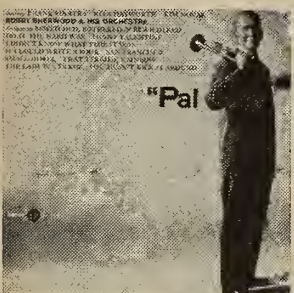
"PAT BOONE SINGS IRVING BERLIN"—Dot DLP 3077 (1-12" LP)

The waxing is another in recent disk tributes to the great cleffer's fiftieth anniversary as a song writer, and containing, as it does, the voicing of Pat Boone, chart sales are assured. Fourteen favorite ballads by Berlin are smoothly read by the singing star, who gets fine instrumental support from arranger-conductor Milton Rogers. Songs include "How Deep Is The Ocean," "What'll I Do," "Always," and "The Girl That I Marry." Pressing should join Boone's current package smash, "Pat's Great Hits," shortly.



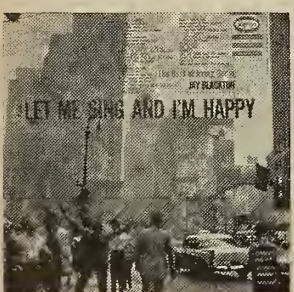
"JIMMY RODGERS" Roulette R-25020 (1-12" LP)

Jimmy Rodgers is currently riding the charts with "Honeycomb", which ought to give sales stature to this Rodgers LP bow. Some of the songs performed by the artist include "The Ballad Of Black Gold", "Women From Liberia", "Honeycomb", and his current chart bidder, "Kisses Sweeter Than Wine". Besides his ability to jump through a real rocking number, Rodgers shows that he can also portray ballads with necessary tenderness. The disk should appeal to his many fans.



"PAL JOEY"—Bobby Sherwood & His Orchestra—Jubilee JLP 1061 (1-12" LP)

Jubilee's big-band version of the "Pal Joey" film score is brightly in tune with the sparkling Rodgers-Hart music. Credit arranger-ork leader Bobby Sherwood for his zestful approach to the music, which contains such breezy melodies as "You Mustn't Kick It Around," "That Terrific Rainbow," "Do It The Hard Way," in addition to those fine ballads, "I Could Write A Book," "Bewitched, Bothered And Bewildered," "My Funny Valentine," "I Didn't Know What Time It Was," and "There's A Small Hotel." Excellent band work that will cash in on the "Pal Joey" popularity.



"LET ME SING AND I'M HAPPY"—The Best Of Irving Berlin—Jay Blackton His Orchestra And Chorus—Epic LN 3408 (1-12" LP)

In recognition of Berlin's Golden Anniversary as a composer, Epic has issued this wide panorama of his melodies expertly performed by the Jay Blackton conducted ork and chorus. The disk traces the Berlin out-put in medley fashion, and engagingly encounters such Berlin evergreens as "Say It With Music," "Cheek To Cheek," "White Christmas," "Always," "Isn't This A Lovely Day," "Play A Simple Melody" and a host of other songs. Extensive notes on book-type package. Waxing has strong chart potential.



"TOP 12" (Vol. 4)—Johnny Mathis—Ray Ellis—Norman Petty—Vic Damone—Jimmy Dean—Marty Robbins—Don Cherry—Columbia CL 1057 (1-12" LP)

An LP recap of recent Columbia singles, the waxing is a solid teen attraction. The sides include the hit pressings of such personalities as Johnny Mathis ("Chances Are"); Tony Bennett ("In The Middle Of An Island"); Vic Damone ("An Affair To Remember") plus good versions of hit disks by Ray Ellis ("Fascination," "Tammy"); Don Cherry ("I'm Gonna Sit Right Down And Write Myself A Letter") and Norman Petty ("Old Cape Cod").



"JO STAFFORD SINGS SONGS OF SCOTLAND"—With Words By Robert Burns—Music By Alton Rinker—Paul Weston And His Orchestra—Columbia CL 1043 (1-12" LP)

Returning to sincere vocals and accompaniment after their hilarious off-key conspiracy in "The Piano Artist Of Jonathan Edwards," Miss Stafford and hubby Paul Weston team again for a lyrical encounter with twelve Robert Burns poems set to tender, Scottish-like music by Alton Rinker. Miss Stafford renders the words and music sweetly and convincingly, and Weston makes his sweet strings effective ork support. Appealing package.



"HAWAIIAN MAGIC"—Paul Whiteman and his Orchestra—Grand Award GA33-356 (1-12" LP)

The veteran maestro leads his ork through twelve bright melodies descriptive of the islands. With the accent on strings, the ork sails through such Hawaiian numbers as "My Little Grass Shack", "Song Of The Islands", and "Moon Of Manakoor". This disk is a fine sequel to Whiteman's recent Grand Award Album celebrating his fiftieth anniversary as a musician.



"BILLY WARD AND THE DOMINOES"—Decca DL 8621 (1-12" LP)

The sides feature the popular vocal crew on twelve items cut when it worked for Decca. Eight of the twelve tunes are brightly rhythmic looks at such evergreens as "Oh, Lady Be Good!", "To Each His Own," and "September Song," while three Ward originals and a single click by the group, "St. Theresa Of The Roses," round out the program. An important issue for the teen shelf.



"DANCE ATOP NOB HILL"—Ernie Heckscher And His Orchestra At The Fairmont—Verve MGV-4007 (1-12" LP)

Verve's first entry in the society ork field, the disk is a fox-trot-waltz round-up of thirty-four tunes performed with typical society ork zest by the San Francisco situated crew. The melodic material on the ork's program include such standbys as "Falling In Love With Love," "But Not For Me," "Rosalie," "S'Wonderful," "Lover," and "Who." Smartly styled dance-floor platter.



"MOONLIGHT COCKTAIL"—Stanley Black His Piano And Orchestra—London LL 1709 (1-12" LP)

This disk marks Black's twenty-seventh package venture for London, and features a moon theme during its lush course. The supple Black keyboard and reliable string support work their mood magic over such sturdy items as "Blue Moon," "The Moon Of Manakoor," "Moonglow," and "How High The Moon." Friends of mood music have one of the ablest purveyors of the approach here.



"HI-FI HARMONICA"—Leo Diamond—Roulette R-25019 (1-12" LP)

The disk is Diamond's initial package effort for Roulette since his new pact with the diskery, and the artist roams with skill and sentiment over a collection of oldies, and several originals. Lush ork and occasional chorus work also have their musical say. The bill offers the likes of "C'est Magnifique," "Dolores," "Mam'selle" and "Hindustan" to spotlight the various Diamond tempos. Polished harmonica sessions.



"CHA CHA CHA AT MALIBU"—Marty Franklin And His Orchestra—Cadence CLP 1022 (1-12" LP)

Franklin made some noise recently with a satirical pressing on "Mama Look A Booboo," and with this Cadence issue supplies the cha cha beat he has been providing the Long Island nitery over the past few years. The three man crew competently takes to the cha cha on bill which includes several "cha cha evergreens" ("Speak Up Mambo," "Together 1-2-3," "Sweet And Gentle," and "Lessons In Cha Cha Cha"). Above-board cha cha entry.



"ANN LEAF AT THE MIGHTY WURLITZER"—Westminster WP 6064 (1-12" LP)

The artist, who gained fame as a radio organist, has the massive instrument under rhythmic and often delicate control. On a foundation of such melodic and colorful ditties as "I'm In The Mood For Love," "Saint Louis Blues," and "In A Persian Market," Miss Leaf displays full acquaintance with the varied tonal capabilities of the pipe organ of the Byrd Theater, Richmond, Va. Smart organ presentation.

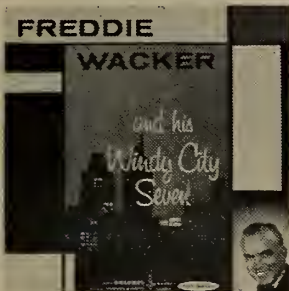


Album Reviews



"SWINGIN' PIPE ORGAN"—Billy Nalle With Ray Mosca At Drums—RCA Victor LPM-1521 (1-12" LP)

Nalle offers a fine, swing-era review on the pipe organ on this Victor pressing. Representative of the swing feel here is Nalle's program of nine tunes associated with Tommy Dorsey ("Im Getting Sentimental Over You," "There Are Such Things"), which the artist handles, among others, with not only a swing concern, but a knowledge of the instrument's varied musical dimensions. Excellent sound. Impressive organ work.



"FREDDIE WACKER AND HIS WINDY CITY SEVEN"—Dolphin 9 (1-12" LP)

The group is principally a society ork, but it delivers the fox-trot beat with a decidedly jazz viewpoint, which ought to interest the big market of society ork disks. Led by drummer, Wacker, the crew dishes up eight mostly ever-green sessions with a New Orleans' feel, and a fox-trot base. Members of the combo include a former Louis Armstrong trombonist, Russ Phillips; a Meyer Davis alumnus, saxist (and arranger), Spencer Clark; and from the Ted Weems ork, pianist, Ralph Blank. Waxing could get an impressive sales response.

SPOKEN WORD



SHAKESPEARE: "Hamlet"—The Old Vic Company With John Gielgud As Hamlet—RCA Victor LM-6404 (4-12" LP)

This Hamlet is the first complete presentation of the play on records, and the expert performance of the work here makes the package the definitive entry on wax. Celebrated English actor Gielgud, with an excellent supporting cast in members of the Old Vic Company, is brilliantly articulate as Hamlet. Lovers of the drama will turn to this disk version of the work. Dealer's should note the set's Christmas gift-giving value.

CHRISTMAS



"THE BERKSHIRE BELL RINGERS"—Audio Fidelity AFLP-1804 (1-12" LP)

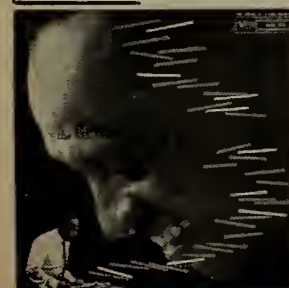
The six Berkshire Bell Ringers, using only handbells, capture the essence of fourteen Christmas selections. This is a recording in which the natural beauty of the instruments is revealed in superb hi-fi sound. Some of the pieces performed here are, "O Little Town Of Bethlehem," "God Rest Ye Merry Gentlemen," and "It Came Upon A Midnight Clear". The disk is housed in a very attractive French-door-like cover that will appeal to many Xmas shoppers. Excellent holiday entry.



"AROUND THE CHRISTMAS TREE"—Various Artists—Decca DL 9056 (1-12" LP)

The disk offers fourteen previously released seasonal sessions by a star-studded group. Among the Holiday pressings assembled here are Judy Garland's "Have Yourself A Merry Christmas," Bing Crosby and the Andrews Sisters' "Twelve Days Of Christmas," Peggy Lee's "Ring Those Christmas Bells," the Mills Brothers' "You Don't Have To Be A Santa Claus," and the Four Aces' "The Christmas Song." Others in the lineup include Victor Young, Jesse Crawford, Guy Lombardo, and Dick Haymes. Large following of the many artists should help Xmas sales.

JAZZ



"THE GENIUS OF LIONEL HAMPTON"—Verve MG V-8215 (1-12" LP)

The veteran vibist, on nine sessions, is featured in a combo and big-band format, and sets forth a ballad and socko swing pace. Three of the five combo moments take a warm course ("Where Or When," "The Man I Love"), while the remaining two offer a hearty "All God's Chillun Got Rhythm," and a rousing "What Is Thing Called Love," which includes such jazz greats as Art Tatum (piano); Harry Edison (trumpet); Buddy Rich (drums); and Barney Kessel (guitar). The remaining four takes put Hampton in an inventive big-band light. Excellent jazz performances.



"SPOTLIGHT ON SIDEMEN"—Ted Heath And His Orchestra—London LL-1721 (1-12" LP)

Some of Heath's capable sidemen soloed here include Keith Christie (trombone); Bobby Pratt and Bert Ezzard (trumpet); and Red Price (tenor sax). They and the ork give an inventive account of themselves on such standards as "I Can't Get Started," "Love For Sale," and "Lullaby Of The Leaves." Waxing should delight Heath's large following.



"POCKET FULL OF DREAMS"—Ruby Braff, Trumpet—Ellis Larkins, Piano—Vanguard VRS 8516 (1-12" LP)

The two jazzists are on moody jazz ground here as they take on a bill of mostly standards, and hand out some beautifully expressive ballad sessions. Warm, and melodically-inclined, Braff and Larkins sense with jazz taste the glow of such goodies as "You Are Too Beautiful," "Skylark," and "What Is There To Say." Smooth jazz moments by two polished performers.



"ROOMS"—Cadence CLP 1019 (1-12" LP)

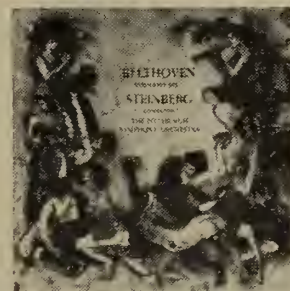
"Rooms" is a ballet opus written by Kenyon Hopkins, who penned the "Baby Doll," "Twelve Angry Men," and "The Strange One" movie scores. The work consists of eight jazz vignettes, which describe certain aspects of city life in haunting, far-out jazz terms. A jazz quintet, under the composer's direction, expertly reads the work. Jazz fare with an unhackneyed touch.

CLASSICAL



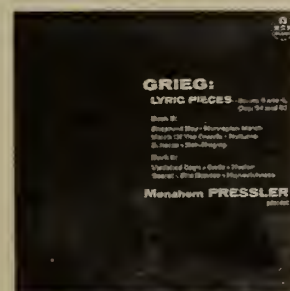
Dukas—"The Sorcerer's Apprentice"; Weinberger—"Shwanda—Polka and Fugue"; Liszt—"Les preludes"; Strauss—"Salome—Dance of the Seven Veils"; Dimitri Mitropoulos conducting the New York Philharmonic—Columbia ML 5198 (1-12" LP)

Mitropoulos and the ork offer brilliant presentations of the orchestral-melodic pieces contained in the disk. The ensemble's ability to create a variety of moods is brought into view beautifully through the light classics heard here. The Dukas' piece gained greater popularity as one of the subjects of Walt Disney's "Fantasia". Excellent sound. Exciting works expertly performed.



BEETHOVEN: Symphony No. 7—William Steinberg Conducting The Pittsburgh Symphony Orchestra—Capitol P 8398 (1-12" LP)

This is Capitol's first issue on the oft-recorded lyrical symphony. The due grace and tonal beauty accorded the work by the noted conductor and orchestra awards this version a major, well-earned position in the catalogue. Stand-out sound is another important sales feature of the pressing. Should be readily available to classical purchasers.



GRIEG: Lyric Pieces—Books 5 and 6, Opp. 54 and 57—Menahem Pressler, Pianist—MGM E 3198 (1-12" LP)

Pressler has already recorded the first four books of the "Lyric Pieces" on two previous MGM entries, and here the artist presents the melodic descriptions of the fifth and sixth book (six pieces each) with warmth and grace. Much of the material here has been set down orchestrally on various waxings as a "Lyric Suite." Appealing music, admirably performed.



ORFF: Carmina Burana—Sylvia Stahlman, Soprano—John Ferrante, Tenor—Morley Meredith, Baritone—Hartford Symphony Orchestra And Chorale—Fritz Mahler, Conductor—Vanguard VRS 1007 (1-12" LP)

The individualistic composing skill of Orff is at its striking best in "Carmina Burana," a work profuse in orchestral and choral wonderments. In three sections, and set to twenty-five verses on wine, women and spring, the opus is performed with orchestral-vocal authority by the assembled cast. Fine sound. Pamphlet translates Latin-German text. A unique musical experience.



Disk Jockey

REGIONAL RECORD REPORTS

Bill Daniels

KFWB—Hollywood, Calif.

1. Silhouettes (Rays)
2. Just Born (P. Como)
3. That'll Be The Day (Crickets)
4. April Love (P. Boone)
5. Chances Are (J. Mathis)
6. Liechtensteiner Polka (Glahe)
7. And That Reminds Me (Reese)
8. Plaything (N. Todd)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Love Me Forever (E. Gorme)

Tom Roulstone

WPEP—Taunton, Mass.

1. Jailhouse Rock (E. Presley)
2. Be Bop Baby (R. Nelson)
3. Wake Up Little Susie (Everlys)
4. Silhouettes (Rays)
5. Twelfth Of Never (J. Mathis)
6. My Special Angel (B. Helms)
7. I'll Remember Today (Page)
8. Plaything (N. Todd)
9. Fraulein (S. Lawrence)
10. Diana (P. Anka)

Chuck Blore

KELP—El Paso, Texas

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Tammy (D. Reynolds)
4. Chances Are (J. Mathis)
5. Honeycomb (J. Rodgers)
6. Silhouettes (S. Gibson)
7. My Special Angel (F. D'Rone)
8. Around The World (Mantovani)
9. You Send Me (S. Cooke)
10. That'll Be The Day (Crickets)

Allan Michaels

WING—Dayton, Ohio

1. Chances Are (J. Mathis)
2. Tammy (D. Reynolds)
3. Melodie D'Amour (Ames Bros.)
4. April Love (P. Boone)
5. All The Way (F. Sinatra)
6. My Heart Reminds Me (Starr)
7. Fascination (D. Shore)
8. Raintree County (N. Cole)
9. An Affair To Remember (V. Damone)
10. Ivy Rose (P. Como)

Todd O'Hara

WILD—Boston, Mass.

1. You Send Me (S. Cooke)
2. That Ain't Right (E. Rodgers)
3. Silhouettes (Rays)
4. Alone (Shepherd Sisters)
5. I Give You My Word (J. James)
6. April Love (P. Boone)
7. The Story Of My Life (M. Robbins)
8. I'm Available (M. Rayburn)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. East Is East (F. Laine)

Donn Caldwell

WHIL—Wheeling, W. Va.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays/Gibson)
4. My Special Angel (B. Helms)
5. Be Bop Baby (R. Nelson)
6. Chances Are (J. Mathis)
7. Little Bitty Pretty One (Day/Harris)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Fascination (J. Morgan)
10. You Send Me (Cooke/Brewer)

K. C. Parsons, Bob Meador, Howard Watson

KPBA—Pine Bluff, Ark.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Honeycomb (J. Rodgers)
4. Chances Are (J. Mathis)
5. Rainbow (R. Hamilton)
6. My Special Angel (F. D'Rone)
7. Fascination (D. Jacobs)
8. Diana (P. Anka)
9. My Heart Reminds Me (Starr)
10. Around The World (Mantovani)

Arch Yancey

WLCS—Baton Rouge, La.

1. You Send Me (S. Cooke)
2. Bony Moronie (L. Williams)
3. Raunchy (E. Freeman)
4. Rock-A-Chicka (W. Mack)
5. Chances Are (J. Mathis)
6. Fascination (J. Morgan)
7. My Special Angel (B. Helms)
8. Silhouettes (Diamonds)
9. Ivy Rose (P. Como)
10. Oh Boy (Crickets)

Bob Elliott

KENT—Shreveport, La.

1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Chances Are (J. Mathis)
4. Jailhouse Rock (E. Presley)
5. My Special Angel (B. Helms)
6. Silhouettes (Rays)
7. Fascination (J. Morgan)
8. Be Bop Baby (R. Nelson)
9. Swanee River Rock (Red Tops)
10. Twelfth Of Never (J. Mathis)

Ron Hickman

WNNJ—Newton, N. J.

1. The Joker (Hilltoppers)
2. Wanderin' Heart (D. Rondo)
3. You Send Me (S. Cooke)
4. Chances Are (J. Mathis)
5. Midnight March (B. Murrow)
6. I Never Felt More Like Falling In Love (Bennett)
7. The Story Of My Life (M. Robbins)
8. My Special Angel (B. Helms)
9. All Grown Up (D. Reynolds)
10. April Love (P. Boone)

Ned Powers

WINZ—Miami, Fla.

1. Chances Are (J. Mathis)
2. Melodie D'Amour (Ames Bros./Ros)
3. Alone (Brother Sisters)
4. I'm Available (M. Rayburn)
5. All The Way (F. Sinatra)
6. An Affair To Remember (V. Damone)
7. My Special Angel (B. Helms)
8. You Send Me (T. Brewer)
9. Just Born (P. Como)
10. Far Away (T. Dwelley)

Tom Jackson

WKAB—Mobile, Ala.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Diana (P. Anka)
4. Fascination (Troubadors/Shore)
5. Honeycomb (J. Rodgers)
6. Chances Are (J. Mathis)
7. That'll Be The Day (Crickets)
8. Silhouettes (Rays)
9. Happy Happy Birthday Baby (Tune Weavers/Ferguson)
10. Wait And See (F. Domino)

Norm Prescott

WBZ—Boston, Mass.

1. Wake Up Little Susie (Everlys)
2. My Special Angel (B. Helms)
3. Chances Are (J. Mathis)
4. Melodie D'Amour (Ames Bros.)
5. Jailhouse Rock (E. Presley)
6. Fascination (J. Morgan)
7. And That Reminds Me (D. Reese)
8. All The Way (F. Sinatra)
9. I'll Remember Today (Page)
10. Hula Love (B. Knox)

Al McKinley

WPIK—Colorado Springs, Colo.

1. Wake Up Little Susie (Everlys)
2. Twelfth Of Never (J. Mathis)
3. Silhouettes (S. Gibson)
4. Don't Cry (Viscounts)
5. Mr. Lee (Bobbettes)
6. Remember You're Mine (P. Boone)
7. Just Between You And Me (Chordettes)
8. Jailhouse Rock (E. Presley)
9. Plaything (J. Faye)
10. My Special Angel (B. Helms)

Larry Welch

WMEX—Boston, Mass.

1. Jailhouse Rock (E. Presley)
2. Have I Told You Lately That I Love You (R. Nelson)
3. That Ain't Right (Rodgers)
4. I'll Remember Today (Page)
5. My Special Angel (B. Helms)
6. I Give You My Word (James)
7. I'm Available (M. Rayburn)
8. You Send Me (S. Cooke)
9. All The Way (F. Sinatra)
10. Chances Are (J. Mathis)

Tom Shovan

WKXL—Concord, N. H.

1. All The Way (F. Sinatra)
2. Ha Ha Ha (S. Kaye)
3. April Love (P. Boone)
4. Melodie D'Amour (E. Ros)
5. Tammy (D. Reynolds)
6. Bowery Gradeniers (Miller)
7. Fascination (J. Morgan)
8. Swinging Sweethearts (R. Goodwin)
9. Just Born (P. Como)
10. It's A Crying Shame (5 Keys)

Martin Tobin

KLAN—Seattle, Wash.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays)
4. Be Bop Baby (R. Nelson)
5. Little Bitty Pretty One (B. Day)
6. Chances Are (J. Mathis)
7. That'll Be The Day (Crickets)
8. Fascination (J. Morgan)
9. Tammy (D. Reynolds)
10. Sayonora (E. Fisher)

Keith Sandy

CKEY—Toronto, Ont., Can.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. My Special Angel (B. Helms)
5. Peanut (L. Joe)
6. Melodie D'Amour (Ames Bros.)
7. Be Bop Baby (R. Nelson)
8. Reet Petite (J. Wilson)
9. Little Bitty Pretty One (Day)
10. Keep A-Knockin' (L. Richard)

Gallagher and O'Brien

WMCA—New York, N. Y.

1. Chances Are (J. Mathis)
2. I'll Remember Today (Page)
3. All The Way (F. Sinatra)
4. Sweet Georgia Brown (M. Carson)
5. Deep Blue Sea (J. Dean)
6. I Never Felt More Like Falling In Love (T. Bennett)
7. Ha Ha Ha (K. Armen)
8. April Love (P. Boone)
9. Ivy Rose (P. Como)
10. Wake Up Little Susie (Everlys)

Frank McCormack

WHWB—Rutland, Vt.

1. Silhouettes (Rays)
2. Fascination (Troubadors)
3. Melodie D'Amour (E. Ros)
4. Wake Up Little Susie (Everlys)
5. April Love (P. Boone)
6. Just Born (P. Como)
7. Have I Told You Lately That I Love You (R. Nelson)
8. Chances Are (J. Mathis)
9. Happy Happy Birthday Baby (D. Ferguson)
10. Jailhouse Rock (E. Presley)

Jerry Leighton

WAAF—Chicago, Ill.

1. All The Way (F. Sinatra)
2. April Love (P. Boone)
3. Melodie D'Amour (Ros/Ames Bros.)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Love Me Forever (E. Gorme)
6. Hula Hula Lulu (Discorders)
7. I Never Felt More Like Falling In Love (T. Bennett)
8. To Be Loved (Mantovani)
9. Buzz Buzz Buzz (Hollywood Flames)
10. Deep Blue Sea (J. Dean)



Disk Jockey

REGIONAL RECORD REPORTS

Len Ross

KDB—Santa Barbara, Calif.

1. Opus No. 1 (Jackie & Roy)
2. Sign Your Name With Love (A. Wayne)
3. Sayonora (E. Fisher)
4. I Give You My Word (James)
5. All The Way (F. Sinatra)
6. You Send Me (S. Cooke)
7. Ca C'est L'Amour (T. Bennett)
8. Chances Are (J. Mathis)
9. Raintree County (N. Cole)
10. Tammy (D. Reynolds)

Dave McKee

WANS—Anderson, S. C.

1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays/Diamonds)
3. Jailhouse Rock (E. Presley)
4. Honeycomb (J. Rodgers)
5. Melodie D'Amour (Ros/Ames Bros.)
6. That'll Be The Day (Crickets)
7. April Love (P. Boone)
8. My Special Angel (B. Helms)
9. Fascination (Morgan/Jacobs)
10. Land Of Love (J. Simmons)

Paul Coburn

KWIC—Salt Lake City, Utah

1. I'm Available (M. Rayburn)
2. Chances Are (J. Mathis)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Fascination (D. Jacobs)
5. Bon Voyage (J. Harper)
6. That'll Be The Day (Crickets)
7. And That Reminds Me (D. Reese)
8. Fraulein (S. Lawrence)
9. My Special Angel (B. Helms)
10. Sayonora (E. Fisher)

Jolly Roger

KALL—Salt Lake City, Utah

1. Wake Up Little Susie (Everlys)
2. Treat Me Nice (E. Presley)
3. Jailhouse Rock (E. Presley)
4. Twelfth Of Never (J. Mathis)
5. That'll Be The Day (Crickets)
6. Fascination (J. Morgan)
7. My Special Angel (B. Helms)
8. Have I Told You Lately That I Love You (R. Nelson)
9. Just Born (P. Como)
10. Fraulein (B. Helms)

Rick Fight

WQOK—Greenville, S. C.

1. Jailhouse Rock (E. Presley)
2. Be Bop Baby (R. Nelson)
3. Wake Up Little Susie (Everlys)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Chances Are (J. Mathis)
6. Silhouettes (Rays)
7. Melodie D'Amour (Ames Bros.)
8. Honeycomb (J. Rodgers)
9. You Send Me (S. Cooke)
10. My Special Angel (B. Helms)

Fred Mitchell

WOHO—Toledo, Ohio

1. You Send Me (Cooke/Brewer)
2. My Special Angel (B. Helms)
3. Wake Up Little Susie (Everlys)
4. April Love (P. Boone)
5. Silhouettes (Diamonds/Rays)
6. Chances Are (J. Mathis)
7. Treat Me Nice (E. Presley)
8. Melodie D'Amour (Ros/Ames Bros.)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Chicago (F. Sinatra)

Bill Walters

WDUZ—Green Bay, Wisc.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Be Bop Baby (R. Nelson)
4. Fraulein (S. Lawrence)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Silhouettes (Rays)
7. Got A Date With An Angel (B. Williams)
8. And That Reminds Me (D. Reese)
9. I Love You Baby (P. Anka)
10. Melodie D'Amour (Ames Bros.)

Jimmy Camilli

WCSS—Amsterdam, N. Y.

1. Treat Me Nice (E. Presley)
2. Fascination (J. Morgan)
3. I'm Available (M. Rayburn)
4. Twelfth Of Never (J. Mathis)
5. My Special Angel (B. Helms)
6. Silhouettes (Rays)
7. Wake Up Little Susie (Everlys)
8. April Love (P. Boone)
9. You Send Me (S. Cooke)
10. Alone (Brother Sisters)

Bob Furry

KTAR—Phoenix, Ariz.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Melodie D'Amour (Ames Bros.)
4. Chances Are (J. Mathis)
5. April Love (P. Boone)
6. Be Bop Baby (R. Nelson)
7. Wait And See (F. Domino)
8. Honeycomb (J. Rodgers)
9. Tammy (D. Reynolds)
10. Fascination (J. Morgan)

Ed Meath

WHEC—Rochester, N. Y.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Just Born (P. Como)
5. April Love (P. Boone)
6. Melodie D'Amour (Ames Bros.)
7. Fascination (Morgan/Jacobs)
8. I Go To You (Rover Boys)
9. Honeycomb (J. Rodgers)
10. On My Front Porch (J. Scott)

Red Robinson

CKWX—Vancouver, B. C., Canada

1. Jailhouse Rock (E. Presley)
2. Treat Me Nice (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Be Bop Baby (R. Nelson)
5. Keep A-Knockin' (L. Richard)
6. Unfaithful Diane (D. Deal)
7. Wait And See (F. Domino)
8. Peggy Sue (B. Holly)
9. Alone (Shepherd Sisters)
10. Hot Rod (Sensational Stripes)

Frank Pollack

KRUX—Phoenix, Ariz.

1. All The Way (F. Sinatra)
2. You Send Me (S. Cooke)
3. I Give You My Word (James)
4. Sign, Your Name With Love (A. Wayne)
5. An Affair To Remember (V. Damone)
6. My Heart Reminds Me (W. Herman)
7. Fascination (D. Shore)
8. Chances Are (J. Mathis)
9. Only Because (Platters)
10. Tammy (D. Reynolds)

Nick Nickson

WBBF—Rochester, N. Y.

1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. Ivy Rose (P. Boone)
5. You Send Me (T. Brewer)
6. My Special Angel (B. Helms)
7. April Love (P. Boone)
8. Silhouettes (Gibson/Red Caps)
9. Melodie D'Amour (Ames Bros.)
10. All The Way (F. Sinatra)

Roger Clark

WNOR—Norfolk, Va.

1. (My Heart/And That Reminds Me (Starr/Reese)
2. My Special Angel (B. Helms)
3. Swinging Sweethearts (Goodwin/Hayes)
4. Ca C'est L'Amour (T. Bennett)
5. I'm Available (M. Rayburn)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Melodie D'Amour (E. Ros)
8. Twelfth Of Never (J. Mathis)
9. What You've Done To Me (M. Marlo)
10. Treat Me Nice (E. Presley)

Al Radka

KFRE—Fresno, Calif.

1. Opus No. 1 (Jackie & Roy)
2. Chances Are (J. Mathis)
3. The Eyes Of God (Four Lads)
4. Buzz Buzz Buzz (R. Draper)
5. Three Time Loser (Leonardo)
6. Melodie D'Amour (Ames Bros.)
7. You Send Me (S. Cooke)
8. I Give You My Word (James)
9. Jailhouse Rock (E. Presley)
10. All The Way (F. Sinatra)

Dave Lee

KAIR—Tucson, Ariz.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Silhouettes (Rays)
4. Alone (Shepherd Sisters)
5. My Special Angel (B. Helms)
6. Twelfth Of Never (J. Mathis)
7. Fascination (R. Ellis)
8. Every Day (B. Holly)
9. Just Born (P. Como)
10. Melodie D'Amour (Ames Bros.)

Jerry Mason

KXOL—Fort Worth, Texas

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Be Bop Baby (R. Nelson)
4. You Send Me (S. Cooke)
5. Rainbow (R. Hamilton)
6. Little Bitty Pretty One (B. Day)
7. Chances Are (J. Mathis)
8. Mr. Lee (Bobbettes)
9. April Love (P. Boone)
10. Tammy (D. Reynolds)

George Cameron

WEAY—Plattsburg, N. Y.

1. All The Way (F. Sinatra)
2. Just Between You And Me (Chordettes)
3. The Story Of My Life (M. Robbins)
4. Colors (R. Clooney)
5. Twelfth Of Never (J. Mathis)
6. Silhouettes (S. Gibson)
7. April Love (P. Boone)
8. Be Bop Baby (R. Nelson)
9. Wake Up Little Susie (Everlys)
10. I'm Available (M. Rayburn)

Ernie Forrester

KALV—Alva, Okla.

1. Wake Up Little Susie (Everlys)
2. Melodie D'Amour (Ames Bros.)
3. Silhouettes (Diamonds)
4. Chances Are (J. Mathis)
5. All The Way (F. Sinatra)
6. Please Mr. Brown (Vaughan)
7. Rock And Cry (C. McPhatter)
8. My One Sin (Four Coins)
9. You Send Me (S. Cooke)
10. Kisses Sweeter Than Wine (J. Rodgers)

Len Edgecomb

KUGN—Eugene, Ore.

1. Tell Me That You Love Me (P. Anka)
2. Wake Up Little Susie (Everlys)
3. Sayonora (J. Sands)
4. April Love (P. Boone)
5. Diana (P. Anka)
6. Who Are We To Say (Carr & Warren)
7. All The Way (F. Sinatra)
8. Love Me Forever (E. Gorme)
9. Chances Are (J. Mathis)
10. Beautiful Love (J. Dubois)

Howard "Coop" Cooper

CKRM—Regina, Sask., Canada

1. Chances Are (J. Mathis)
2. Wake Up



Disk Jockey

REGIONAL RECORD REPORTS

Ray Schreiner

WRNL—Richmond, Va.

1. Chances Are (J. Mathis)
2. April Love (P. Boone)
3. You Send Me (T. Brewer)
4. Ca C'est L'Amour (Bennett)
5. I'll Remember Today (Page)
6. Fire (Paul & Ford)
7. Ha Ha Ha (K. Armen)
8. Melodie D'Amour (Ames Bros.)
9. Liechtensteiner Polka (Glahe)
10. All The Way (F. Sinatra)

Sandy Jackson

KOWH—Omaha, Nebr.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. My Special Angel (B. Helms)
5. Happy Birthday Baby (Tune Weavers)
6. Ain't I'm A Dog (R. Self)
7. Moonlight Swim (T. Perkins)
8. Be Bop Baby (R. Nelson)
9. My One Sin (Four Coins)
10. Black Slacks (Sparkletones)

Isaacs & Smith

WOKK—Meridian, Miss.

1. The Story Of My Life (M. Robbins)
2. Got A Date With An Angel (B. Williams)
3. Chances Are (J. Mathis)
4. Ivy Rose (P. Como)
5. You Send Me (T. Brewer)
6. That Ain't Right (Rodgers)
7. Rock And Cry (C. McPhatter)
8. I'll Remember Today (Page)
9. Deep Purple (B. Ward)
10. Jailhouse Rock (E. Presley)

Ralph Martin

WDGY—Minneapolis, Minn.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Be Bop Baby (R. Nelson)
5. Little Bitty Pretty One (T. Harris)
6. Alone (Shepherd Sisters)
7. April Love (P. Boone)
8. Melodie D'Amour (E. Ros)
9. My Special Angel (S. Land Trio)
10. Wake Up Little Susie (Everlys)

Dick Drury

KYW—Cleveland, Ohio

1. Melodie D'Amour (Ames Bros.)/You Send Me (Brewer)
2. Raunchy (B. Justis)
3. Little Bitty Pretty One (B. Day)
4. Silhouettes (Diamonds)
5. Peggy Sue (B. Holly)
6. April Love (P. Boone)
7. Jailhouse Rock (E. Presley)
8. Twelfth Of Never (J. Mathis)
9. Be Bop Baby (R. Nelson)
10. Just Born/Ivy Rose (Nelson)

Phil Page

KXYZ—Houston, Texas

1. Wake Up Little Susie (Everlys)
2. Little Bitty Pretty One (T. Harris)
3. Jailhouse Rock (E. Presley)
4. Silhouettes (Diamonds)
5. You Send Me (S. Cooke)
6. Chances Are (J. Mathis)
7. Melodie D'Amour (Ames Bros.)
8. Have I Told You Lately That I Love You (R. Nelson)
9. Wait And See (F. Domino)
10. April Love (P. Boone)

Larry Gar

WKBC—North Wilkesboro, N. C.

1. Jailhouse Rock (E. Presley)
2. Honeycomb (J. Rodgers)
3. Rock And Cry (C. McPhatter)
4. Wake Up Little Susie (Everlys)
5. That'll Be The Day (Crickets)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Ping Pong (Glowtones)
8. Chances Are (J. Mathis)
9. So Glad (B. A. Sears)
10. Little Bitty Pretty One (T. Harris)

Harry Hyman

WYMB—Manning, S. C.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. Rebel (C. Jarvis)
5. Honeycomb (J. Rodgers)
6. April Love (Pat Boone)
7. Tammy (Ames Bros.)
8. Enchanted (J. Vale)
9. Hula Love (B. Knox)
10. That'll Be The Day (Ravens)

Bob Fowler

WBLA—Elizabethtown, N. C.

1. Silhouettes (Diamonds)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. Melodie D'Amour (Ames Bros.)
5. First Romance (T. Perkins)
6. I'll Remember Today (Page)
7. My Special Angel (B. Helms)
8. My Baby (K. Nordine)
9. April Love (P. Boone)
10. My One Sin (Four Coins)

Chuck Dougherty

WQAM—Miami, Fla.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. Chances Are (J. Mathis)
5. Melodie D'Amour (E. Ros)
6. Mr. Lee (Bobettes)
7. You Send Me (S. Cooke)
8. Tammy (Ames Bros./Reynolds)
9. That'll Be The Day (Crickets)
10. Lotta Lovin' (Gene Vincent)

Stan Dale

WJJD—Chicago, Ill.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Chances Are (J. Mathis)
5. Wake Up Little Susie (Everlys)
6. Be Bop Baby (R. Nelson)
7. Till (R. Williams)
8. Melodie D'Amour (Ames Bros.)
9. Lotta Lovin' (G. Vincent)
10. Little Bitty Pretty One (T. Harris)

Robb Thomas

WEMP—Milwaukee, Wisc.

1. The Language Of Love (Cindy & Lindy)
2. Melodie D'Amour (Ames Bros.)
3. Honeycomb (J. Rodgers)
4. You Send Me (T. Brewer)
5. Chances Are (J. Mathis)
6. I'll Remember Today (Page)
7. I Feel Pretty (J. Corey)
8. April Love (P. Boone)
9. Ca C'est L'Amour (Bennett/Robin)
10. Twilight Theme (E. Palmer)

Ed McKenzie

WXYZ—Detroit, Mich.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Melodie D'Amour (Ames Bros.)
4. April Love (P. Boone)
5. Wake Up Little Susie (Everlys)
6. Little Bitty Pretty One (B. Day)
7. My Special Angel (B. Helms)
8. Soft (B. Doggett)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Liechtensteiner Polka (Glahe)

Bill Gerson

WINN—Louisville, Ky.

1. April Love (P. Boone)
2. You Send Me (T. Brewer)
3. Melodie D'Amour (Ames Bros.)
4. The Story Of My Life (M. Robbins)
5. Will I Find My Love Today (J. Mathis)
6. Lies (E. Heywood)
7. My Heart Reminds Me (Starr)
8. I'll Never Say Never Again, Again (D. Shore)
9. Love Me Forever (4 Esquires)
10. All The Way (F. Sinatra)

Bob Osterberg

KHJ—Los Angeles, Calif.

1. Fascination (J. Morgan)
2. My One Sin (Four Coins)
3. Tammy (D. Reynolds)
4. Till (R. Williams)
5. All The Way (F. Sinatra)
6. Twelfth Of Never (J. Mathis)
7. I'll Remember Today (Page)
8. Just Born (P. Como)
9. Never Till Now (P. Faith)
10. Colors (R. Clooney)

Jim Mendes

WICE—Providence, R. I.

1. Plaything (T. Newman)
2. Chances Are (J. Mathis)
3. Pretend You Don't See Her (J. Vale)
4. Silhouettes (Rays)
5. All The Way (F. Sinatra)
6. The Enchanting Melody (A. Borsamian)
7. Raintree County (N. Cole)
8. Who Is, You Are (S. Syms)
9. April Love (P. Boone)
10. Ha Ha Ha (L. Monte)

Buzz Jones

KWBB—Wichita, Kans.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Be Bop Baby (R. Nelson)
4. Honeycomb (J. Rodgers)
5. Fascination (J. Morgan)
6. That'll Be The Day (Crickets)
7. I'm Available (M. Rayburn)
8. Rainbow (R. Hamilton)
9. Hula Love (B. Knox)
10. Idol With The Golden Head (Coasters)

Jack Vaughn

WNAX—Yankton, S. Dak.

1. Liechtensteiner Polka (Welk)
2. Just Born (P. Como)
3. And That Reminds Me (D. Reese)
4. Melodie D'Amour (Ames Bros.)
5. Fraulein (S. Lawrence)
6. My Special Angel (B. Helms)
7. Fascination (J. Morgan)
8. Chances Are (J. Mathis)
9. Wake Up Little Susie (Everlys)
10. Silhouettes (D. Jones)

Nedd Flemming

WAFB—Allentown, Pa.

1. Chances Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. My Special Angel (B. Helms)
4. Melodie D'Amour (Ames Bros.)
5. I Keep Running Away From You (M. Griffin)
6. Silhouettes (Rays)
7. Ivy Rose (P. Como)
8. I'm Available (M. Rayburn)
9. Fraulein (S. Lawrence)
10. I Was A Child Till Tonight (T. King)

Frank Evans

KRHM—Hollywood, Calif.

1. All The Way (F. Sinatra)
2. Twelfth Of Never (J. Mathis)
3. I'll Remember Today (Page)
4. An Affair To Remember (V. Damone)
5. Let Me Be Loved (Mantovani)
6. Lips Of Wine (A. Williams)
7. April Love (P. Boone)
8. And That Reminds Me (D. Reese)
9. Love Me Forever (E. Gorme)
10. That's Why I Was Born (J. Harper)

Pat Chamburs

WDAE—Tampa, Fla.

1. Chances Are (J. Mathis)
2. I'll Remember Today (Page)
3. Melodie D'Amour (E. Ros)
4. My Heart Reminds Me (W. Herman)
5. Pretend You Don't See Her (J. Vale)
6. All The Way (F. Sinatra)
7. Kiss Them For Me (McGuire)
8. Pretty Dark Eyes (D. Seville)
9. Ca C'est L'Amour (T. Bennett)
10. Let Me Be Loved (Mantovani)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"RAUNCHY"

Ernie Freeman
Billy Vaughn

The Cash Box
Disk of the Week

10/2

Imperial 5474
Dot 15661

"THE JOKER"

Billy Myles
Hilltoppers

The Cash Box
R&B Best Bets

9/19

The Cash Box
Sleeper of the Week

10/2

Ember 1026
Dot 15662

"LOVE ME FOREVER"

Four Esquires

The Cash Box
Best Bets

9/12

Paris 509

"OH BOY"

Crickets

The Cash Box
Disk of the Week

10/2

Brunswick 55035

"THE STORY OF MY LIFE"

Marty Robbins

The Cash Box
Sleeper of the Week

9/12

Columbia 41013

"NEVER BE AFRAID"

Bing Crosby

The Cash Box
Disk of the Week

9/19

Kapp 195

"LOVE BUG CRAWL"

Jimmy Edwards

The Cash Box
Sleeper of the Week

10/2

Mercury 71209

Franz Waxman's
beautiful theme from the
Warner Bros. production
"Sayonara"

'KATSUMI LOVE THEME'

Morton Gould RCA Victor
Percy Faith Columbia
Leroy Holmes MGM
Frank Chakshfield London
M. WITMARK & SONS

Leroy Anderson

His next big one—

FORGOTTEN DREAMS

Recorded by

- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.



R & B

Ramblings

NEW YORK:

Coast diskeries sharing the spotlight as they take over the number one and two spots in the nation's best selling chart. Keen Records the object of many envious eyes as it makes the number one niche with its first release, "You Send Me", by a new artist, Sam Cooke. Just a shade behind Aladdin's

Thurston Harris and Class's Bobby Day share honors via "Little Bitty Pretty One". This is the first crack at star status for the trio. . . . Lou Krefitz, Poplar Records, reports his Do Rey Sisters are riding along nicely with "Only You Can Give Me Happiness". "And I've got a zinger due out next week", reports the Poplar chieftain, by Al Jones. This kid is so good that Feld signed him for his tour starting next January just from listening to the pre-release. . . . Atlantic offers a special release featuring The Bobbettes with "Speedy". This bears all the marks of another national best. . . . Don Robey tells us his Back-Beat "Tell Me Why" by The Rob Roys is now making its weight felt on the west coast. Duke-Peacock a & r head, Joe Scott, busy cutting new sides. He just finished sessions with Buddy Ace and Paul Perryman in New Orleans, and is now set for a week-end date with Bobby Blue Bland. Robey sending out new catalogues listing all releases on his four labels, Duke,



ALAN FREED

Peacock, Back-Beat and Giggles. . . . Atco Records is issuing its first LP and it features, naturally, The Coasters. Buyers will find such Coasters' hits as "Searchin'", "Young Blood", "Down In Mexico", "One Kiss Led To Another", "Smokey Joe's Cafe" and "Riot In Cell Block 9". The new Atco release, Bobby Darrin's "Pretty Betty" and The Coasters' "Sweet Georgia Brown" and "What Is The Secret Of Your Success?" has started out with a reaction that indicates two hits. Atco immediately followed with another duo of releases, "Lost Love" and "Don't Say Goodbye", The Superiors; and "Fine Fine Baby" and "Moments To Remember You By", The Romeos. . . . Jerry Winston, Onyx Records, has decided to put out The Pearls' "Love Love Love" and "Wheel of Love". This makes three. The fast climbing "This Could Be The Night" by The Velours and The Impressors' "No No No". . . . Alan Freed this week signed with Shaw Artists, Inc., for a six week national tour skedded for early Spring, 1958. According to Milt Shaw the package will play all the major concert halls and auditoriums from coast to coast and will be the most ambitious event of its kind ever attempted. Shaw indicated that the roster will include only top names in current nationwide favor. . . . Jolly Joyce back from Hollywood where he was arranging moving picture



BOBBETTES

contracts for his clients. Joyce announced that he had signed Bobby Darin for every phase of showbiz. Darin is managed by Al Lewis and Don Kirshner. . . . We hear Fats Domino will play London and Paris for three weeks in February following his Aussie tour for \$17,500 per. . . . Archer Associates has signed Joe Morris, Atlantic Records, (Joe fathered his first baby boy, Joseph L. Morris, Jr. on November 4. Wife, Julia, is at the Flowers Fifth Avenue Hospital); The Glow-Tones of East-West; The Hollywood Flames, Ebb Records, who were originally known as The Satellites when they backed Bobby Day on his Class hit, "Little Bitty Pretty One"; Mickey Smith, Nashville youngster who records for Dot Records; and Richard MacAdoo, coast singer. The Flames will be reunited with Bobby Day at the Apollo Theatre in Harlem for the week of November 8. Also on the bill will be Ernie Freeman who supplied the backing for Day's hit. . . . The Alan Freed Paramount Christmas show will have to make \$148,000 to break even during its ten days on Broadway. . . . When Ray Charles makes the Apollo Theatre the week of November 28 it will be his first New York appearance in several years. . . . Le Cupidon has renewed Bobby Short (Atlantic) for an additional four weeks. . . . Vern Ray and The Raytone's (Epic) will do Paul Sherman's show at the Essex St. Armory, Newark November 9. . . . "Hound Dog" Lorenz recently broke all records at The State Theatre in Hartford during his two day stint there. He came into Hartford from four previous one-nighters at Buffalo, Rochester, Scranton and Providence. With Lorenz were Billy Williams, The Bobbettes, Roy Hamilton, The Tune Weavers, Doc Bagby, The Clovers, The Mello-Kings, Thurston Harris, Little Joe, The Lovers, Screamin' Jay Hawkins and Duke Jenkins and his orchestra. . . . Don't know why everyone is picking on Marvin Deane, Cadence promotion man, but from what we hear his buddy, Pete



BUDDY ACE

Spargo, Robbins Music, is the felal planting all the stories. In one week we heard that Marvin is so short he couldn't catch the Asian flu—he caught the Asian flea (phewww); When playing shortstop for the songpluggers against the deejays a ground ball went over his head; and he wore out the seat of his pants while walking around visiting stations. . . . Bill Mullen (WSID-Baltimore, Md.) will also go on once a week starting mid-February on WAZA, Bainbridge-Ga. via tape. Bill has already started playing Christmas records in order to give them a decent chance to break out in the sales department. . . . After a very successful concert tour of this country's leading churches and auditoriums, Sister Rosetta

Tharpe will leave on November 19th, 1957 for an extended tour of England and Scotland. This will be her first trip out of the United States. Due to the popularity of Sister Tharpe, a line of ladies' hosiery has been named after her.

CHICAGO:

Three veterans of night-life comedy, the Choclateers, are cavorting as headliners in the rockin' show at Club De Lisa. . . . Howard Caro, Jubilee Records, informs us that Big Al Sears' "Chicken Walk" is a climber. Sears features the organ and a honkin' tenor in this deck. Howard also says keep an eagle eye on the Storm Trio's "Wonderful Love". . . . Morty Palitz, Jubilee exec, was selected to handle musical supervision for the upcoming Jerry Lewis spectacular on TV. Walter Scharf was designated as musical director for the show. . . . Midwest Mercury Distribs' Sneezzy Friedman reports that business is really picking up with Rusty Draper's "Buzz Buzz Buzz" making the rounds. . . . Len & Phil Chess sessions 'til wee hours of the morning on the new Chubby Jackson LP the other day. The orch assisting Chubby on this album includes such worthy names as, Don Lamond, Vocalist Jackie Paris, Bill Harris (trombonist with Woody Herman's aggregation), Si Touff, Sandy Mosse, Vito Price, Don Jacoby and other great instrumentalists. . . . Phil Lind, WTAQ deejay, stepping up his 'Pennies For Cancer Drive' and invites recording artists visiting Chi to come out to La Grange and say hello to Phil's multitude of fans. . . . Mercury's Kenny Myers tells us that "Red" Prysock's new Mercury rendition of "What's The Word, Thunderbird" looks like it's going places. Kenny reports quite a bit of action by the Crew Cuts with two decks, "I Like It Like That" b/w "Be My Only Love" and "Say Baby Say" b/w "Was I Dreaming". . . . Abner, Vee Jay-Falcon Records, informs us that The Dells and Priscilla (A Spare Man) Bowman star in the new Al Benson Show this week at the Regal Theater. Dee Clark appeared on Wally



JIMMY REED

Phillip's Bandstand Matinee TV show via WGN-TV recently introducing his new waxing of "24 Boyfriends". Ab decided not to release another Jimmy Reed deck at the moment since his current waxing of "Honest I Do" continues to climb in both popular and R&B charts. The whole gang at Vee Jay-Falcon elated about the Dells being awarded the R&B Sleeper of the Week in The Cash Box with their waxing of "Time Makes You Change". . . . Barbara Griffin, winner of the WDIA, Memphis, Tri-State Talent Contest was awarded a trip to Chi; the highlight of which is her appearance 11/9 at the Club De Lisa. Barbara was accompanied by Martha Jean Steinberg, WDIA's only lady deejay.

LOS ANGELES:

The Hollywood Flames, currently hitting it big with their hit Ebb waxing of "Buzz, Buzz, Buzz" leaving for an Eastern promotion tour and have been set for several Television appearances. . . . Dootsie Williams of Dooto Records excited over his new release by The Penguins. Disk couples "That's How

Much I Need You" and "Be My Lovin' Baby". This is the groups initial dishing since returning to the Dooto roster, and Dootsie is hoping for another "Earth Angel". . . . Louis Jordan winds up an eight week stint in the Copa Lounge of the Sands Hotel in Las Vegas, and hits the road to promote his latest Mercury platter, "Peace Of Mind". . . . Bill Doggett, Hammond organ stylist and his combo are set for a three month tour of West Coast cities. Opening date is in Oakland, Calif. on November 27, and group is booked solid as far north as Seattle. . . . Irv Shorten reports plenty of action on "He's Gone" by The Chanters on the End label. . . . Lew Russell, formerly of Station WJW, Cleveland, now heard nightly over KGFJ, broadcasting from Dolphins of Hollywood. . . . Bobby Day riding the charts with his recording of "Little Bitty Pretty One" set for a theatre tour back



THE PENGUINS

East, including The Howard in Washington, D. C., The Royal in Philadelphia, and the Apollo in New York City. . . . Lester Sills now doing the A & R work for the RPM label, and recording such artists as Etta James and The Cadets. Label currently has a strong release in the new Teen Queens recording of "Two Loves and Two Lives" and "I Miss You". . . . Record Merchandising planning the construction of their own building starting early next year. Current big seller for the firm is "Honest I Do" by Jimmy Reed on the Vee Jay label. . . . Jim Warren of Central Sales predicting a hit for the Chess label in "Teardrop" by Lee Andrews and The Hearts.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

***ALL OF A SUDDEN MY HEART SINGS**
Ray Hamiltan (Epic 9232)

ALL OF MY LIFE
Billy Eckstine (Mercury 71161)

ALONE
Shepherd Sisters (Lance 125)

AND THAT REMINDS ME
Della Reese (Jubilee 5292)

AW SHUCKS BABY
Tiny Topsy (Federal 12302)

BABY BABY
Dale Hawkins (Checker 876)

BEATING OF MY HEART
Moanglows (Chess 1669)

BE BOP BABY
Ricky Nelson (Imperial 5463)

BLACK SLACKS
Sparkletanes (ABC-Paramount 9873)

BONY MORONIE
YOU BUG ME BABY
Larry Williams (Specialty 615)

BUZZ, BUZZ, BUZZ
Hollywood Flames (Ebb 119)

CHANCES ARE
Johnny Mathis (Columbia 40993)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DARLING IT'S WONDERFUL
Lovers (Lamp 2005)

DEEP PURPLE
Billy Ward & Daminoes (Liberty 55099)

DESERIE
Charts (Everlast 5001)

DOWN IN THE ALLEY
Clovers (Atlantic 1152)

EMMETT LEE
Carol Fran (Exello 2118)

***FOOLS RUSH IN**
Malcolm Dodd & Tunedrops (End 1004)

GONNA STOP FOOLIN' MYSELF
Louis Brooks (Exello 2119)

HAVE I SINNED
Donnie Elbert (DeLuxe 6148)

HENRIETTA
Jimmy Dee (Dat 15664; TNT 148)

HE'S GONE
THE PLEA
Chantells (End 1001)

HEY BABE
Cleftones (Gee 1041)

***HEY LITTLE GIRL**
Techniques (Roulette 4030)

HULA LOVE
Buddy Knox (Roulette 4018)

IDOL WITH THE GOLDEN HEAD
MY BABY COMES TO ME
Coasters (Atca 6098)

***I KNOW**
Drifters (Atlantic 1161)

I'M AVAILABLE
Margie Rayburn (Liberty 55102)

I NEED A GIRL
Joe Turner (Atlantic 1155)

I NEED YOU SO BAD
I WONDER
B. B. King (RPM 498)

I STILL LOVE YOU
Fats Domino (Imperial 5467)

IT HURTS TO LOVE SOMEONE
Guitar Slim (Atca 6097)

I WANNA DO EVERYTHING FOR YOU
Brook Benton (Vik 0285)

I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)

JUST A LONELY CLOWN
***FREE, SINGLE AND DISENGAGED**
Huey Smith (Ace 538)

* Indicates first appearance on Territorial Tips

LADDER OF LOVE
Flamingos (Decca 30335)

LEAVIN' IT ALL UP TO YOU
Don & Dewey (Specialty 610)

LET 'EM ROLL
Midnighters (Federal 12305)

LITTLE WHEEL
Jahn Lee Hooker (Vee-Jay 255)

ONLY BECAUSE
Platters (Mercury 71184)

MEAN WOMAN BLUES
Elvis Presley (RCA Victor EPA 2-1515)

MY GIRL
Frankie Lyman (Roulette 4026)

***MY SPECIAL ANGEL**
Bobby Helms (Decca 30423)

NERVOUS BOOGIE
Paul Gayton (Arga 5277)

***OH BOY**
Crickets (Coral)

***OUR ANNIVERSARY**
5 Satins (Ember)

PEACHES
Little Jr. Parker (Duke 177)

PEGGY SUE
Buddy Holly (Coral 61885)

PLAYTHING
Ted Newman (Rev 3505)

RAINBOW
Russ Hamilton (Kapp 184)

REET PETITE
Jackie Wilson (Brunswick 55024)

ROCK AND CRY
Clyde McPhatter (Atlantic 1158)

ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1671)

SICK AND TIRED
Chris Kenner (Imperial 5448)

SILHOUETTES
Diamonds (Mercury 71197)
*Gibson & Red Caps (ABC-Paramount 9856)

***ST. LOUIS BLUES**
Lavern Baker (Atlantic 1163)

SUMMERTIME
Sam Cooke (Keen 34013)

TAKE THE KEY
Richard Berry (Flip 318)

TEARS ON MY PILLOW
Eldoradas (Vee-Jay 250)

TELL ME WHY
Rob-Roys (Back Beat 501)

THAT'S MY DESIRE
Channells (Gone 5012)
Bab & Earl (Class 213)

THE BIG QUESTION
Ike Turner (Federal 12304)

THE JOKER
Billy Myles (Ember 1026)

THIS COULD BE THE NIGHT
Velours (Onyx 515)

THREE MINUS ONE
Tommy Lampkin (Ebb 110)

THUNDERBIRD
Hal Paige (J & S 1601)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

***YOU CAN MAKE IT IF YOU TRY**
Gene Allisan (Vee-Jay 256)

YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	YOU SEND ME Sam Cooke (Keen 34013)	1
2	LITTLE BITTY PRETTY ONE Thurston Harris (Aladdin 3398) Bobby Day (Class 211)	2
3	SILHOUETTES Rays (Cameo 117)	5
4	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	6
5	KEEP A KNOCKIN' Little Richard (Specialty 611)	3
6	HAPPY HAPPY BIRTHDAY BABY Tune Weavers (Checker 872) (Casa Grande)	4
7	WAKE UP LITTLE SUSIE Everly Bros. (Cadence 1337)	7
8	HONEST I DO Jimmy Reed (Vee-Jay 253)	8
9	WAIT AND SEE Fats Domino (Imperial 5467)	9
10	SWANEE RIVER ROCK Ray Charles (Atlantic 1154)	13
11	BE BOP BABY Ricky Nelson (Imperial 5463)	17
12	MR. LEE Bobbettes (Atlantic 1144)	10
13	FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)	11
14	RAUNCHY Freeman (Imperial 5474) Justis (Phillips 3519)	—
15	THAT'LL BE THE DAY Crickets (Brunswick 55009)	12
16	PEANUTS Little Joe & Thrillers (Okeh 7088)	14
17	HONEYCOMB Jimmie Rodgers (Roulette 4015)	15
18	BACK TO SCHOOL AGAIN Timmie Rodgers (Cameo 116)	22
19	THINK "5" Royales (King 5053)	19
20	SOFT Bill Doggett (King 5080)	21

21. BONY MORONIE. 22. COULD THIS BE MAGIC. 23. ROCK AND ROLL MUSIC. 24. WITH YOU ON MY MIND. 25. DIANA.

Next Stop



HOUSTON—The singing team of Mickey and Sylvia, backstage in their Houston, Texas, theatre dressing room, pick out the next town that they're due to visit on their one-night tour. Larry Williams, right, one of the headliners on the show who's best known for "Short, Fat Fanny", nods his approval.

Getting Bigger Day by Day!
COAST to COAST!
NAPPY BROWN'S
"THE RIGHT TIME"
B/W
"OH YOU DON'T KNOW"
1525

SAVOY RECORD CO
55 MARKET ST
NEWARK, N. J.

HEADING FOR THE CHARTS!
"FOOLS RUSH IN"
b/w
"CAN'T YOU SEE"
MALCOLM DODDS
and The Tunedrops
END 1004
END RECORDS
1650 BROADWAY, N. Y., N. Y.

It's DYNAMITE!
"PEACHES" and
"PRETTY LITTLE DOLL"
Little Junior Parker
DUKE # 177

Duke Records, Inc.
2809 ERASTUS STREET
HOUSTON 26 TEXAS

NEW RELEASE!!
Gus Jenkins
"Copper Tan"
Cash Box Review — B
b/w
"Stand By Me"
FLASH # 126
FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Calif.

The Marshal Sings



BOSTON—TV's Wyatt Earp in the person of Hugh O'Brian guested on the Norm Prescott show to answer questions asked by ten youngsters. These ten were chosen in a contest held by Norm Prescott.

Newton-Bergman To Hit The Road

Newton to Concentrate On Singles—Bergman On Xmas LPs and January Plan

NEW YORK—Continuing a policy of close coordination and liaison between the home office of ABC-Paramount and distributors, Larry Newton, national sales manager for the label announced that both he and Dewey Bergman, Jr., the firm's director of album sales and merchandising, will take to the road on Monday, November 18, for a lengthy sales tour.

Newton's sojourn will take him through upstate New York, along the eastern seacoast, and points south. During his trip, the sales topper will concentrate his attention on such fast-rising disks as George Hamilton's "Why Don't They Understand"; "At The Hop," by Danny and The Juniors; The Sparkletones' latest waxing, "Penny Loafers And Bobby Socks"; "Let Me Be Loved" and "Love Me Forever," the double-sider by Eydie Gorme; and "I Love You Baby," the new Paul Anka winner.

Bergman's visitations will center on the current exploitation for such album items as "Christmas In A

Monastery," "Home For Christmas (twenty Christmas songs and carols)," "Christmas in Hi-Fi" and "Hugh O'Brian Sings." In addition, Bergman will call attention to the forthcoming January promotional plan for the twenty specific package items which the diskery will release at that time.

In the meantime, Irwin Garr, Am-Par's national disk jockey flack, is on an extensive motor tour to hypo the label's current plugs to tie in with the general exploitational campaign, which will probably keep him rolling until close to the end of the year.

Freed On Mutual Net Daily?

NEW YORK—Reports have it that Alan Freed will join the Mutual Network of over 600 stations 4 to 6 PM daily with WINS' blessing.

Cole (Not Nat)



NEW YORK—Not Nat "King" Cole but a reasonable double in the person of younger brother, Freddie Cole, left, flashes a smile as he records in a New York studio for the Winley label. Playing and singing the tunes, "One More Night" and "Dream Of You Last Night", Freddie rehearses before the session as 22-year-old Paul Winley, owner of the firm looks on. Cole also signed a personal management contract with Winley who said Cole has the talent to put him on top like his famous brother.

The Cash Box

NEW YORK

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 LITTLE BITTY
PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 3 SILHOUETTES
Rays
(Cameo 117)
- 4 WAKE UP
LITTLE SUSIE
Everly Brothers
(Cadence 1337)
- 5 HAPPY HAPPY
BIRTHDAY BABY
Tune Weavers
(Checker 872)
- 6 SWANEE RIVER ROCK
Ray Charles
(Atlantic 1154)
- 7 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 8 COULD THIS
BE MAGIC
Dubs
(Gone 5011)
- 9 KEEP A-KNOCKIN'
Little Richard
(Specialty 611)
- 10 THIS COULD
BE THE NIGHT
Velours
(Onyx 515)

CHICAGO

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- 3 SILHOUETTES
Rays
(Cameo 117)
- 4 HAPPY HAPPY
BIRTHDAY BABY
Tune Weavers
(Checker 872)
- 5 FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)
- 6 MR. LEE
Bobbettes
(Atlantic 1144)
- 7 WITH YOU
ON MY MIND
Nat "King" Cole
(Capitol 3782)
- 8 LITTLE BITTY
PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 9 I NEED YOU SO BAD
B. B. King
(RPM 498)
- 10 SOFT
Bill Doggett
(King 5080)

NEW ORLEANS

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 LITTLE BITTY
PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 3 BONY MORONIE
Larry Williams
(Specialty 615)
- 4 SWANEE RIVER ROCK
Ray Charles
(Atlantic 1154)
- 5 KEEP A-KNOCKIN'
Little Richard
(Specialty 611)
- 6 WAIT AND SEE
Fats Domino
(Imperial 5467)
- 7 RAUNCHY
Ernie Freeman
(Imperial 5474)
- 8 SILHOUETTES
Rays
(Cameo 117)
- 9 HAPPY HAPPY
BIRTHDAY BABY
Tune Weavers
(Checker 872)
- 10 ROCK 'N ROLL
MUSIC
Chuck Berry
(Chess 1671)

ST. LOUIS

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 SILHOUETTES
Rays
(Cameo 117)
- 3 HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- 4 BACK TO SCHOOL
AGAIN
Timmie Rodgers
(Cameo 116)
- 5 CHANCES ARE
Johnny Mathis
(Columbia 40993)
- 6 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 7 KEEP A-KNOCKIN'
Little Richard
(Specialty 611)
- 8 LITTLE BITTY
PRETTY ONE
Bobby Day (Class 211)
Thurston Harris
(Aladdin 3398)
- 9 I NEED YOU SO BAD
B. B. King
(RPM 498)
- 10 RAUNCHY
Bill Justis
(Phillips 3519)

NEWARK

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 LITTLE BITTY
PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 3 SILHOUETTES
Rays
(Cameo 117)
- 4 COULD THIS
BE MAGIC
Dubs
(Gone 5011)
- 5 SOFT
Bill Doggett
(King 5080)
- 6 SWANEE RIVER ROCK
Ray Charles
(Atlantic 1154)
- 7 HAPPY HAPPY
BIRTHDAY BABY
Tune Weavers
(Checker 872)
- 8 HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- 9 FARTHER UP
THE ROAD
Bobby Blue Bland
(Duke 170)
- 10 KEEP A-KNOCKIN'
Little Richard
(Specialty 611)

DALLAS

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 LITTLE BITTY
PRETTY ONE
Thurston Harris
(Aladdin 3398)
Bobby Day (Class 211)
- 3 KEEP A-KNOCKIN'
Little Richard
(Specialty 611)
- 4 WAKE UP
LITTLE SUSIE
Everly Brothers
(Cadence 1337)
- 5 SILHOUETTES
Rays
(Cameo 117)
- 6 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 7 WAIT AND SEE
Fats Domino
(Imperial 5467)
- 8 RAUNCHY
Bill Justis (Phillips 3519)
Ernie Freeman
(Imperial 5474)
- 9 ROCK 'N ROLL
MUSIC
Chuck Berry
(Chess 1671)
- 10 BACK TO SCHOOL
AGAIN
Timmie Rodgers
(Cameo 116)

THE NEW PENGUIN HIT!!

"THAT'S HOW MUCH I NEED YOU"

B/W
"BE MY LOVIN' BABY"
428

DOOTO RECORDS

9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

THE ORIGINAL HIT!!

Billy Myles' "THE JOKER"

EMBER 1026

EMBER RECORDS

1697 BROADWAY N. Y., N. Y.

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 **SILHOUETTES**
Rays
(Cameo 117)
- 2 **LITTLE BITTY PRETTY ONE**
Thurston Harris
(Aladdin 3398)
- 3 **YOU SEND ME**
Sam Cooke
(Keen 34013)
- 4 **KEEP A-KNOCKIN'**
Little Richard
(Specialty 611)
- 5 **THE JOKER**
Billy Myles
(Ember 1026)
- 6 **HAPPY HAPPY BIRTHDAY BABY**
Tune Weavers
(Checker 872 Casa Grande)
- 7 **ROCK 'N ROLL MUSIC**
Chuck Berry
(Chess 1671)
- 8 **BONY MORONIE**
Larry Williams
(Specialty 611)
- 9 **SWANEE RIVER ROCK**
Ray Charles
(Atlantic 1154)
- 10 **FOOLS RUSH IN**
Dodd & Tunedrops
(End 1004)

- YOU SEND ME**
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Elvis Presley
(RCA Victor 7035)
- WAKE UP LITTLE SUSIE**
Everly Brothers
(Cadence 1337)
- HONEST I DO**
Jimmy Reed
(Vee-Jay 253)
- BUZZ BUZZ BUZZ**
Hollywood Flames
(Ebb 119)
- MR. LEE**
Bobbettes
(Atlantic 1144)

- YOU SEND ME**
Sam Cooke
(Keen 34013)
- SILHOUETTES**
Rays
(Cameo 117)
- WAKE UP LITTLE SUSIE**
Everly Brothers
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(Vee-Jay 253)
- BE BOP BABY**
Ricky Nelson
(Imperial 5463)
- WITH YOU ON MY MIND**
Nat "King" Cole
(Capitol 3782)

ATLANTA

BOSTON

SAN FRANCISCO

- 1 **YOU SEND ME**
Sam Cooke
(Keen 34013)
- 2 **SILHOUETTES**
Rays
(Cameo 117)
- 3 **JAILHOUSE ROCK**
Elvis Presley
(RCA Victor 7035)
- 4 **LITTLE BITTY PRETTY ONE**
Thurston Harris
(Aladdin 3398)
- 5 **KEEP A-KNOCKIN'**
Little Richard
(Specialty 611)
- 6 **BE BOP BABY**
Ricky Nelson
(Imperial 5463)
- 7 **HONEST I DO**
Jimmy Reed
(Vee-Jay 253)
- 8 **WAKE UP LITTLE SUSIE**
Everly Brothers
(Cadence 1337)
- 9 **RAUNCHY**
Ernie Freeman
(Imperial 5474)
Bill Justis (Phillips 3519)
- 10 **BEATING OF MY HEART**
Moonglows
(Chess 1669)

- SILHOUETTES**
Rays
(Cameo 117)
- YOU SEND ME**
Sam Cooke
(Keen 34013)
- HAPPY HAPPY BIRTHDAY BABY**
Tune Weavers
(Checker 872)
- LITTLE BITTY PRETTY ONE**
Thurston Harris
(Aladdin 3398)
- KEEP A-KNOCKIN'**
Little Richard
(Specialty 611)
- SWANEE RIVER ROCK**
Ray Charles
(Atlantic 1154)
- PEANUTS**
Little Joe & Thrillers
(Okeh 7088)
- WAIT AND SEE**
Fats Domino
(Imperial 5467)
- JAILHOUSE ROCK**
Elvis Presley
(RCA Victor 7035)
- ALONE**
Shepherd Sisters
(Lance 125)

- YOU SEND ME**
Sam Cooke
(Keen 34013)
- JAILHOUSE ROCK**
Elvis Presley
(RCA Victor 7035)
- SILHOUETTES**
Steve Gibson
(ABC-Paramount 9856)
- HONEST I DO**
Jimmy Reed
(Vee-Jay 253)
- LITTLE BITTY PRETTY ONE**
Bobby Day (Class 211)
Thurston Harris
(Aladdin 3398)
- HAPPY HAPPY BIRTHDAY BABY**
Tune Weavers
(Checker 872)
- SOFT**
Bill Doggett
(King 5080)
- BE BOP BABY**
Ricky Nelson
(Imperial 5463)
- PEANUTS**
Little Joe & Thrillers
(Okeh 7088)
- KEEP A-KNOCKIN'**
Little Richard
(Specialty 611)



R & B Sure Shots

"THE JOKER"

The Cash Box
R&B Best Bets 10/19

Billy Myles Ember 1026

Vivienne Sparks Campaign



NEW YORK—Opera turned pop artist, Vivienne Della Chiesa of V.I.P. records helps launch campaign for funds to fight Muscular Dystrophy with the aid of Joe Franklin, popular disk jockey and ABC-TV personality. Vivienne and Joe hold poster showing picture of Debbie Dixon, 5-years old, of Arlington, Texas, this year's Muscular Dystrophy Child. Debbie symbolizes 200,000 victims of the fatal, crippling, disease, research into which is conducted by Muscular Dystrophy Associations of America, Inc.

Miss Della Chiesa is chairman of the recording artists division of MDAA. Comedian Jerry Lewis is the National chairman.

Darin And Charioteers Join Joyce Agency

NEW YORK—Bobby Darin, recording artist with ATCO Records, and the "Charioteers" MGM singing group have signed exclusive agency contracts with the Jolly Joyce Agency of New York and Philadelphia. The Joyce organization also represents such artists as Bill Haley and his Comets, Steve Gibson and the Red Caps, Jo Ann Tolley and others.

Bobby Darin's record of "Million Dollar Baby" and "Talk To Me Something" caused some excitement recently, and his new record, "Pretty Betty" and "Don't Call My Name", was released this week.

The "Charioteers" have a new release on MGM Records "The Candles" backed by "I Don't Mean To Be Mean To You".

HOT!!

GENE ALLISON

"YOU CAN MAKE IT IF YOU TRY"

VEE-JAY 256

VEE JAY-FALCON RECORDS

2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

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R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"SWEET GEORGIA BROWN" (2:43)
[Remick ASCAP—Bernie, Casey, Pinkard]

"WHAT IS THE SECRET OF YOUR SUCCESS" (2:25)
[Tiger BMI—Leiber, Stoller]

THE COASTERS
(Atco 6104)

● The Coasters back two mighty potent waxes and there's no choice but to pick them both. "Sweet Georgia Brown", is a wailing job on a slow beat tune that lifts you right into the Sputnik orbit. The Coasters do a tremendous job of teaming a riot of vocal tricks that labels this deck a must. The cou-

pling, "What Is The Secret Of Your Success?", is another slow beat shuffle written by that top team of Stoller and Leiber. Material and a great reading make this every bit as powerful as "Sweet Georgia Brown". Could this be another "Searchin'" and "Young Blood"?

"BABY DO LIDDLE" (2:10) [Angel BMI—S. Braverman]

"JUST A MEMORY" (2:00) [Angel Slebon BMI—B. Myles]

TOMMY RIDGLEY
(Herald 508)

● Tommy Ridgley comes off "When I Meet My Girl" and offers two powerful sides that have every chance to match or exceed its sales strength. Ridgley bounces merrily through an up tempo novelty, "Ba-

by Do Liddle", on one side and turns mellow as he hauntingly turns in the middle beat rhythm love story, "Just A Memory" on the other. Two excellent sides that command your close attention.

"7-11" (2:12) [Peer Int'l BMI—Prado]

"DOWN YONDER ROCK" (2:21) [RealGone BMI—Goldner]

GONE ALL STARS
(Gone 5016)

● The long time best seller "Mambo #5" is given a rock and roll arrangement by George Goldner and it emerges under the title, "7-11". The swinging instrumentalists ride high-wide-and handsome on this Prado tune injecting

excitement and some overpowering instrumental soloing. The result is a wax to watch. The flip, "Down Yonder Rock", is a slow beat blues instrumental you can dig your teeth into. Two top drawer decks with "7-11" in the lead for the big noise.

"OH! YES" (2:10) [Aladdin BMI—Anne, Rigard, Mesner]

"HE'S GONE" (2:20) [Aladdin BMI—Anne, Mesner]

THE CHARMERS
(Aladdin 3341)

● The Charmers turn in an infectious reading of the middle beat rocker, "Oh! Yes". The group lends the swinging exciter the right vocal shadings to make it a strong possibility for "hitdom". The flip,

"He's Gone", is a slow beat mood pretty that more than accomplishes the chore it set out to do. It is a moving love tune that reaches you. However, we look to "Oh! Yes" for the big action.

"SPEEDY" (2:11) [Progressive BMI—Bobbettes]

THE BOBBETTES (Atlantic 1159)

● Following "Mr. Lee", The Bobbettes look very strong again with "Speedy". See Pop Reviews.

"PRETTY BABY" (1:41)

[Progressive Kensington BMI—Darin, Kirshner]

BOBBY DARIN (Atco 6103)

● Looks like a top prospect for the hit charts. See pop reviews.

NOBLE WATTS (Baton 249)

B+ "HARD TIMES" (The Slop) (2:41) [Dare BMI—N. Watts Noble Watts] A middle beat instrumental blues highlighting the searing sax. Excellent sound and dance tempo. Deck should grab off a big reaction from the teenage buyer. Watch this closely—it could be the next big instrumental.

B "I'M WALKIN' THE FLOOR OVER YOU" (2:23) [American BMI—E. Tubbs] Noble Watts and his Rhythm Sparks rock out a happy little quick beat bouncer with fascinating effects. Good coupler.

SMILEY LEWIS (Imperial 1417)

B+ "SCHOOL DAYS ARE BACK AGAIN" (2:28) [Reeve BMI—Bartholomew, King] Smiley brings the said reminder to his young friends, "vacation time is over, school days are back again." It's a middle beat jump delivered in the sizzling style of Smiley Lewis. A good bet for action.

B "BAD LUCK BLUES" (2:15) [Reeve BMI—Ester, Bartholomew] Lewis ups the beat on this side and dishes up the blues with a swinging vocal treatment that commands attention. Lewis wails this one for the teenage jump fan.

RANDY CARLOS (Fiesta 085)

B "SMOKE" (2:32) [Morand Music BMI—Humo] Randy Carlos turns out a delectable quick beat mambo with a sound and arrangement that put life into the aging limbs. Authentic Latin with the gimmicks the mambonicks look for.

B "THE MONKEY'S GUAPACHA" (2:47) [Morand BMI—Carlos, Lourie] Carlos backs with a middle beat cha cha that should provide the Latin stepper with the change of pace desired. Two potent decks for that evening at home.

HERB LANCE (DeLuxe 6150)

B "YOU CAN'T BE SURE OF ANYTHING" (2:26) [Men Lo BMI—Toombs, Mendelsohn] Herb Lance dishes up a slow, rhythmic ditty with a moving treatment. Lance sells effectively and the side comes off an ok deck.

B "BY THE CANDLEGLOW" (2:47) [Lewis ASCAP—Johnson, Stevenson, Smith] The big voiced Lance offers a middle beat pretty styled for the romantic teener of all markets. Shuffle type ballad turned out dreamily and with a tender touch.

JOHNNY STEWART (Vita 169)

B "LORRAINE" (1:58) [Spark BMI—Stewart, Rogers] Similar comments on another melodic pretty set to a fast beat. Tuneful and appealing material handled in good style.

C+ "ROCKIN' ANNA" (1:55) [Spark BMI—Ilah Haynes] Johnny Stewart does an ok job on a fast riding melodic bouncer that would be stronger if the engineering had been better.

BIG BOB DOUGHERTY

(Westport 137)

B "MOVIN'" (2:31) [Westport BMI—Big Bob Dougherty] Big Bog Dougherty turns his sax talents to an effective reading of a slow rhythmic blues instrumental. Solid effort with a good dance beat.

C+ "THE BEAR" (2:00) [Westport BMI—Big Bob Dougherty] A quick beat jump novelty with a chanted vocal and interjected comments. Ok dance number with an adequate vocal job.

LLOYD GLENN

(Aladdin 3400)

B+ "LOVE FOR SALE" (2:55) [Harms ASCAP—Cole Porter] The fluid fingerings of the talented keyboard magician pay off with a delectable treatment of the middle beat rhythm tune with a cha cha arrangement. Top listening enjoyment.

B+ "HYDE PARK" (2:47) [American Academy of Music ASCAP—Duke Ellington] Glenn swings out with a quick beat that showcases his individual piano styling. Two corks for the piano fans and Glenn's in particular.

JUNIOR WELLS

(Chief 7005)

B+ "TWO HEAD WOMAN" (2:39) [Melva BMI] Junior Wells etches a quick beat jumper in which he tells the story of a two headed woman who knows everything he does. Infectious jump done with a touch of the down home.

B "LOVEY DOVEY LOVEY ONE" (2:31) [Melva BMI] Wells swings out on another rocking quick beat with all the sparkle and zest the kids demand. Good tender bait.

BILL JENNINGS/WILLIS JACKSON
(King 5087)

B "DOWN BOY" (2:25) [Jay & Cee BMI—Jennings, Jackson] Bill Jennings and Willis Jackson combine their instrumental talents and come up with an engaging quick beat instrumental wax. Happy driving deck that stirs up the pulsebeats. A go-go side with plenty on the ball.

B "WISHBONE" (2:26) [Jay & Cee BMI—Jennings, Jackson] Jennings and Jackson offer a slow beat drifter on the flip. Blue mood etching that showcases the two talented artists. Dim lights wax.

THE JAY-HAWKS

(Aladdin 3393)

B "THE CREATURE" (2:46) [Aladdin BMI—J. Johnson, C. Fisher] A weirdie that brings in all the "creatures" made popular by the current flicker horror fad—and timely what with the current "sputnik" headlines. Novelty the kids should like.

B "EVERYONE SHOULD KNOW" (1:50) [Aladdin BMI—J. Johnson, Fisher] The Jay-Hawks team on a straight melodic quick beat ballad and turn in a strong effort. Ok side.

SPIRITUAL

ERVIN GOSPEL SINGERS

(Angle Tone 508)

B "ETERNAL LIFE" (2:38) [Mac-Avery BMI—Wilber Ervin] The Ervin Gospel Singers team on a slow paced gospel etching with moving sincerity. Simple but inspiring wax.

B "I FELT THE POWER" (2:42) [Mac-Avery BMI—Wilber Ervin] The Ervin Gospel Singers turn to a jubilee shout as they dish up a quick beat item with excitement and a quality vocal. Good gospel deck.

FAMOUS BOYER BROS.

(Vee-Jay 851)

B "NOTHING LESS THAN JESUS" (2:25) [Conrad BMI—J. Boyer] The Famous Boyer Bros. blend effectively on a slow, sincere religious number. The Boyers express a sincere conviction that nothing less than Jesus will be accepted by them.

B "I HEARD FROM HEAVEN" (2:55) [Conrad BMI—J. Boyer] The Famous Boyer Bros. up the tempo to a middle beat rhythm rock as they sing joyfully of having heard from heaven. A good deck to get the audience in the mood.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

PAT'S RECORD SHOP

Los Angeles, Calif.

1. You Send Me (S. Cooke)
2. Honest I Do (J. Reed)
3. Jailhouse Rock (E. Presley)
4. Soft (B. Doggett)
5. Raunchy (E. Freeman)
6. Little Bitty Pretty One (B. Day)
7. Days Are Dark (Taylor)
8. Farther Up The Road (Blend)
9. Wait And See (F. Domino)
10. That'll Be The Day (Crickets)

BUDISCO RECORD SALES

Miami, Fla.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Swanee River Rock (Charles)
4. Silhouettes (Rays)
5. Honest I Do (J. Reed)
6. Peaches (L. J. Parker)
7. Keep A-Knockin' (L. Richard)
8. Jailhouse Rock (E. Presley)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Peanuts (L. Joe)

JOE'S RECORD SHOP

Chicago, Ill.

1. Summertime (S. Cooke)
2. Buzz, Buzz, Buzz (Hollywood Flames)
3. Everything's Gonna Be All Right (M. Sam)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Dimples (E. Freeman)
6. My Girl (F. Lyman)
7. Rollin' Stone (G. Slim)
8. Jailhouse Rock (E. Presley)
9. Soft (B. Doggett)
10. Beautiful Margaret (Prado)

MCCRARY RECORD SHOP

Ecorse, Mich.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. With You On My Mind (Cole)
4. Need You So Much (King)
5. Soft (B. Doggett)
6. Think (S. Royales)
7. Jailhouse Rock (E. Presley)
8. Could This Be Magic (Dubs)
9. Wake Up Little Susie (Everlys)
10. Reet Petite (J. Wilson)

CASTRO MUSIC

San Francisco, Calif.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (S. Gibson)
3. Lotta Lovin' (G. Vincent)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Wake Up Little Susie (Everlys)
6. That'll Be The Day (Crickets)
7. Honeycomb (J. Rodgers)
8. Reet Petite (J. Wilson)
9. Mr. Lee (Bobbettes)
10. Be Bop Baby (R. Nelson)

GIFT MART MUSIC CENTER

Jamaica, N. Y.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everlys)
3. You Send Me (S. Cooke)
4. Jailhouse Rock (E. Presley)
5. Little Bitty Pretty One (T. Harris)
6. Be Bop Baby (R. Nelson)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Peanuts (L. Joe)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Lotta Lovin' (G. Vincent)

ROCK AND ROLL SHOP

New Orleans, La.

1. Rock And Roll Music (Berry)
2. Boney Moronie (L. Williams)
3. You Send Me (S. Cooke)
4. Silhouettes (Rays)
5. Little Bitty Pretty One (T. Harris)
6. My Special Angel (B. Helms)
7. Have I Sinned (D. Elbert)
8. Rock And Cry (C. McPhatter)
9. Swanee River Rock (Charles)
10. Back To School Again (T. Rodgers)

BERGENFIELD MUSIC, INC.

Bergenfield, N. J.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. Hey Little Girl (Techniques)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Keep A-Knockin' (L. Richard)
7. Wait And See (F. Domino)
8. Little Bitty Pretty One (T. Harris)
9. Mr. Lee (Bobbettes)
10. Diana (P. Anka)

ERNSTROM'S

Dallas, Tex.

1. Wake Up Little Susie (Everlys)
2. Little Bitty Pretty One (B. Day)
3. Silhouettes (Rays)
4. Jailhouse Rock (E. Presley)
5. Rock And Roll Music (Berry)
6. Be Bop Baby (R. Nelson)
7. Wait And See (F. Domino)
8. Idol With The Golden Head (Coasters)
9. Raunchy (E. Freeman)
10. Keep A-Knockin' (Richard)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

CLIFTON "KING BEE" SMITH

KCOH—Houston, Texas

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (Day)
3. Wake Up Little Susie (Everlys)
4. Honest I Do (J. Reed)
5. Farther Up The Road (Blend)
6. Swanee River Rock (Charles)
7. Peaches (L. J. Parker)
8. Buzz Buzz Buzz (Hollywood Flames)
9. Silhouettes/Daddy Cool (Rays)
10. Tell Me Why (Rob Boys)/Bye Bye Baby (N. Brown)

ROGER NIEMAN

WVBU—Lewisburg, Pa.

1. What Sin (J. Scott)
2. Seven Nights (D. Clark)
3. I Got The Blues (E. Boyd)
4. So What (C. Taylor)
5. Can't You Understand (King Bees)
6. Have You Ever Been In Love (E. Wilkins)
7. When Day Is Done (J. Scott)
8. She's The One (E. Boyd)
9. Why Did You Leave Me Alone (C. Taylor)
10. Chicken Walk (A. Sears)

REX "UNCLE DOC" OSBORNE

WDOC—Prestonsburg, Ky.

1. Rainbow (R. Hamilton)
2. Silhouettes (Diamonds)
3. Honest I Do (J. Reed)
4. Lotta Lovin' (G. Vincent)
5. That'll Be The Day (Crickets)
6. Honeycomb (J. Rodgers)
7. Baby Can't You See (Gunter)
8. Diana (P. Anka)
9. Little Bitty Pretty One (T. Harris)
10. Jailhouse Rock (E. Presley)

BILL BOWSER

WFAI—Fayetteville, N. C.

1. You Send Me (S. Cooke)
2. Mr. Lee (Bobbettes)
3. Johnny Lee (F. Adams)
4. Can't Believe You Wanna Leave (L. Richard)
5. Yea Yea Baby (B. Charles)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Rockin' Pneumonia (H. Smith)
8. It Hurts To Love Someone (G. Slim)
9. Down In The Alley (Clovers)
10. Tears Of Joy (S. Royales)

FREDDIE OWEN

WYMB—Manning, S. C.

1. Wake Up Little Susie (Everlys)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Jailhouse Rock (E. Presley)
4. Mr. Lee (Bobbettes)
5. That'll Be The Day (Crickets)
6. Honeycomb (J. Rodgers)
7. Swanee River Rock (Charles)
8. Diana (P. Anka)
9. Wait And See (F. Domino)
10. Little Bitty Pretty One (T. Harris)

TOM "T. J." JOHNSON

WRON—Roncerverte, W. Va.

1. Mr. Lee (Bobbettes)
2. Silhouettes (Rays)
3. Diana (P. Anka)
4. Peanuts (L. Joe)
5. Honeycomb (J. Rodgers)
6. Chances Are (J. Mathis)
7. The Joker (Hilltoppers)
8. Keep A-Knockin' (L. Richard)
9. Lotta Lovin' (G. Vincent)
10. Wake Up Little Susie (Everlys)

AL MAKKAY

KCNA—Tucson, Ariz.

1. You Send Me (S. Cooke)
2. My Girl (F. Lyman)
3. Silhouettes (Rays)
4. Little Bitty Pretty One (Day)
5. Every Day (B. Holly)
6. Bonie Moronie (L. Williams)
7. Mystery Of You (Platters)
8. Fall In Love With Me (J. Montgomery)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Back To School Again (T. Rodgers)

BOB PARKS

WEKR—Fayetteville, Tenn.

1. Little Bitty Pretty One (T. Harris)
2. You Send Me (C. Gunter)
3. Silhouettes (Diamonds)
4. Reet Petite (J. Wilson)
5. Treat Me Nice (E. Presley)
6. Rock And Cry (McPhatter)
7. Wake Up Little Susie (Everlys)
8. Jailhouse Rock (E. Presley)
9. Darling It's Wonderful (Lovers)
10. Farther Up The Road (Blend)

NICK CHARLES

WSLB—Ogdensburg, N. Y.

1. Jailhouse Rock (E. Presley)
2. Keep A-Knockin' (L. Richard)
3. Be Bop Baby (R. Nelson)
4. Lotta Lovin' (G. Vincent)
5. Hey Babe (Cletones)
6. Silhouettes (Rays)
7. Honeycomb (J. Rodgers)
8. That'll Be The Day (Crickets)
9. My Girl (F. Lyman)
10. Peanuts (L. Joe)

It's Fun To Dance



LOWELL, MASS.—The Four Lads, shown dancing at the Commodore Ballroom in Lowell, Mass., prove what the 500 member National Ballroom Operators Assn. has been saying right along: "It's more fun to dance in a ballroom where the dance floor is bigger and the music is better." With the Four Lads are four Lowell girls, at left, Martha Smith (President of the Lowell Four Lads Fan Club) with Connie, Mary Keefe with Frankie, Eleanor Condon with Jimmie, and Mary Vaughn with Bernie.

Fidelitone Announces New Merchandising Program

CHICAGO—Permo, Inc., this city, manufacturers of Fidelitone phonograph needles, announced this week the latest step in their revolutionary new method of merchandising phonograph needles. This phase of their merchandising program carries their "Key Identification" system directly to the consumer, thus assuring the dealer of a large-pre-sold needle market.

"We accomplished this," said Bill Anton, vice president in charge of sales, "by supplying the dealers with our new Fidelitone 'Key' leaflets. These leaflets, when distributed to the consumer, enable him to decide in his own home just which needle he requires. The Fidelitone 'Key' leaflet accomplishes this by illustrating 42 of the most popular tone arms in use today. The consumer need merely refer to his set name listing to find out which of the illustrated tone arms are used in that particular make of phonograph; then it is just a matter of matching one of the phonographs with the tone arm on his phonograph."

"We, at Permo," Mr. Anton continued, "have long recognized the need for supplying the consumer with aids which will enable him to give the dealer enough accurate information to consummate the needle sale. Fidelitone's 'Key Identification' program was initiated with this thought in mind. We have supplied dealers with catalogs encompassing key features of all phonographs and tone arms. We have supplied dealers with wall posters with 6 of the best selling needles and their key identification features and now, as a further step, we are supplying the dealers with these Fidelitone 'Key' leaflets to be used by the consumer. With the ever growing demand for replacement phonograph needles, we feel that our responsibility as a manufacturer lies in supplying the dealer with the tools necessary to enable him to supply the demand."

Liberty Eyes Xmas Trade

BEVERLY HILLS, CALIF.—Liberty Records is releasing eight new single records immediately utilizing top names and talent with an eye towards the upcoming Christmas shopping season. Single releases along with a strong LP album catalog are expected to give Liberty new record sales for the holiday season.

The eight single releases include Julie London's "Saddle The Wind", title tune which she sang for MGM's picture of the same name in which she co-stars; Tony Mitchell's "I Get Along Without You Very Well," used as theme background for the Telephone Time television show of the same title; Vicki Benet's "After My Laughter Came Tears"; and Eddie Cochran's "Twenty Flight Rock." Latter record was released upon popular request after Cochran sang tune in 20th Century-Fox's film, "The Girl Couldn't Help It."

Also Patience and Prudence's "Witchcraft", the national Girl Scout official song and first release for the duo in several months for Liberty; Billy Ward and His Dominoes' "My Proudest Possession"; Lincoln Chase's "Naturally I'm Yours"; and Vic Schoen and His Orchestra playing "Marion." Latter is an instrumental recording.

Vanguard Signs Candy Reed

NEW YORK—Vanguard Records, which recently entered the pop singles competition, has announced the pacting of vocalist Candy Reed to an exclusive contract. Miss Reed, whose vocals are in a rock 'n roll vein, is currently appearing at Robert's Show Lounge in Chicago.

THE LATIN AMERICAN HIT
THAT SWINGS!

"SMOKE"

b/w "The Monkey's Guapacha"

Randy Carlos and His Orch.

Fiesta 085

FIESTA RECORDS

1619 BROADWAY N. Y., N. Y.

Welcome To WSM's 6th Annual Disk Jockey Festival



JOHN H. DeWITT, JR.
President

It is indeed gratifying to all of us at WSM that our Annual Disk Jockey Festival honoring the anniversary of the Grand Ole Opry has become the real highlight of the year in the field of Country Music. The interest shown has grown to the extent that we have received inquiries throughout the year regarding plans for this year's Festival. It is with extreme pleasure that I welcome once again the many Country Music disk jockeys, representatives of publications, publishing firms, recording companies, and Country Music artists. We are proud of the fact that these people set aside their busy schedule each year to be in attendance at the celebration of the birthday of the Grand Ole Opry. We at WSM welcome everyone to the Sixth Annual Disk Jockey Festival and we sincerely hope our visitors enjoy the Festival as well as their stay in Nashville.

DEE KILPATRICK

Director of Artist Service Bureau & Grand Ole Opry

We're delighted that you have come to help us in celebrating the 32nd anniversary of the Grand Ole Opry. It is our sincere hope that each and everyone of you will return to your position with an added knowledge of country music that will aid in making it more applicable to your individual operation. The past year has been a banner one for Grand Ole Opry personal appearances, and record sales by Grand Ole Opry artists have exceeded greatly all previous sales. On behalf of the entire cast of the Grand Ole Opry we take this opportunity to thank you for the assistance you each contributed toward these achievements. As manager of the Grand Ole Opry I extend a "Welcome Mr. Dee Jay."

OTT DEVINE

Program Director

Since the beginning of the Grand Ole Opry 32 years ago, Country Music has been WSM's "Bread and Butter." The program department joins the entire WSM staff in welcoming you, and expresses sincere thanks for your contribution in making country music such a great factor in the music and entertainment world.

ROYAL McCULLOUGH

Director of Public Relations

Without the assistance of the Country Music Disk Jockey our efforts to promote Grand Ole Opry would have been limited to a great extent. Your continuous enthusiasm and loyal support have been a prime factor in keeping Grand Ole Opry a symbol of the tradition of Country Music. We feel that your visit to the Sixth Annual Disk Jockey Festival will be a profitable one and that the information gathered and contacts made will provide you with greater tools for better promoting Country Music. I wish to thank you for your promotional support and welcome you to the Capitol of Country Music.

BOB COOPER

Manager of WSM-Radio

Our gathering this week is sort of like a big fraternity homecoming. For you Country Dee Jays share with us at WSM what has been called "The best kept secret on Madison Avenue." The secret of course, is the selling power of the Grand Ole Opry and its little sister Friday Night Frolic (both 100% commercial), which are the chief exponents of Country Music. On behalf of WSM I extend a welcome to the Sixth Annual National Disk Jockey Festival.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Champion of Champions



WSM

NASHVILLE, TENNESSEE

HOME OF THE



Grand Ole Opry

On Friday and Saturday of this week, WSM will play host to more than 1200 of American radio's top Disc Jockeys and the leaders in the recording, publishing and publication fields.

The occasion is WSM's 6th Annual Disc Jockey Festival. The fact that the cream of the entertainment world makes this annual pilgrimage to Nashville is incontrovertible proof that WSM has single handedly, created a new kind of American music... and that, on it's 32nd Anniversary, the Grand Ole Opry stands alone as America's most fabulous entertainment phenomenon.

WSM CLEAR CHANNEL • 650 KC
The Air Castle of the South



Country Round Up

The national spotlight falls on Nashville this week. Nov. 15th & 16th have been marked off on the calendar as the days for celebrating WSM's 6th Annual National Disc Jockey Festival in honor of the 32nd anniversary of the "Grand Ole Opry". Congratulations from the entire Cash Box staff are extended to everyone concerned with the big doin's!

Royal McCullough, WSM's Director of Promotion, reminds the jocks that the Friday nite, "Mr. DeeJay, U.S.A." show is still going strong and that platter spinners wanting to appear on the 45 minute program whirling records of their choice and guested by "opry" stars should contact Royal for reservations. Sez Royal, an interesting tidbit is that WSM is listened to by the 3rd largest nitetime audience in the nation.

Upcoming network television appearances for "Opry" stars include Minnie Pearl on the "Tennessee Ernie Show," November 14th, the Everly Brothers on the "Perry Como Show," December 7th, and June Carter on the "Jim Bowie Show" sometime in November.

The Army's at it again! For the past couple of weeks the U. S. Army has been in Nashville filming Recruiting shows starring "Opry" talent. At the present approximately 150 TV stations and 1,836 Radio stations carry the show.

Ferlin Husky was on hand to emcee the November 2nd Prince Albert portion of the "Opry" and the guest was Justin Tubb. Faron Young and Mac Wiseman step up to the mike for the November 16th affair.



MINNIE PEARL

"Uncle" John Brunell tells us that since he's taken over as Program Director at WSKI-Montpelier, Vt., he's expanded the country music programs to the point where WSKI has become the largest country music station in the state. John is on the air with a daily, 70 minute afternoon show tagged the "Hillbilly Jamboree", a 25 minute show at 6:35 in the evening and the 4½-hour, Sat. show, the "WSKI Jamboree". He'd appreciate better c&w wax coverage from both the indies and majors and would be real happy with taped interviews and station-breaks. Artists and diskeries take note!

The Red Foley Show, Dow Chemical Company's weekly NBC Radio Network program, has as its guest, Saturday, Nov. 16th, the stuttering comic of the Sons of the Pioneers, Shug Fisher. On Nov. 23rd, Red plays host to Warner Mack.

Red's new release on Decca couples "This Could Very Well Be It" and "Strike While the Iron Is Hot." The "It" side was written by Springfield singer and tunesmith Marijohn Wilken.

ABC-TV has made arrangements whereby Country Music fans on the West Coast now see the "Jubilee" the same night the show is telecast, only a few hours later than it's "live" versus the two-week delayed broadcast schedule which was formerly observed in the Calif.-Ore.-Wash.-Nev.-Mont.-Utah area.

Everybody at The Crossroads of Country Music sends good wishes to the many friends gathering this coming weekend in Nashville. . . . Arrangements have been completed between Si Siman and Jim Halsey for Hank Thompson to guest on the Jubilee Nov. 30th. . . . Willie Washam and Pat Stewart of the Jubilee Promenaders square dance set were married Sun., Nov. 3rd.

Isabelle Carter (Aunt Emmie) pens the praises of United's 16-year old newcomer, Loretta Thompson. The young canary, an Ohio High School student, has already appeared on a host of radio and TV shows which include Jimmie Skinner's and Ray Scott's WNOP-Newport, Ky. shows. She'll be at the DJ shindig in Nashville and while there she'll guest on Ernest Tubb's WSM-TV'er on the 17th. Her initial United waxing, out this week, is tagged "Let's Change The Alphabet" and "Hi De Ho Rock And Roll".

Received the 2nd issue of Buckskin Bob's "News From Country Capers". Bob whirls the c&w wax over KIKI-Honolulu, Hawaii.



Eddie Ruton, who runs the "Hillbilly Park" located near Newark, Ohio, tells us that Dot's Jimmie John, whom he manages, got his start at his park. Jimmie is currently doing nicely on the charts, especially in the Akron area, with his initial Dot pressing, "Rosie's Gone Again".

Jack Tucker, Bell-Aire recording star, has left Los Angeles where he has lived the past several years, to live in Kansas City where he hopes to start a band of his own.

Dick Miller has organized his own western swing band and is now appearing at the "Empire Ballroom" in Pomona, Calif. Tommy Duncan will fill the vocalist spot whenever he's not out of town on bookings. Guests will be booked in from time to time.

JUSTIN TUBB

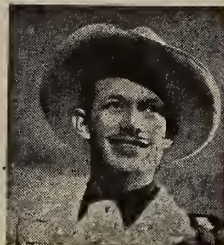
The November personal appearance schedule for Victor's Blackwood Bros. Qt. includes dates in Tenn., Ala., Ark., Ill., Miss., Texas, Okla., Mo., N.C., S.C., and Fla.

Barbara McCool writes that MGM's Bud Deckelman recently completed appearances at the big 19 day Dallas fair and then took off for a 25-day jaunt thru Miss., Fla. and La. Joining Bud on the trip were Lloyd McCullough and the Stompers, the band that backs up Eddie Bond on his Mercury-Starday pressings.

Mona Massey, who runs the Hawkshaw Hawkins fan club from her 10 National Rd., Wheeling, W. Va., address, notes that she would like to hear from everyone concerning the "Hawk". The artist, an "Opry" regular, can currently be heard via his recently released RCA Victor etching, "Sensation" and "Is My Ring Still On Your Finger".

Jack Dunigan, who runs the "Country Style Roundup" over WJTN-Jamestown, N. Y., sends along a note of thanks to all the people who have answered his request for c&w slicings.

Clifton "King Bee" Smith tells us that since the advent of the 'rock-a-billy' performers his varied programs at KCOH-Houston, Texas now include many country tunes along with the mixture of r&b, and rock 'n rollers.



HAWKSHAW HAWKINS

A star-studded "Grand Ole Opry" package, spot-lighting Ray Price, Kitty Wells and Marvin Rainwater played to a full house in Regina, Saskatchewan, Canada recently according to word from CKRM-Regina deejay, Johnny Sandison.

KWKH-Shreveport, "Louisiana Hayride" artists with soon due releases include Gary Bryant and his debut Starday waxing, "My Kind Of Girl" and "Since You Left Me", Columbia's Johnny Horton with "Lover's Rock" and "You're My Baby" and Mercury-Starday's James O'Gwynn with "Two Little Hearts" and "You've Always Won". Tillman Franks, KWKH's Artist Service Director tells us that the "Hayride" has a big Country Gospel Night scheduled for Nov. 9th. Due in are the Louvin Bros., Ira & Charlie, George Jones, Buck Owens (now on Capitol) and the Stamps Hilltoppers Qt. Also on hand will be "Hayride" stars Johnny Horton & Band, James O'Gwynn and Johnny Mathis and the entire "Hayride" cast.

Slick Norris & wife Betty type that they recently visited with XERF-Del Rio, Texas, Paul & Ann Kallinger and Walter & Frankie Bailes and with KMAC-San Antonio's Charlie & Margie Walker and that everyone agrees that James O'Gwynn is gonna have a big one with his newest Mercury-Starday effort, "Two Little Hearts". Both Kallinger and KTLW-Texas City deejay, Pete Hunter would appreciate better service from the majors.

After a year away from the turntables, Earl Aycok, is back once again spinning the country wax over the KRCT-Pasadena, Texas airwaves.



JACK BRADSHAW

Lou Epstein, who runs the Jimmie Skinner Music Center in Cincinnati, Ohio, writes that he, Jimmie and Ray Lunsford are currently visiting the Nashville jocks plugging Skinner's current Mercury-Starday clicker, "I Found My Girl In The U.S.A." The trio'll stay in town for the big shindig during which Jimmie'll cut another session. So who's watching the store?

Harry Glenn, Mar-Vel Records, reports that Jack Bradshaw's new waxing on the Mar-Vel label is really catching fire in the Chicago area. The tune "My Heart, My Heart" and "Searching" was first introduced by Randy Blake, WJJD-Chicago deejay on his Supper Time Frolic Show; and, according to Glenn, within the week was selected as one of the top tunes for the record pack produced by Stewart Sales Company. James H. Martin is local distrib for Mar-Vel. Glenn reports that he is leaving for Nashville to visit deejays in the area and that during his busy schedule he'll be represented at the deejay convention in Nashville by Tex Justus, WBNL-Booneville, Ind. deejay.

Jerry Shifrin of The Cash Box' advertising staff sends along his thanks for the wonderful hospitality extended to him by all the folks he met during his recent Nashville jaunt.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WAKE UP LITTLE SUSIE Everly Brothers (Cadence)
2. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia)
3. FRAULEIN Bobby Helms (Decca)
4. MY SPECIAL ANGEL Bobby Helms (Decca)
5. HOME OF THE BLUES Johnny Cash (Sun)
6. WHY WHY Carl Smith (Columbia)
7. HOLIDAY FOR LOVE Webb Pierce (Decca)
8. I HEARD THE BLUEBIRDS SING Browns (RCA Victor)
9. TANGLED MIND Hank Snow (RCA Victor)
10. JAILHOUSE ROCK Elvis Presley (RCA Victor)
11. GEISHA GIRL
12. GIVE MY LOVE TO ROSE
13. BYE BYE LOVE
14. DON'T DO IT DARLIN'
15. TEARS ARE ONLY RAIN
16. HONEYCOMB
17. FOUR WALLS
18. IS IT WRONG
19. I FOUND MY GIRL IN THE U. S. A.
20. TWO SHADOWS ON YOUR WINDOW
21. (I'LL ALWAYS BE YOUR) FRAULEIN
22. WHOLE LOT OF SHAKIN' GOING ON
23. PLEASE PASS THE BISCUITS
24. TREAT ME NICE
25. LOTTA LOVIN'
26. STANDING AT THE END OF MY WORLD
27. I'LL DO IT EVERYTIME
28. THE STORY OF MY LIFE
29. A FALLEN STAR
30. AIN'T I'M A DOG; HONEY STOP; DIAMOND JOE; YOUR OLD STANDBY; MY TREASURE; TALL TALL TREES; DEEP BLUE SEA; ACT LIKE A MARRIED MAN; I CRY; YOUNG HEARTS; VACATION'S OVER; LOVE ME TO PIECES; SQUID JIGGIN' GROUND; I GOT OVER THE BLUES; ROSIE'S GONE AGAIN; I THOUGHT I HEARD YOU CALL MY NAME; A BROKEN HEART, A WEDDING BAND.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

*My Most Sincere and Heartfelt Thanks,
D. J.'s, For Your Contribution Toward
Making Possible This Year, 1957, My 20th
Anniversary on the RCA Victor Label.*

Hank Snow

***Proves There's No Business Like
"SNOW" Business And Smashes
Through With Pacesetting New
Trend With His Fabulous Fisher-
man Folk Song***

“SQUID JIGGIN’ GROUND”

(BMI Canada)

Coupled with

“UNFAITHFUL”

(Hank Snow Music, Inc.)

RCA VICTOR 47/20-7060

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Following His Award Winner

"TANGLED MIND"

Coupled with

“MY ARMS ARE A HOUSE”

RCA VICTOR 47/20-6955

★ ★



RCA VICTOR
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PEE WEE KING

and His Kentuckians

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REDD STEWART

singing

"PRELUDE TO A BROKEN HEART"

Ridgeway Music (BMI)

b/w

CONGRATULATIONS, JOE

(Acuff-Rose, BMI)

RCA VICTOR 47/20-7090

SEE YOU AT THE CONVENTION



RCA VICTOR
RADIO CORPORATION OF AMERICA



THANKS D. J.'s

FOR ALL OF YOUR HELP ON

I FOUND MY GIRL IN THE U. S. A.

(MY ANSWER TO FRAULEIN & GEISHA GIRL)

On Mercury-Starday 71192 (45 & 78 rpm)

If you don't have a copy drop me a card

JIMMIE SKINNER 222 East 5th St., Cincinnati, Ohio

We would also like to thank the many d.j.'s that have referred customers to our store. If any of your listeners find it hard to get any of the records they want we'll be glad to mail out a free catalog.

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Cincinnati, Ohio

LARGEST SELECTION OF COUNTRY, WESTERN & SACRED RECORDS IN THE
WORLD (Special discounts to Operators, Dealers and Radio Stations)

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GORDON STOKER 3716 Auburn La., Nashville, Tenn. (CYpress 7-3362)



Country Disk Jockey REGIONAL RECORD REPORTS

SAM KELLER

WOKK—Meridian, Miss.

1. The Story Of My Life (M. Robbins)
2. Wake Up Little Susie (Everlys)
3. Geisha Girl (H. Locklin)
4. I Thought I Heard You Call My Name (P. Wagoner)
5. Five Penny Nickel (Glaser Bros)
6. Why Why (C. Smith)
7. Holiday For Love (W. Pierce)
8. My Special Angel (B. Helms)
9. He Made You For Me (Carter & Barkdull)
10. Your Old Standby (Barnes)

DAVE WALSHAK

KCTI—Gonzales, Texas

1. I'll Do It Everytime (J. Horton)
2. Jailhouse Rock (E. Presley)
3. Home Of The Blues (Cash)
4. Treat Me Nice (E. Presley)
5. Wake Up Little Susie (Everlys)
6. I Heard The Bluebirds Sing (Browns)
7. Don't Do It Darling (Pierce)
8. My Special Angel (B. Helms)
9. The Story Of My Life (M. Robbins)
10. Your Old Standby (Barnes)

GEORGE SUTTMEIER

WITJ—Ithaca, N.Y.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Fraulein (S. Lawrence)
4. My Special Angel (B. Helms)
5. Home Of The Blues (Cash)
6. My Shoes Keep Walking Back To You (R. Price)
7. Holiday For Love (W. Pierce)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Lotta Lovin' (G. Vincent)
10. Bye Bye Love (Everlys)

JACK DUNIGAN

WJTN—Jamestown, N.Y.

1. Wake Up Little Susie (Everlys)
2. My Shoes Keep Walking Back To You (R. Price)
3. The Image Of Me (Walker)
4. I Heard The Bluebirds Sing (Browns)
5. My Love Is Real (Rainwater)
6. Please Pass The Biscuits (G. Sullivan)
7. Holiday For Love (W. Pierce)
8. Deep Blue Sea (J. Dean)
9. Love Me To Pieces (Rusty & Doug)
10. My Special Angel (B. Helms)

JIM NESBITT "THE COTTONPICKER"

WYMB—Manning, S.C.

1. My Shoes Keep Walking Back To You (R. Price)
2. Two Shadows (J. Reeves)
3. (I'll Always Be Your) Fraulein (K. Wells)
4. Wake Up Little Susie (Everlys)
5. Four Walls (J. Reeves)
6. Home Of The Blues (Cash)
7. Why-Why (C. Smith)
8. Tangled Mind (H. Snow)
9. Geisha Girl (H. Locklin)
10. I Heard The Bluebirds Sing (Browns)

"TEXAS"

BILL STRENGTH

KEVE—Minneapolis, Minn.

1. Don't Do It Darlin' (Pierce)
2. Wake Up Little Susie (Everlys)
3. Honey Stop! (F. Young)
4. Am I A Fool (B. Lord)
5. Wild Honey (G. Terry)
6. Unfaithful (H. Snow)
7. The Majesty Of Love (Rainwater & Francis)
8. Mister Fire Eyes (B. Guitar)
9. My Shoes Keep Walking Back To You (R. Price)
10. Diamond Joe (Lee & Cooper)

DAVE LARDIN

WACA—Camden S.C.

1. There's No Excuse (Louvins)
2. Give My Love To Rose (J. Cash)
3. It Scares Me Half To Death (J. Shepard)
4. Let Those Brown Eyes Smile At Me (Flatt & Scruggs)
5. Triffin' Kind (Miller Bros.)
6. Bless Your Little Ole Heart (S. MacDonald)
7. I Got Over The Blues (Wilburns)
8. I Found My Girl In The U.S.A. (J. Skinner)
9. Tattle Tattle Tale (Crabtree)
10. Diamond Joe (Lee & Cooper)

PAUL SIMPKINS

WBAM—Montgomery, Ala.

1. Wake Up Little Susie (Everlys)
2. Why Why (C. Smith)
3. Holiday For Love (W. Pierce)
4. Wild Honey (G. Terry)
5. The Story Of My Life (M. Robbins)
6. My Special Angel (B. Helms)
7. Everywhere You Go (J. Reeves)
8. Need Me (J. Newman)
9. I'll Do It Everytime (J. Horton)
10. I Heard The Bluebirds Sing (Browns)

ROGER NIEMAN

WYBU—Lewisburg, Pa.

1. Where Did Our Young Years Go (Reno & Smiley)
2. Diamond Joe (Lee & Cooper)
3. I'm Missing You (L. Hill)
4. Poor Little John (R. Miller)
5. Is It Wrong (R. Gabbard)
6. I Want Everbody My Baby's Got (J. Thornton)
7. I Wanna Waltz (T. Blackman)
8. My Pillow (R. Miller)
9. Burning The Strings (Gabbard & Holt)
10. Two Empty Chairs (T. Blackman)

"WILD" BILL EARL

WMNS—Olean, N.Y.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Fraulein (B. Helms)
4. Bye Bye Love (Everlys)
5. Holiday For Love (W. Pierce)
6. Pay Day (P. Wagoner)
7. My Special Angel (B. Helms)
8. Four Walls (J. Reeves)
9. I Heard The Bluebirds Sing (Browns)
10. Love Me To Pieces (Rusty & Doug)

GEORGE POPKINS

WXGI—Richmond, Va.

1. I Found My Girl In The U.S.A. (J. Skinner)
2. Heartbeat (Collins Kids)
3. Please Pass The Biscuits (G. Sullivan)
4. Wake Up Little Susie (Everlys)
5. Walk Slowly (J. Eanes)
6. Turn Back (N. Miller)
7. Act Like A Married Man (J. Shepard)
8. Holiday For Love (W. Pierce)
9. Don't Let The Deal Go Down (Flatt & Scruggs)
10. Your Love (P. Wagoner)

HOWARD "COOP" COOPER

CKRM—Regina, Sask., Can.

1. My Shoes Keep Walking Back To You (R. Price)
2. Fraulein (B. Helms)
3. Tangled Mind (H. Snow)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everlys)
6. My Special Angel (Helms)
7. Geisha Girl (H. Locklin)
8. Three Ways (K. Wells)
9. Standing At The End Of My World (B. Helms)
10. My Brand Of Blues (M. Rainwater)

NEIL LEAVITT

"CHEYENNE KID"

KHEP—Phoenix, Ariz.

1. My Special Angel (B. Helms)
2. Treat Me Nice (E. Presley)
3. That'll Be The Day (Crickets)
4. Cross Over (J. Bowen)
5. I Heard The Bluebirds Sing (Browns)
6. Recipe For Love (S. Wooley)
7. Holiday For Love (W. Pierce)
8. The Story Of My Life (M. Robbins)
9. Why Why (C. Smith)
10. Deep Blue Sea (J. Dean)

MARSHALL T. PACK

WEAS—Decatur, Ga.

1. Honeycomb (J. Rodgers)
2. Mother Is Old (M. Pack)
3. I Hear The Bluebirds Sing (Browns)
4. Please Pass The Biscuits (G. Sullivan)
5. Why Why (C. Smith)
6. Give My Love To Rose (J. Cash)
7. Act Like A Married Man (J. Shepard)
8. My Shoes Keep Walking Back To You (R. Price)
9. Wake Up Little Susie (Everlys)
10. The Story Of My Life (M. Robbins)

MACK SANDERS

KFH—Wichita, Kans.

1. Holiday For Love (W. Pierce)
2. My Shoes Keep Walking Back To You (R. Price)
3. Wake Up Little Susie (Everlys)
4. Fraulein (B. Helms)
5. Don't Do It Darling (W. Pierce)
6. Jailhouse Rock (E. Presley)
7. I Heard The Bluebirds Sing (Browns)
8. Fallen Star (J. Newman)
9. I Got Over The Blues (Wilburns)
10. Why Why (C. Smith)

FRANKIE RODGERS

WOPA—Oak Park, Ill.

1. How Wrong I Was (J. Dee)
2. Fraulein (B. Helms)
3. My Treasure (E. Tubb)
4. Goodbye She's Gone (Sprouts)
5. Give My Love To Rose (J. Cash)
6. My Shoes Keep Walking Back To You (R. Price)
7. Emotion (C. Smith)
8. Vacation's Over (F. Young)
9. (I'll Always Be Your) Fraulein (K. Wells)
10. Home Of The Blues (Cash)

RAY GREEN

KLRA—Little Rock, Ark.

1. My Special Angel (B. Helms)
2. Wake Up Little Susie (Everlys)
3. I Heard The Bluebirds Sing (Browns)
4. I Owe It To My Heart (J. Bailes)
5. Home Of The Blues (Cash)
6. Fraulein (F. Hart)
7. Deep Blue Sea (J. Dean)
8. Three Ways (K. Wells)
9. Maybe Tomorrow (Everlys)
10. Don't Do It Darlin' (Pierce)

DAY SANDSTROEM

WWRI—West Warwick, R.I.

1. I Found My Girl In The U.S.A. (J. Skinner)
2. Little Miss Sunbeam (E. Arnold)
3. Geisha Girl (H. Locklin)
4. Losing Game (V. Taylor)
5. 'Tis Sweet To Be Remembered (M. Wiseman)
6. A Broken Heart (S. Jackson)
7. Tall Tall Trees (G. Jones)
8. The Day My World Fell Through (O. Myers)
9. You Don't Care (J. Mathis)
10. Why Why (C. Smith)

AL MC KINLEY

KPIK—Colorado Springs, Colo.

1. Wake Up Little Susie (Everlys)
2. Why Why (C. Smith)
3. My Brand Of Blues (M. Rainwater)
4. My Shoes Keep Walking Back To You (R. Price)
5. Home Of The Blues (J. Cash)
6. Geisha Girl (H. Locklin)
7. My Special Angel (B. Helms)
8. Tangled Mind (H. Snow)
9. Don't Do It Darlin' (Pierce)
10. Roses Are Blooming (Silva Tones)

"UNCLE" CHARLIE

BABCOCK

CKLB—Oshawa, Ont., Can.

1. Loving You (E. Presley)
2. My Shoes Keep Walking Back To You (R. Price)
3. Here Comes The Night (B. Guitar)
4. Wake Up Little Susie (Everlys)
5. Oh Yea (T. Danton)
6. Teddy Bear (E. Presley)
7. Lotta Lovin' (G. Vincent)
8. Jailhouse Rock (E. Presley)
9. Holiday For Love (W. Pierce)
10. Fraulein (B. Helms)

JOHN HAEERLE

WAGG—Franklin, Tenn.

1. Wake Up Little Susie (Everlys)
2. Run Little Joey (G. Terry)
3. Knoxville Girl (Louvins)
4. Home Of The Blues (J. Cash)
5. Act Like A Married Man (J. Shepard)
6. What'll I Do (V. Howard)
7. Why Why (C. Smith)
8. Holiday For Love (W. Pierce)
9. River Of Tears (C. Butler)
10. Diamond Joe (Lee & Cooper)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



got a Handful of Hits!!!!

Goldie Hill
"IT'S ONLY
A MATTER OF TIME"
9-30460

Red Sovine
"WRONG"
9-30458

Kitty Wells and Webb Pierce
"WHEN I'M WITH YOU"
b/w
"ONE WEEK LATER"
9-30489

Red Foley
"THIS COULD
BE IT"
b/w
"STRIKE WHILE
THE IRON IS HOT"
9-30452

Ernest Tubb
"MY
TREASURE"
9-30422



Decca And Its Family Of Country And Western Artists Will Meet And Greet You At The Convention.

A NEW WORLD OF SOUND



SCHEDULE OF EVENTS

WSM's SIXTH ANNUAL NATIONAL DISK JOCKEY FESTIVAL

November 15 and 16

THURSDAY

12:00 noon Registration begins Lobby—Andrew Jackson Hotel

FRIDAY

8:00 a.m. Registration Lobby—Andrew Jackson Hotel

10:00 a.m. Welcome and Awards Meeting War Memorial Auditorium

12:00 noon Luncheon—Host: Dot Records Ballroom—Andrew Jackson Hotel

2:00 p.m. Dee Jay Clinic War Memorial Auditorium

6:00 p.m. Open Houses Andrew Jackson Hotel, Hermitage Hotel

6:30 p.m. Pet Milk Opry Show Studio "C"—WSM Studios

7:00 p.m. Friday Nite Frolics Studio "C"—WSM Studios

9:00 p.m. Mr. Dee Jay, USA Studio "A"—WSM Studios

9:00 p.m. Dance—Host: Decca Records Ballroom—Andrew Jackson Hotel

SATURDAY

8:30 a.m. Breakfast At The Opry—Host: BMI Maxwell House Hotel

12:00 noon Luncheon—Host: Columbia Records Maxwell House Hotel

4:30 p.m. Reception and Buffet Dinner—Host: WSM Maxwell House Hotel

7:30 p.m. Anniversary Performance of Grand Ole Opry Ryman Auditorium

10:00 p.m. Midnight Party—Host: Roulette Records Hermitage Hotel

(From 10:00 a.m. to 12:00 noon a Tape Room will be Available to Disk Jockeys in the Andrew Jackson Hotel in the Andrew Jackson Room. Also from 2:00 to 4:00 p.m.)

SUNDAY

8:00 a.m. Coffee Clatch—Host: Columbia Records Andrew Jackson Hotel —Andrew Jackson Room

JIMMIE WILLIAMS
sings on MGM

"AGAIN"

b/w

"YOU CAN'T MAKE ME CRY"

White Oak Music—BMI
Cincinnati 39, Ohio

First Time
Together
HELEN CARTER
and
WILEY BARKDULL
singing

"HE MADE YOU FOR ME"

Hickory 1069



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
2. JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	2
3. MY SPECIAL ANGEL Bobby Helms (Decca 30423)	5
4. FRAULEIN Bobby Helms (Decca 30194)	3
5. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	4
6. HOME OF THE BLUES Johnny Cash (Sun 279)	6
7. GEISHA GIRL Hank Locklin (RCA Victor 6984)	7
8. HOLIDAY FOR LOVE Webb Pierce (Decca 30419)	8
9. WHY WHY Carl Smith (Columbia 40984)	10
10. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	9
11. HONEYCOMB. 12. GIVE MY LOVE TO ROSE. 13. TANGLED MIND. 14. DON'T DO IT DARLIN'. 15. IS IT WRONG. 16. LOTTA LOVIN'. 17. BYE BYE LOVE. 18. I FOUND MY GIRL IN THE U.S.A. 19. (I'LL ALWAYS BE YOUR) FRAULEIN. 20. I HEARD THE BLUEBIRDS SING; TEARS ARE ONLY RAIN; TREAT ME NICE; THE STORY OF MY LIFE; MY TREASURE; FOUR WALLS.	

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"Five More Steps" b/w "Tingle"
Prep F122

DON CARROLL

"At Your Front Door" b/w
"The Gods Were Angry With Me"
Capitol F3838

THE TECHNIQUES

"Hey! Little Girl" b/w
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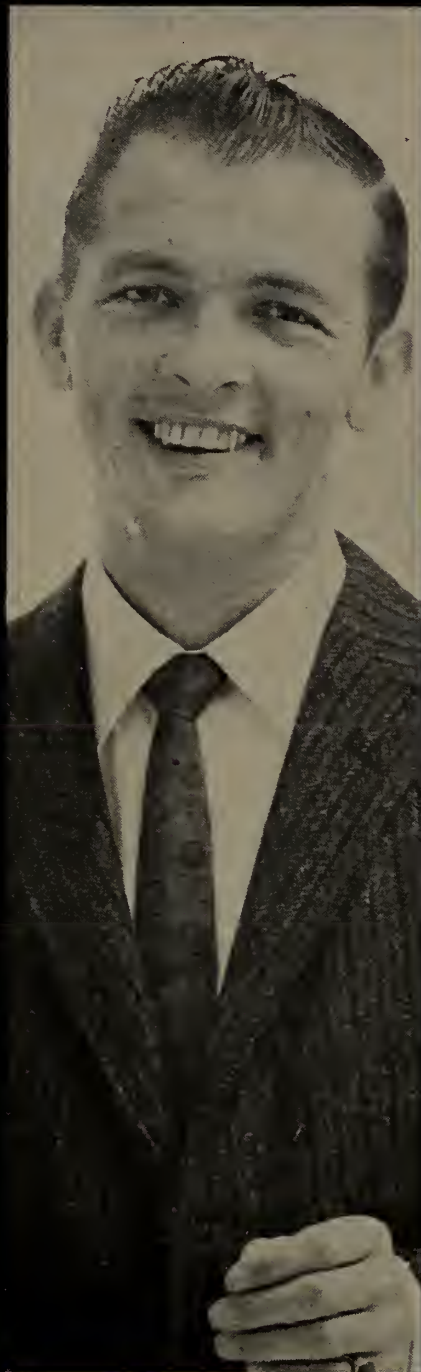
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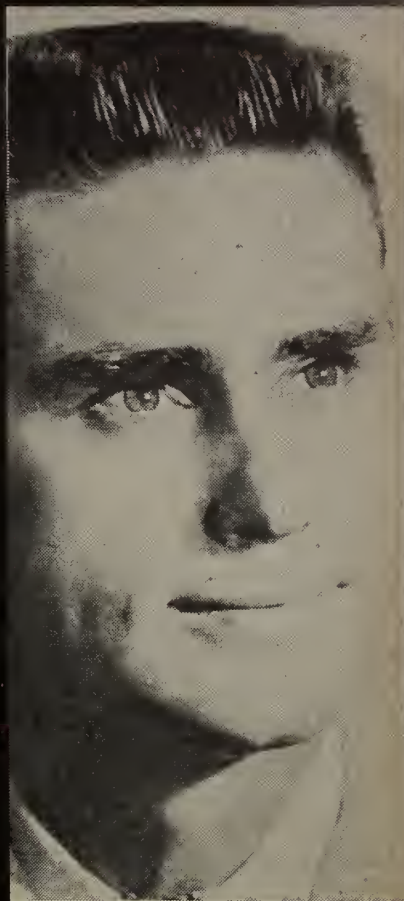
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"CRY, CRY DARLING"

&

"YOU'RE THE IDOL
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GUYS WHO HAVE MADE
THIS POSSIBLE BY
YOUR SPINS
THANKS!

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&

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"MAYBE NEXT
CHRISTMAS"

&

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Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
2	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	2
3	FRAULEIN Bobby Helms (Decca 30194)	3
4	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	4
5	HOME OF THE BLUES Johnny Cash (Sun 279)	5
6	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	8
7	GEISHA GIRL Hank Locklin (RCA Victor 6984)	7
8	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	6
9	HOLIDAY FOR LOVE Webb Pierce (Decca 30419)	9
10	IS IT WRONG Warner Mack (Decca 30301)	—



Country Reviews

A BULLSEYE
B+ EXCELLENT

B VERY GOOD
C+ GOOD

C FAIR
D MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX

BULLSEYE



"UH HUH" (2:10) [Vanderbilt ASCAP—S. Bradford, A. Lewis]

SONNY JAMES (Capitol 3840)

● Sonny James' most powerful contender for dual-market honors since his "Young Love" gold-disk is this delightful, romantic novelty rocker tagged "Uh Huh". Smash possibilities. (See Pop reviews).

"TAKE THE DEVIL OUT OF ME" (2:44) [Starrite BMI—G. Jones]

"CUP OF LONELINESS" (2:39)

[Starrite BMI—G. Jones, B. Stephens]

(Mercury-Starday 71224)

"NEW BABY FOR CHRISTMAS" (2:10)

[Starrite BMI—Jones, Blackwell]

"MAYBE NEXT CHRISTMAS" (2:10)

[Starrite BMI—Jones, Blackwell]

(Mercury-Starday 71225)

GEORGE JONES

● Mercury-Starday issues two, almost back-to-back, George Jones platters and chances are they're both gonna see heavy action during the coming season. One release couples two sacred items culled from his newest LP, "George Jones Sings". Topside is a quick moving affair tagged, "Take The Devil Out Of Me" while the flip is a slightly up tempo opus labeled "Cup Of Loneliness". And George reads 'em both with the utmost conviction. The other pairing features the songster on a charming romantic bouncer titled, "New Baby For Christmas" and a heartfelt lilter tagged, "Maybe Next Christmas". Both couplings mean Xmas money in the bank for all concerned.

"CRY, CRY DARLING" (1:58) [Acuff-Rose BMI—Newman, Miller]

"YOU'RE THE IDOL OF MY DREAMS" (2:22)

[Tree BMI—J. Joiner]

JIMMY NEWMAN (Dot 15659)

● Jimmy Newman makes his bid for a place among the best sellers in both the country and pop departments with both ends of his latest Dot release. The songs, "Cry, Cry Darling", Newman's country click of a while back, and "You're The Idol Of My Dreams", are two romantic shufflers treated to a wonderfully full and rich, pop-oriented choral and instrumental backdrop. And Jimmy's polished tones come across with telling effect on both halves. Two classy performances with a slight edge going to the upper end.

THE WINTER BROTHERS

(Columbia 41045)

B+ "FOOLISH ME" (2:04) [Golden West Melodies BMI—D. Winters] The Winter Brothers, Don & Floyd, display some superb country harmony as they artfully carve out this up tempo lover's lament. The boys read the touching lyrics with loads of expression and the deck comes off a real winner.

B+ "YOURS FOR A LIFETIME" (2:08) [Cedarwood Pub. BMI—F. Robinson] They're equally as effective on this end as they wonderfully cruise thru a quick beat tale of love and devotion. Top drawer coupling. Either end, or both, can happen. The boys have the goods. Watch their stock soar.

SKEETS McDONALD

(Capitol 3833)

B+ "I'M HURTIN'" (2:33) [Central Songs BMI—S. McDonald] Skeets McDonald comes up with a solid piece of wax that can develop into his biggest hit in some time. The chanter receives a superb pop-styled, choral and instrumental assist as he skillfully spins this r&r-fish beat romantic pleader. Watch it. It's got 'big hit' markings notched into every groove.

B "LOVE WIND" (2:39) [Central Songs BMI—D. Dickerson, J. Littlejohn] Again the ork and chorus support McDonald in grade "A" fashion as he warmly caresses a moderate paced romantic weeper. Standout pairing.

GLENN REEVES

(Decca 30481)

B+ "PRECIOUS YEARS" (2:14) [Amber Music ASCAP—J. Gluck, Jr., D. Lampert] Glenn Reeves is provided with a fetching, strumming of the strings backdrop as he flavorfully glides over a foot stompin', quick beat sentimental weeper.

B+ "MY TORTURED HEART" (2:58) [Copar Music BMI—M. B. Axton, D. Levey] On the reverse etching Reeves puts his heart into his delivery of a tear-compelling love affair set to an r&r-fish beat ballad pace. Potent vocal and musical support.

RUSTY WELLINGTON

(MGM 12581)

B+ "ROCKING CHAIR ON THE MOON" (2:11) [Valley Brook Pub. ASCAP—Haley, Broomall] MGM takes advantage of the current satellite publicity with this swingin' r&r novelty item engagingly waxed by Rusty Wellington. Catchy set of lyrics on this dandy intro offering. Should attract loads of sales and spins.

C+ "I LOST SOMEONE TO SOMEBODY ELSE" (2:15) [Arcade Music ASCAP—Wellington, Shannon, Amway] On the under end the artist tenderly etches a slightly up tempo, crying towel love affair. Look for the action to come on the top half.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"LOVER'S ROCK" (2:33) [Golden West BMI—Burgess]
 "YOU'RE MY BABY" (2:28) [Starrite BMI—Tomlinson]
 JOHNNY HORTON (Columbia 41043)

● Johnny Horton, currently represented on the charts with "I'll Do It Everytime", comes up with two tunes that are a sure bet to kick up loads of attention in the country-rock 'n roll circles. On the topside the artist hands in a tantalizing reading of colorful ditty tagged "Lover's Rock". Tune has a contagious beat and musical backdrop guaranteed to make the ops and jocks sit up and take notice. Flipside Horton flavorfully glides over a most appealing, multiple-voiced romantic swinger labeled "You're My Baby". Terrific coupler. Watch 'em both.

"SUGARTIME" (2:15) [NorVaJak BMI—C. Phillips, O. Echols]
 "ONE FADED ROSE" (2:46) [O. Echols, N. Baggett, C. Phillips]
 CHARLIE PHILLIPS (Coral 61908)

● Coral introduces newcomer Charlie Phillips on a tremendous debut pairing that has the necessary ingredients to carry the artist into the 'magic circle' of hits pop and country-wise. And one listen to either end of the platter should readily convince everyone that the artist has what it takes in the talent department. Top end, "Sugartime" is a contagious, romantic rocker that he belts out in sparkling style. And he's joined by a chorus on the moderate paced "One Faded Rose", a beautiful, religious-flavored love affair that he projects with touching sincerity. Splendid musical backdrop on this double-barreled threat.

"LOVE MY BABY" [Hi Lo BMI—Parker]
 "ONE BROKEN HEART" [Knox BMI—H. Thompson]
 HAYDEN THOMPSON (Phillips 3517)

● The new Phillips label (affiliate diskery of Sam Phillips' Sun Records) already off and winging in the r&b and pop fields with Bill Justis' "Raunchy"—comes up with a sensational rocker that can bust thru country-wise and go on to grab off all-market honors. Capably handling the vocal chores is Hayden Thompson who drives out a torrid coin-catcher labeled "Love My Baby". However, he slows down the pace on the flip as he puts his heart into his delivery of a modified, rockin' weeper titled "One Broken Heart". Both sides have the same great vocal and instrumental sounds found on the Sun pressings. Top half looks like a biggie.

LONNIE SMITHSON
 (Starday 330)

B+ "ME AND THE BLUES" (2:05)
 [Starrite BMI — E. McDuff, O. Couch] Lonnie Smithson could have a 'sleeper' hit on his hands as he turns in an impressive vocal effort on an infectious, quick moving piece. Inviting musical assist rounds out a side that bears close watching.

B "IT TAKES TIME" (2:06) [Starrite BMI—Smithson] More attractive vocal and instrumental effects on this delectable, fast moving romantic piece that Smithson knocks out in spirited style. Light-hearted entry that should ride the turntables aplenty.

ROME JOHNSON
 (Sage 250)

B "WILD DESIRE" (2:05) [R & R Pub. BMI — D. Dickerson] Roy Lanham's Band neatly backs up Rome Johnson as the chanter swings out on a captivating romantic rocker that's sure to make the boxes jingle with excitement.

C+ "TRUCK DRIVER BLUES" (2:25) [Rialto Pub. ASCAP—T. Daffan] On the reverse portion the mellow-toned song stylist sends up a persuasive reading of a steady beat, blues item cut from the "I Almost Lost My Mind" mold.

SKEETER DAVIS
 (RCA Victor 7084)

B+ "LOST TO A GEISHA GIRL" (2:10) [Fairway Music BMI—L. Williams] Continuing the current trend of having the guys fall for foreign gals Skeeter Davis sadly reflects that her sweetie's heart has been captured by a Miss from the Orient. It's an intriguing, quick beat affair with which the chirp could spin to the top of the popularity charts.

B+ "I'M GOING STEADY WITH A HEARTACHE" (2:09) [Hummingbird Songs BMI—B. Weber, F. Kane] A tear-compelling, up tempo weeper with a hula-flavored musical backdrop serves as a fine vehicle for Skeeter's dulcet tones. Terrific teenage fare. A 'must programming' two-sider for the jocks.

LORETTA THOMPSON
 (United 214)

B "LET'S CHANGE THE ALPHA-BET" (2:10) [Annis House BMI—Arkell] A cute little, happy-go-lucky romantic novelty gets treated to a refreshing vocal performance by newcomer to the wax market, Loretta Thompson. Her Rocker's lend a pleasant musical assist on an easy-on-the-ears etching that bounces merrily along in gay style. Rates the spins.

C+ "HI DE HO ROCK AND ROLL" (2:04) [Annis House BMI—Munz, Bartel] On the under lid the canary cuts one for the teenage set as she appealingly belts out a snappy r&r ditty. Should make the hoofers happy.

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New Baby For
 Christmas
 AND
 Maybe Next Christmas
 71225

GEORGE JONES

**JIMMIE
 SKINNER**

I FOUND MY GIRL
 IN THE USA
 AND
 CARROLL COUNTY BLUES
 71192

**CARL
 STORY**

FAMILY REUNION
 AND
 BANJOLINA
 71218

**STANLEY
 BROTHERS**

FLING DING
 AND
 LOVING YOU TOO WELL
 71207

**BENNY
 BARNES**

KING FOR A DAY
 AND
 YOUR OLD STANDBY
 71188

**BILL
 CLIFTON**

MARY DEAR
 AND
 LONELY HEART BLUES
 71200

**JOHNNY
 MATHIS**

MOONLIGHT MAGIC
 AND
 YOU DON'T CARE
 71202

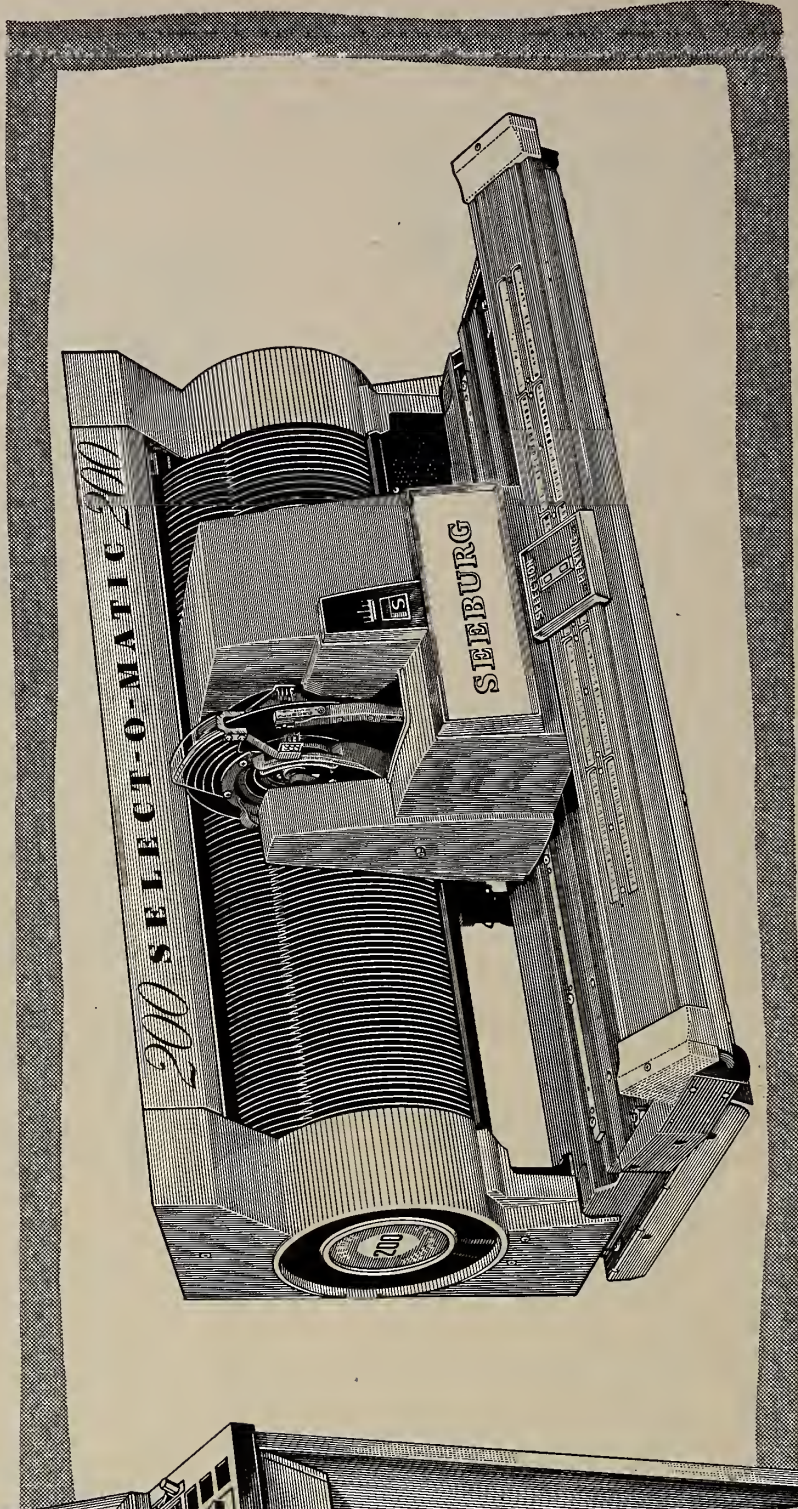
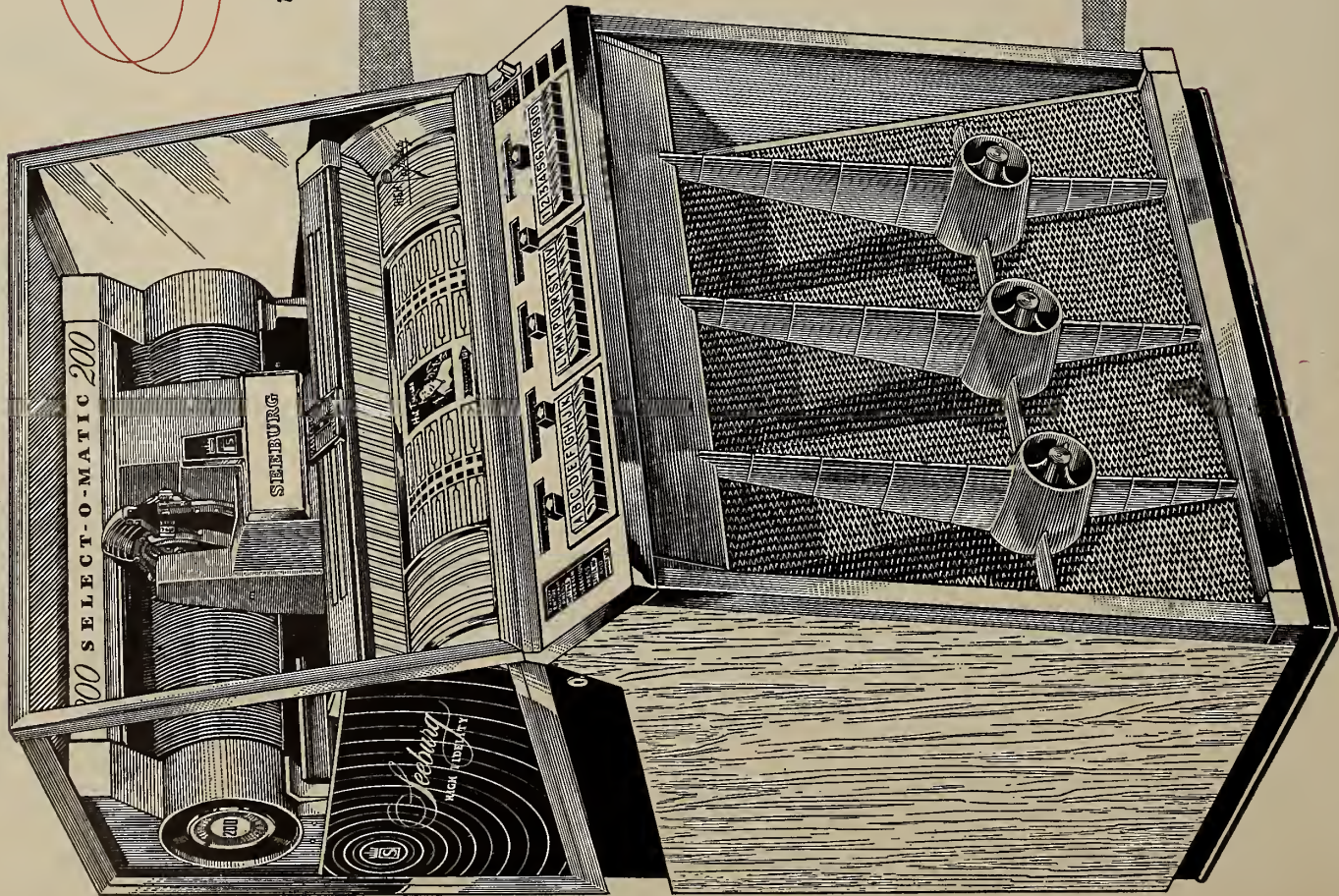
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Here and There

HELP Your Locations To HELP You

NEW YORK — Television viewers, when looking on at some of those elaborate and star-studded shows, must wonder just how money is being spent by these national zillionaire firms. Just for the fun of it, here's the ten top 1956 spenders (amounts are only for gross space and time, and do not include mechanical costs): General Motors \$112,984,049; Proctor & Gamble \$78,975,193; Ford \$55,709,495; Chrysler \$47,409,368; Colgate-Palmolive \$44,465,989; General Foods \$41,460,613; General Electric \$34,010,728; Lever Bros. \$30,252,961; R. J. Reynolds \$23,535,492; and Distillers-Seagram \$22,743,843. And the expenditures for 1957 will be away beyond this.

WASHINGTON, D. C.—Is the day coming when we'll see importation of European coin machines? Well, maybe. Who'd have thought that the European manufacturer of passenger cars would be able to sell his product in the U. S. in competition to those great American car manufacturing firms? According to figures released by the Automobile Manufacturers Assn., for the first 7 months of this year, 137,107 cars were imported worth \$156,200,000. Leaders, in order, are: Britain, West Germany, France, Italy and Sweden.

DETROIT, MICH.—So you think your payroll is large? Just for your amazement, let's look at Ford's weekly pay outlay. John S. Bugas, vice president of industrial relations stated this week that the company's employment and payroll during the first nine months of 1957 were the highest for any comparable period in the company's 54 year history. During the nine months, a record average of 193,672 Ford hourly and salaried employees across the United States earned an all-time three-quarter year high of \$910,875,072. The former record was set in 1955 when an average of 178,595 employees earned \$819,872,000.

WASHINGTON, D. C.—Like others thruout the nation, we've been reading some pretty pessimistic reports by economic "experts" and businessmen. However the staff of the Congressional Joint Economic Committee, releasing the findings of a special study of the economic outlook emphasizes the fact that they feel that the pessimists among economic forecasters are "over-doing it." The Committee pointed out that a further substantial rise in consumer spending took place in the third quarter, and another is expected in the fourth.

One of the greatest problems facing operators everywhere is how to get more people to visit their locations.

As all operators and all merchants realize, a definite percentage of the traffic in any location, will purchase one item or another, play the phono, enjoy the games.

Prior to War II, whenever a work slowdown came into being, operators could look forward to a play increase in every one of their locations.

While the workers waited to be recalled to their jobs, they enjoyed a beer or sipped a coffee and, in the meantime, relaxed to the music from the phono and also played the games in the locations.

These same workers, waiting for recall to their jobs today, are still drinking beer and sipping coffee. But they're doing it at home. In front of TV receivers.

That's the big problem that faces many operators everywhere in the nation. How to get these same people away from the TV receivers. How to get them back into the locations. So that the location owners, as well as the operators, will also enjoy some income

For years this publication has urged the operators to tie in with restaurant week, with tavern week, with all campaigns to bring people out of their homes and into the restaurants, taverns and other locations.

Operators, themselves, should serve as examples in their communities. They should take their wives and families out to dinner. They should start the play on phonos and games in the places they frequent. In this way they encourage all others to do the same.

In addition to his wife and family, the operator should invite some friends along—each time different friends. Once people get away from their homes for a night's relaxation, they get to like the food, the drinks, the activity, and very likely it could become a habit. They, in turn, will invite

their friends out. It's a cycle that could easily stimulate "dining out". And the more patrons in a restaurant or tavern, the more play coin operated equipment will get.

But, even more important, operators should join in with their location owners to bring people into the locations.

Associations of operators, ranging from MOA (Music Operators of America) all the way to small, local groups, should tie in with National Restaurant Week and with National Tavern Week and with all such campaigns to encourage people to visit their local taverns, restaurants and other locations.

This should become one of the outstanding and most important purposes of every operators' association.

It should be the greatest and most important job of each individual operator.

It should be placed foremost on the agenda of the most important things that must be done by every association of operators everywhere in the nation.

This is the one way in which operators can help their locations to help them.

By bringing more people out of their homes, away from in front of TV receiving sets, into restaurants, taverns and other locations in every community in the nation, the operators will be helping themselves to enjoy better collections than ever before.

In this way the operators will be merchandising their own service business. They will find that a very definite percentage of the people, who frequent any one of their locations, will insert coin in the phono as well as in the games. This means more income for the location as well as for the operators.

The new slogan of every operator and, especially, of every operators' association in the nation should become:

"Help Your Locations To Help You."

Manufacturers Report:

U. S. BIGGEST SALES MARKET

Whether It's Games, Phonos or Venders, U. S. Operators Buy More Than All Others Combined

CHICAGO — "Regardless of the great amount of export business we are enjoying at this time", reports a well known manufacturer here, "we still consider the U.S. our biggest market."

Similar such reports are forthcoming from other leading manufacturers.

They have every reason to regard the domestic market, their U.S. customers, are their biggest sales market.

There are over 575,000 automatic phonos on location in the U.S. It is also believed that there are far over a million games and vendors on location.

Even if the manufacturers enjoy only a 15% or 20% turnover of this tremendous number of machines each year, the domestic market can keep

them busier than can all the rest of the world.

"The fact remains", says a manufacturer, "that we have all been thrilled by the fine business which we are enjoying from the world's markets these past few years."

"But", he adds, "we shouldn't overlook the fact that we must continue more interested in our own U.S. market because it is still the biggest user of all equipment manufactured."

Manufacturers are, therefore, continuing to slant their products towards the domestic market.

They are of the belief that, if a new machine clicks in the U.S., it will also be accepted everywhere else in the world.

Look To MOA Board Meet To Bring Forth New Ideas For Greater Play Action

CHICAGO—It is extremely interesting to note that there is greater interest in the meeting of MOA's Board of Directors in Miami this week than there has been in other such meetings.

Music operators are looking to the meeting taking place this week November 11 to 15, at the Sans Souci Hotel, Miami Beach, to bring forth some very fine ideas for the benefit of all the automatic music industry.

A large number of music operators are hoping that MOA's Board of Directors will point the path to help stimulate play action all over the nation.

As many have read in this publication, and as they have suggested in the past, there is great hope that MOA will arrange for co-operation with leading retailer organizations to help bring greater patronage to locations.

National Tavern Week, National Restaurant Week, other such national programs, should be part and parcel of MOA's effort to help bring more people into locations everywhere in the country.

One of the biggest problems facing this, and many other industries, is to get people out of their homes and away from watching TV receiving sets.

A vigorous program, intelligently presented and just as capably managed by MOA and its various members all over the nation, tying in with the leading retailer organizations, is bound to gain commendation

for the nation's music ops.

Certainly such programs can develop greater friendship and, at such times when there are legislative battles going on in Washington, retailer friends can prove tremendously important to the music industry.

This is but one of the great hopes held by operators all over the country as concerns the meetings of MOA's Board of Directors now taking place in Miami Beach, Florida.

Operators also look forward to the creation of a "National Tax Council" as well as a "National Public Relations Bureau" as propounded by *The Cash Box* for so many, many years.

Both such divisions of MOA are extremely important today to operators all over the country.

George A. Miller, president of MOA, has indicated that he is trying hard to bring into being a "National Tax Council" as well as a "National Public Relations Bureau".

Miller's own organization in California, CMMA, has worked very closely with restaurant and tavern owners. It is therefore hoped that he will be able to arrange for such close co-operation among all the MOA members so that there will be national tie-in programs between MOA and the tavern and restaurant owners.

The greatest good that MOA's Board of Directors can do at this time is to present a logical plan on how music operators can help stimulate patronage for their locations so that they, the music operators, will enjoy better collections.

National Publication Depicts Psychological Value Of Pinball

NEW YORK — Over the years, pinball machines have taken many a beating by all the phases of public communications—newspapers, magazines, radio, television and movies. Most of these news items as well as the fictionalized stories have been fairy tales pictured as truths offered to satiate public demand for sensationalized reading, viewing and hearing.

So, when a story appears, giving the pinball machine and the industry a favorable break, we must report its existence.

"The Lure of Pinball", by Julius Segal, appears in the October, 1957, issue of *Harper's Magazine*. Sub-head reads "The machines pay off in something mightier than cash—a chance to Beat the System, do a little harmless cheating, work off your aggressions, and make the world behave."

The author of the article made a serious study of the pinball player. He bases the theme of his article on the psychological effect of the game on the player. He compares the resultant feeling of the player who "wins" with that of a person who has succeeded in a phase of his life battle against obstacles which usually stand before him. "It seems to me" writes Segal, "that when a pinballer invests his nickel, he pits himself—his own skill—against the combined skills of American industry."

He points out that the Chicago manufacturer has constructed the pinball machine to permit this American individual to pit his skill against the machine, even to the point of including a "tilt" device. The player is permitted to cheat a little by jig-

gling the machine—but if he goes too far, the machine is inactivated.

In commenting about the various court decisions as to whether or not "free plays" are "things of value", Julius Segal indicates that he is convinced that psychologically, at least, they are, because it brings to the player a vicarious realization of a few cherished dreams—he has convinced himself that he can overcome any obstacles placed in his path by his industrial masters, and that he is the master of the machine rather than the reverse, and in addition has built a fortune in points. As Segal says, "... if you don't believe he did it himself, just stand aside and he will show you he can do it again."

Get a copy of October issue of *Harper's Magazine*—you'll get a tremendous thrill out of "The Lure of Pinball."

Geo. A. Miller To Continue Travels After Miami Meet

MIAMI, FLA.—George A. Miller, president of Music Operators of America (MOA) disclosed that he plans to make several visits following the Board of Directors meeting being held in this city.

At the conclusion of the Miami meet, he plans to go on to Jacksonville, Fla., and New Orleans, La., where he plans to meet a number of music operators to discuss the possibility of appointing a national director in these areas. Miller's trip will take him on south into San Antonio, Texas, and other points south. He advises he expects to return to Oakland in possibly a month.

Hosts Indonesian Police Chief



CLEVELAND, O.—Joe Abraham, president, Lake City Amusement Company, this city, recently played host to a visiting chief of police of Indonesia, Raden Goersida Danoe, who is visiting many cities in the United States, studying police methods.

Pictured herewith is Dandoe (seated), with (l to r) Art Garvey, Bally Manufacturing Company; Mike Sirkot, Sgt. Detective, Cleveland police; and the popular Cleveland coinman, Joe Abraham.

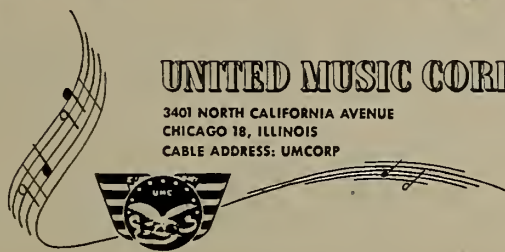
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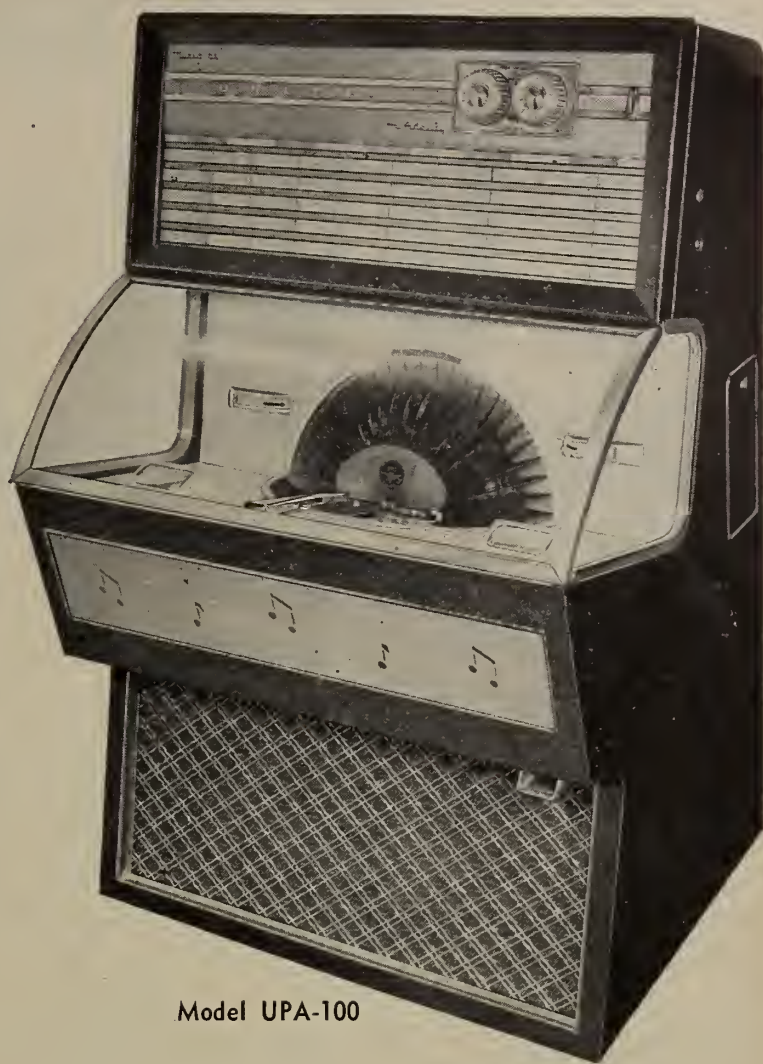
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CABLE ADDRESS: UMCORP



Model UPA-100

Atlas Holds Second "School For Mechanics"

CHICAGO—Atlas Music Company, this city, held its second class of the rotating "School For Mechanics", sponsored by four Chicago phonograph distributors, last Wednesday evening, November 6.

14 servicemen from nine of the participating operators were at the Atlas showrooms to learn more detailed information on the operation of the Seeburg phonograph.

Class was conducted once again by Newell Bellamy, Seeburg factory sales engineer. Using schematic drawings or visual diagrams on a blackboard, Bellamy stressed the general operation of the Seeburg models.

He explained to the intently interested servicemen what the functions of the various electrical circuits accomplished, and stressed quick repairs on location.

Edward Ginsburg of the distributing firm acted as host and was present all during the evening. Refreshments were served.

Ginsburg stated that operators in the Chicago area will receive notification of the next session of the "School For Mechanics". Other servicemen than the ones who have been attending the last two schools will be invited to attend.

Ginsburg said that many servicemen have expressed a desire to attend, but because the classes are small, they have not yet had the opportunity to be present. However, Ginsburg said, letters to these operators will be in the mail next week, inviting all servicemen who wish to attend to apply promptly.

Next week, the second session of the second cycle will be held at World Wide Distributors (Rock-Ola) on Wednesday evening, November 13, at 7:00 P. M.

Movie Includes MOA Banquet In Script

Great Publicity for Industry

NEW YORK—Vanguard Productions will release a movie "Jamboree" thru Warner Bros. starting the middle of November, which gives the juke box industry its most valuable and favorable publicity in all its history.

The picture is built around a thin thread of a plot—boy meets girl, boy and girl split up, boy and girl make up. Most of the footage of the film purveys rock and roll artists (which have been money makers for juke box operators), and which should find favor with teenage audiences.

These artists are woven into the story very cleverly. A recording studio. A TV marathon. A theatre. And the final showplace is at an annual banquet of MOA at a Chicago hotel.

Of interest to the music machine industry is the final portion of the film, where the MOA banquet is used as the vehicle for showing a number of top recording artists. Coinmen and their wives are shown dancing to the music of Fats Domino. A majority of couples are in "black ties" and evening gowns, while the others are the younger people in slick business suits.

Warner Bros. has arranged to show the film to members of MOA's Board of Directors and officers at their meeting at the San Souci Hotel, Miami Beach.

YEAR END CLEARANCE!! 150 LATE MODEL SEEBURG PHONOGRAPHS

AVAILABLE FOR IMMEDIATE DELIVERY
WRITE FOR COMPLETE LIST

Exclusive Gottlieb, Williams, Seeburg, Genco and
International Mutoscope Distributors.

TRIMOUNT

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IN NEW ENGLAND
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Ops Form Area Assn.

CHARLESTON, W. VA.—Almost 100 per cent of the operators located in this State Capitol area attended a meeting on Tuesday, November 5 and formed the Kanawha Valley Operators Association.

Darris Derrick was elected president and M. Z. Elkins was named treasurer.

One of the matters discussed was dime play, and all agreed they would proceed under this operating program.

Among those in attendance were: Doyle Dean, Tom Hunt, W. C. Ballard, Ed M. Oliver, Darris Derrick, M. Z. Elkins, W. T. Cruze, J. Dykes, Ray Tabor, Ina P. Waybright, Ed Flemings, Marvin Rhodes, Mrs. Reta Fenwick, E. M. Bowling, Bob Bender, Ken Edwards, Madlyn Bender and Ray McClung.

RECONDITIONED LIKE NEW

High Earning Wurlitzer 2100's	@ \$925
Half-Dollar Play Wurlitzer 1900's	@ \$825
Hard to Get Wurlitzer 1800's	@ \$725

Good Quantities

NORTHWEST SALES COMPANY

3150 Elliott Avenue
SEATTLE 1, WASHINGTON
Phone: Murdock 8030

New Son To Gene Wasson

BUENA PARK, CALIF.—Mr. and Mrs. Eugene Wasson report the birth of a son, Gary, on Sunday, November 3. Gene is Western service rep for AMI.

JUKE BOX OPERATORS:

YOUR VOTES

DECIDE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957
NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

Record (list artist)

Female Vocalist

Male Vocalist

Vocal Combination

Orchestra

Small Instrumental Group

Rhythm 'N Blues Record

R & B Female Vocalist

R & B Male Vocalist

R & B Vocal Combination

R & B Orchestra

Country Record

Country Female Vocalist

Country Male Vocalist

Country Vocal Combination

Country Band

Country Instrumental Artist

Country Sacred Singer

MOST PROMISING NEW:

Female Vocalist

Male Vocalist

Vocal Combination

Orchestra

R & B Female Vocalist

R & B Male Vocalist

R & B Vocal Combination

Country Female Vocalist

Country Male Vocalist

Country Vocal Combination

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME.....

FIRM.....

ADDRESS.....

CITY..... STATE.....

LIST YOUR VOTES HERE

I operate the following number of Juke Boxes

Wall and Bar Boxes, Wired Telephone Music Shells

TOTAL NUMBER ARE YOUR VOTES!

In the

12th Annual Poll

Of the

Automatic Music Industry

Of America

To Choose

THE BEST RECORDS

and

RECORDING ARTISTS

Of 1957

VOTE TODAY!

FILL OUT THIS FORM

And Mail To

THE CASH BOX

1721 BROADWAY

NEW YORK 19, N. Y.



Through The Coin Chute

NEW ENGLAND NIBBLES

Optimistic talk regarding new equipment is being heard throughout coin row here with distribs and ops alike tremendously enthused over the new machines that are rolling in from the manufacturers. . . . Business remains good, despite an epidemic of Asian flu which has taken a toll among distrib employees. . . . Big plans are in the making for the second annual Banquet and Variety Show for New England music operators and their friends, sponsored by the Music Operators Association of Massachusetts, November 12, at Hotel Bradford main ballroom. A cocktail hour will be held from 6 to 7, and dinner, from 7-9. Many distribs have bought tables for the event.

Busy activity at the distrib plants, with new equipment being trucked out all over the territory to waiting ops. . . . At Associated Amusements (Rock-Ola), Ruth Mandell home from the hospital after minor surgery and up and around. With husband, Dick Mandell, gen. mgr., she visited relatives from California, who had driven to Connecticut. New "Jumbo" 13 foot and 16 foot alleys going big guns here. "Can't get enough to supply demand," says Ed Ravreby, vet coin owner of the establishment. New United shuffle alley and Rock-Ola phonos are keeping everybody busy as ops reorder in quantities, he reports. . . . At Trimount Automatic Sales Corp. (Seeburg), one of the best seasons in history for music here with Seeburg phonos being embraced by ops throughout the six state region, Irwin Margold reports. Gottlieb's "Silver" and Williams' "Steeplechase" are going big with the ops on locations, he adds. Export biz is up and outlook is optimistic on all fronts. Plans underway here for annual employees' Thanksgiving party. . . . At Redd Distributors (Wurlitzer), action plenty heavy on new games, pins, bowlers, Bob Jones, genial sales mgr. reports. Wurlitzer phonos have set a new mark in New England, Si Redd says, and ops are reporting bigger and bigger gains with the "half dollar" phono. . . . At Atlas Distributors (AMI), Louis Blatt hosts a large number of ops daily from the north country in for buying, and AMI sales are stepping up big, he says. Some fall road trips are being set up by Louis. . . . Ronald Rogers, whose Paris release, "Here Is My Heart," for December, and who just concluded the General Electric Show, Miami, is in the territory with a concert in Exeter, N. H. and opened at the Colonial Inn, Framingham, on Nov. 5. . . . Eileen Rodgers, Columbia recording artist, opens at the Hi-Way Casino, Fall River, Nov. 25. . . . John Pransky's new edition of "Bagels and Yox of 1958" is booked for the Shubert Theatre opening Nov. 25 with recording artists, Barton Bros., Bas Sheva and Eddie Shaeffer heading the cast. . . . Tony Martin opens at Blinstrub's Nov. 15 for 10 days. . . . Louis Armstrong has been inked for a January date at the same nitery.

Ops in visiting distribs this week included: George Pappas, Manchester, N. H.; Harry Deshowitz, Medford; Ralph Lackey, Roxbury; Ed Ross, Boston; Jim Geracos, Boston; Sol Robinson, Newton; Romeo Rivard, Lewiston, Me.; Ernie Marcantonio, Middletown, Conn.; Phil Swartz, Brookline; Stan Cokas, Lynn; Arthur Sturgis, Jamaica Plain; Eddie Dicey, Caribou, Me.; Rony Piccinto, Quincy; E. H. McCaffrey, Lowell; Tom Libbey, Haverhill; Connie Pocius, South Boston; George Campbell, Medford; Ed Maloney, Fitchburg; Ray Shea, Worcester; Martin Rosoff, Waterbury, Conn.; Louis Ziedman, Portsmouth, N. H.; Al Robbins, Arlington; Perry Lipson, Newton Center; Ed Beals, Needham; Dino Donati, Manchester, N. H. Steve Pielock, Worcester; Tony DeLuca, Cranston, R. I.; Luke Levine, Boston; Harold Harwich, Brighton; Don Foote, Randolph; Leon Sherter, Boston; Manny Andelman, Cambridge; Bob Rome, Boston; Harry Grizzo, Quincy; Peachy Cassanta, Milford; Phil LaFontaine, Providence, R. I.; Joe Glazer, Bangor, Me.; Joe Assad, York Beach, Me.; Fred Koufos, Roxbury; Mike Paskevich, Nashua, N. H.; John Poto, East Boston; Dave Baker, Arlington; and Joe Farris, Madison, Me. . . . Ed and Mrs. Ravreby and daughter and son-in-law, Dick and Edna Mae Ravreby, Associated Amusements (Rock-Ola) off for New York for the Waldorf Astoria banquet of the N. Y. ops. . . . A number of ops are diversifying their lines into coffee, candy and cigarette vending this season, and among ops eyeing this diversification is Anthony Grazio, Globe Automatic Vending Co., Quincy. . . . Reports from Dick's Music Co. indicate that albums are big now, especially show tunes. . . . Record distributors in the area are indulging in all out promotions now for their artists, visiting the territory, and for their labels through press parties and special events.



Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

M. H. Rosenberg of Emarcy Distributing Company, Wurlitzer distributor, just returned from a business trip. . . . Our condolences to Mrs. Ed Therien of Alameda on the sudden passing of her husband. Ed Therien, at one time associated with Exhibit Supply Company, Chicago, and well known as the designer of several types of claw machines including the Blue Streak Claw, operated novelty machines in Oakland before retiring from the coin machine business in 1947 to join the Pacific Felt Company in this city. . . . The Huber family playing host to cousin Bob Briggs of Seward, Nebraska. . . . Elvis Presley turned the tables at a press conference during his recent show here when he presented Gus Arieta, assistant record manager and purchaser at Leo J. Meyberg Company, RCA Victor distributor, with a silver disk for buying over a million Presley records. . . . John Ruggiero of R. F. Jones Company, J. P. Seeburg distributor, busy setting up plans for a meeting of operators in Sacramento. . . . Percy Goddard of Sydney, Australia, formerly a coin machine operator in London and Germany, and his charming wife were visitors at Advance Automatic Sales Company while here on a combined buying and visiting trip. Their son operates an arcade in Sydney. . . . We wish a speedy recovery to D. D. Patton of Patton Music Company in Modesto who suffered a heart attack and is resting at home. . . . Bob Nichols, service man at Associated Coin Amusement Company, complained of being kept awake by bell-ringing witches and goblins on Halloween. . . . Happy birthday to Les Atherton, manager of the Patton Music Company, Turlock branch. . . . H. R. Basford Company, Columbia Records distributor, opening a new showroom for Hi-Fidelity equipment. . . . Bert Annear, London Records' West coast factory representative, in Hollywood for the Ted Heath concert.

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Big Hit
Caravan
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Contact
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Dreamy
A-Ball
Grand Award
Guys and Dolls
Hit & Run
Jodie
Lazy 'Q'
Madison Sq. Garden
Monterey
Olympics
Oklahoma
Palisades
Paradise

Phoenix
Pin Bowler
Pinky
Rag Mop
Rainbow
Rose Bowl
Springtime
Struggle Buggy
Summertime
Thing
Wisconsin
What's My Line?
Yanks

\$60.

Coronation
Crossroads
Shindig
Pinwheel
Flying High
Queen of Hearts
Chinatown

Pokerface
Four Star
Quartet
Quintet
Grand Slam
Skyway

C.D.D.
Fairway
Grand Champion
Happy Days
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Scream

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Dragonette
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Jockey Club

Lulu
Wonderland
Mystic Marvel
Race-the-Clock
Regatta

\$130.

Daisy Mae
Diamond Lil
Gold Star
Peter Pan

Lady Luck
Smoke Signal
Snafu

\$150.

Gypsy Queen
Southern Belle
Stagecoach
Tim-Buc-Too

Sweet-Add-A-Line
3 Deuces
Twin Bill
Wishing Well

\$225.

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To perpetuate the memory of his name and his accomplishments in the coin machine industry by providing assistance to individuals seeking a college education, or to further their education in any other manner.

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SLATE TOPS FOR BUMPER POOL

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ORDER NOW — SAVE MONEY!

Complete Stock of Billiard Supplies for All Makes of
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TERMS: 25% DEPOSIT BALANCE, C.O.D.

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GAME HOLDS
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Through The Coin Chute

PHILA. FILBERTS

Nat Solow, Atlantic Penna, out of the office this week—bedded down with the flu. Last week it was his son. . . . Mike Barone makes the rounds of wholesalers, picking up needed machines and supplies. . . . Abe Witsen, International Scott Crosse, still busy as ever. Advised demand for shuffle alleys for export increasing. Has to turn his showrooms temporarily into a stock and shipping dept. . . . Marty Brownstein, Active Amusement, reports that the firm's rental plan going very well. Fred Pliner, Charlie Cades and Larry Ash all on the road and report business good. Mr. and Mrs. Joe Ash spent the week-end with Mr. and Mrs. Nate Gottlieb in New York and took in a Broadway show. . . . Jules Wenger and Moe Blitstein, both out of action due to illness, now back working again. . . . Dave Rosen, David Rosen, reports good sales of Williams' "Steeplechase". Harry Stern, recuperated from a recent illness, now associated with Rosen, concentrating on the Williams' games. . . . International Amusement reported negotiating for additional warehouse and showroom space. Sal Groenteman in quite a quandry. He's wanted in Europe, but as he wants to spend Thanksgiving with his family, as well as take care of business here, had to postpone both his trip thru the U. S. and return to Europe at this time. . . . Arnold Silverman, Atlantic-Penna. record department, will take over the one-stop section until Paul Cimino and Yolanda Christophe return from their honeymoon. . . . Harvey Miller's new show, "Rock & Roll Kingdom" on WHAT, will start off with a unique interview with the new satellite, "Mutnick". Steve Karmen, Mercury, visits him tomorrow. . . . Al Fairo, King Records, says Jimmie Scott's "What Sin" is doing well all over the country. He also states, "Dynamite Darling" by Otis Williams will be a good pop seller. . . . Everyone still talking about Milton Berle's cocktail party. He was at his exuberant best. David Rosen's record department riding with four hot sellers. "Hop" by Danny & Juniors; "Kisses Are Sweeter Than Wine", Jimmy Rodgers; "Rock and Roll Music" by Chuck Berry; and "Why Don't They Understand", George Hamilton.

Swiss "20 Year" Clubber Top Importer



GENEVA, SWITZERLAND—Marcel Lucca of Tousjeux Et Nouveautés of this city is a member of *The Cash Box*' "20 Year Club" and also is one of the leading Swiss importers.

He is a manufacturer in his own right. He has been manufacturing a football and basketball game which is operated all over the world for over 25 years.

He is also distributor for Williams Manufacturing Company of Chicago.

Lucca knows the continent well. He also knows the U.S. well, having worked in the U.S. as a submarine engineer during World War I.

"One of my greatest thrills", reports Marcel Lucca, "was when *The Cash Box* created the '20 Year Club'.

"This is one of the best things that could happen to benefit our industry for", he claims, "it brings together all the people who worked so hard for so many years to help bring this industry to its present state."

Lucca is also well known to many, many firms all over the world. He has been exporting from Switzerland for a great many years. Interest in his products continues very great.

"I believe", Lucca says, "that since 'The Cash Box' came into the industry there has been much greater appreciation of each other among all the people engaged in this field worldwide."

Photos above picture Bill Gersh and Marcel Lucca in Switzerland, and window front of the Lucca firm.

Frantz Supplies Scales To Lions

CHICAGO—John Frantz, president J. F. Frantz Manufacturing Company, this city, reported this past week that arrangements have been made with the International Association of Lions Clubs to supply "Aristo" scales to Lions Clubs and members all over the world.

Frantz disclosed that his "Aristo" scale is listed in the official supplies catalog of the Lions International. This supply catalog contains a large number of Lions Club supplies bearing the official Lions emblem.

The Frantz scale is made to operate on any coin up to the size of a half-dollar, with lettering "PROCEEDS WILL BE USED FOR A LIONS CLUB PROJECT" in yellow. Scale is finished in purple, and the official emblem personalizes the club name.

Lions members may order the scales for their stores, offices, factories and for the club.

Frantz revealed that his first shipment of "Aristo" scales is being made this week to one of the Lions Clubs in Jacksonville, Florida.



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Plenty of locations in your territory need and want Bally Kiddyrides that earn up to \$100.00 a week in space as small as 2 ft. by 3 ft. Eye-appeal and exciting action insure continuous play. 5,000,000 babies born annually insure continuous patronage. Simple mechanism, sturdy construction of Bally Kiddyrides insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddyrides placed on location today. Start a steady-income route of Bally Kiddyrides now. Write for details. BALLY MANUFACTURING COMPANY, 2640 Belmont Avenue, Chicago 18, Illinois.

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Model 1900 \$800
Model 1800 \$700
Model 1700 \$600

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US GALS

by Cissie Gersh



Home. We've been home for a week now. And just getting adjusted to Central Standard Time. The first few days, I just couldn't hold my eyes open at 9 P. M. But, actually, it was 4 A. M. The difference of time when you come back home is something that takes a week or more to conquer.

In the meantime, on my arrival back home, I found a great, big, batch of pictures we'd taken all over Europe awaiting us. Therefore, thought to myself, I'll publish some of these in a "picture column". So here goes.

Top L—That's my dear Jean (Mrs. Marcel) Stellman and myself in London discussing just where we'd continue our shopping.

Top R—That's me in front of the unique and extremely beautiful "flower clock" of Geneva, Switzerland. All the numerals, from 1 to 12, are clusters of flowers. This huge clock, of which thousands of tourists have taken pictures, keeps perfect time.

2nd Row L—Here I am having dinner with those two marvelous people, Franca and Dr. Vittorio M. Franceschini in Milan, Italy. Isn't Franca just beautiful? And just as charming as she's pretty.

2nd Row R—This is for all of the golfers who read this column. That's Germaine (Mrs. Marcel) Lucca and myself wandering over the most fantastic golf course I've ever yet seen in all my life. It's at Divonne, France. And the course is built right into and around and thru the Jura Mountains. This is the alpine part of France: Just on the border of Switzerland. Divonne is a resort town with an entertaining casino. So, gals, if you like to play golf and want to hit 150 meters (about 165 yards) and have some real hiking thrills, shooting from mountain peak to mountain peak, just try this course.

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10 NEW CHICAGO COIN
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—14 ft.
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A.M.I. F-120	\$550
A.M.I. E-120	395
SEEBURG 100-C	526
SEEBURG 100-R	676
WURLITZER 1400	196
ROCK-OLA FIREBALL	195

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ELECTRIC CIGARET VENDER
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Cautions Trade About "Drifter" Mechanic

SPOKANE, WASH.—Every once in a while some distributing or operating firm in the country runs into an employee who causes them untold grief and trouble.

We have a letter from Robert T. Follett, Lewis & Follett Music Company, this city, who ran into this sort of trouble, and wishes to caution others in the trade.

"I had a Jack Wilson in my employ from August 15 to September 30", writes Follett. "He is a drifter and has been employed in all sections of the country. I have sworn out a warrant for his arrest for grand larceny. He left his job without notice, made three collections unknown to me until

after his departure, took a complete set of mechanic's tools, one complete set of my master keys, and left town owing many bills and obligations.

"He is 48 years old, five feet four, reddish blond hair, and partially bald. His ears protrude slightly, has a slight Texan accent, and is a heavy drinker. This man has a very reddish complexion, and always has a smile on his face. He could pass his age off as 40 years old. He has followed the amusement machine trade all his life. He could turn up in almost any section of the country. I will pay a \$50 reward for anyone knowing his whereabouts so that a warrant may be served him."

3rd Row L—That's me leaning against the pole in Amsterdam, Holland. Tho't you'd like to see what a "straat" looks like in Amsterdam.

3rd Row R—Bill caught this shot of Jeanne (Mrs. Frans) Van Malder and myself in a very marvelous, little restaurant in Brussels. We were just listening to the waiter making some really mouth-watering suggestions.

4th Row L—That's Jean Stellman and myself in London again. And what would anyone search for in London? Silver, of course. So here we are—just looking.

4th Row Center—That's Alice (Mrs. Sam) Clark and myself walking down the Via Condotti in sunny Rome with Sam Clark approaching to tell us what marvelous ties he'd seen—and so cheap.

4th Row R—I took ill in Paris, but, held up until Amsterdam. And then Bill called the hotel doctor. Who turned out to be the very handsome Dr. J. Kater. He was just marvelous. And, gals, he isn't married.

Bottom L—That's me and my dear, dear Karla (Mrs. Alfred W.) Adicks in Hamburg, Germany. That's the day we went shopping for Bavarian leather shorts for my daughter, Gail. And does she love them. Gals, when you're in Germany, don't forget to buy all your children (and yourself, too) the Bavarian leather shorts.

Bottom Center—Here we are, Alice (Mrs. Sam) Clark and myself right in front of the famous Doney's on the Via Veneto in Rome. It was too early as yet for the tables to crowd up. But, Alice and I wanted to get started early.

Bottom R—That's my very dear friend, Marcel Lucca, who took us to a festival of one of the Cantons. It was really something to see. Marcel is one of the top hosts of Europe.

Oh, well, I could go on for hours and hours. I've so many, many pictures at hand. And so many full color photos, too. But, just picked these at random. Do hope you like them.

Won't you let me hear from you?

Wurlitzer Names Pacific Dist. Corp. For San Diego

NORTH TONAWANDA, N. Y.—A new Wurlitzer distributor has been selected to handle the sales and service of Wurlitzer phonographs and allied equipment in San Diego, California. Pacific Distributing Corporation has become the new Wurlitzer outlet, effective at once, according to an announcement today by Robert H. Bear, Wurlitzer sales manager.

Heading the new organization is Noble P. Craver, an automatic music man of 20 years experience and wide connections throughout the industry. He has headed one of the largest music operations in the San Diego area for the past eleven years. Craver holds the title of President and General Manager of Pacific Distributing and also will be responsible for the corporation's sales efforts. He will be ably assisted by his wife Marion, a long time partner and secretary of the corporation.

Pacific Distributing Corporation is located in a new building at 3367 India Street, San Diego 1, California. The building is undergoing extensive remodeling to include a showroom and parts department which will complement the new distributorship. During the past year, San Diego has become the third largest city in the state of

California. This was cited by Bob Bear as the reason for selecting this Metropolis as the location of an important Wurlitzer distribution point. Gary Sinclair, Wurlitzer West Coast district sales manager, has been working closely with Craver in developing the sales plan. Walt Peteet, a Wurlitzer field service engineer based in San Francisco, has spent the past two weeks in San Diego and has thoroughly schooled Craver's three mechanics in Wurlitzer products, maintenance and service. The new distributorship will cover the California counties of San Diego and Imperial, and Noble Craver has made plans to call on every operator in his territory in the shortest possible time. He is owner and pilot of a Cessna 182 monoplane which he uses extensively for business.

Mrs. Marion Craver is something of a celebrity in her own right. A commercial pilot with an instrument rating, she has for several years participated in the ladies "Powder Puff Derby", a cross-country race requiring flying skill and navigation know-how. In 1956 she and her copilot, another woman, placed third in the Derby and in 1957 took fourth place. She looks forward to a first place win in 1958.

Noble Craver's 20 years in the coin machine business have encompassed a good portion of the United States geography. He began operating in Monroe, Louisiana, at the Deluxe Novelty Company, moved to Corpus Christi, Texas, and thence to the present city he calls home, San Diego.

Noble and Marion are the parents of two boys, Leo, 20 years old, who is in business in Los Angeles, and "Butch" (Noble, Jr.), who has his own route of coin operating scales.

In acknowledging his assignment of the Wurlitzer distributorship Craver said, "I feel this is a great opportunity. Wurlitzer is an outstanding name in automatic music and we will do our best to represent them in the manner which they have a right to expect. The territory which we cover enjoys excellent year-round climate and is growing unbelievably fast. Who could ask for a better area in which to expand coin operated music?"



Through The Coin Chute CALIFORNIA CLIPPINGS

The fast breaking records are the big thing at the one-stops along Pico Boulevard the past week. The independent labels have a number of hits listed high on the charts throughout the nation. . . . Jack Lewis, recently appointed A & R representative for the United Artist label, receiving long distance congratulations from his former bosses at California Music Company, Sammy Ricklin and Gabe Orland. Jack's first job in the music world was at California when still a school boy. Gabe being kidded about being advanced from the mail order department to the shipping department in just one week's time. Ted Hook appeared with Ginger Rogers on the recent Jack Benny television show. Martha Delgado predicts the Four Esquires have a hot record with their release of "Love Me Forever" on Paris. Buddy Robinson reports Earl Grant's "Fever" on Decca is getting a big play from the operators. . . . Phil Robinson reports Chicago Coin's "Classic Bowling League" continues a big seller with the operators. Phil says the shipments of the "Classic" are arriving just in time to fill the mounting orders. . . . At C. A. Robinson & Company, Charley Robinson has been receiving very fine reports from operators on the increase in their take in locations where they have placed a United "Jumbo" Bowling Alley. Hank Tronick was told by an operator his take doubled in one week with a "Jumbo" even during a slack period. Al Bettelman reports used equipment remains in great demand which keeps him busy securing used games and music equipment for the operators.

At Badger Sales Company, Inc., Bill Happel busy in the showroom writing up re-orders for the AMI "H-200" phonograph. Bill says every re-order proves the quality of the AMI phonograph. Everyone at Badger wishing Don Ames good luck in his new venture after leaving Badger. Marshall Ames busy on the telephone taking orders for used equipment and locating pieces for the operators. . . . Mary, Kay and Claire Solle were visited at Leuenhagen's Record Bar by two of Barbara Chandler's school chums at U. C. L. A., Lucy Wilson and Ruth Felts. It was their first visit to a one-stop and they were quite awed by the entire operation. Claire predicts "Language Of Love" will be a big seller for Cindy and Lindy on ABC-Paramount. Kay reports all versions of "Raunchy" are selling with the operators. Mary says the operators have been requesting a good polka record for some time now and that Will Glahe's "Lichtensteiner Polka" on London fills the bill. She has to keep re-ordering to fill the many requests she is receiving. . . . At Simon Distributing Company, Jack Simon busy making preparation for his trip East to attend the Park Show in Chicago the first of December. While East, Jack will visit the many manufacturers in the area. Sunny Lomberg putting the finishing touches on a large shipment for a European concern.

At American Coin Machine Service Company, Bill, Nick, Vinny and Andy Lanzy will be forthcoming with a big announcement in the very near future. The Lanzy's continue adding new customers to their ever increasing business which has doubled during the past few months. . . . Norty Beckman greeting the many operators visiting Norty's Music Center to see the vast improvements since moving to their new location. Norty says the new quarters will allow for much speedier and efficient service. Jan Graham predicts Tony Perkins' "When School Starts Again" on RCA-Victor will give him another hit record on the charts. Harold Goldfine reports he is receiving requests for Jerry Lewis' "Sad Sack" on Decca and they should increase with the release of the picture of the same name. . . . Lucille and Paul Laymon report they have been receiving very favorable comments from operators at Paul A. Laymon, Inc., where they view the new Rock-Ola "1458" 120-selection phonograph. Two of the items most commented on are the dual-speakers and the single selection feature. While Ed Wilkes is taking orders on Bally's "ABC Champion Bowler", Jimmy Wilkens is having just as much success with his sales of Bally's "ABC Super Deluxe Bowler". Both of these pieces of equipment remain very popular with the local operators. Charlie Daniels says that the sale of used equipment, particularly with the newer models, has been tremendous all year.



Through The Coin Chute DALLAS DOINGS

Benny McDonald and Walter Thannisch of Ft. Worth are getting ready to go duck hunting. . . . R. B. Williams fishing at Possum Kingdom over the weekend. . . . Visitors along coinrow this week included Charlie Minnis and Fred Schmitz, Gainesville; Harold Strange, Temple; Henry Adams, Coleen; Buna Carr, Waco; Sam Valsano, Jiggs Hamilton, Jim Woosley, Ft. Worth; C. L. Ford, St. Augustine, Texas; D. R. Brice, Italy; J. L. Garret, Longview; Brown Walker, Cecil Epps, Wilbur Briscoe, Fred Ellis, Garland De Lamar, Waco; Joe Maynor, Texarkana, Walter Wiggins, Texarkana. . . . Peter Noel, Texas Records, is in San Antonio for the opening of a new Music Store. . . . Buck Stapleton former sales manager for Capitol Records, who is now in the San Francisco area here on tour of Texas cities. . . . All the Capitol Record salesmen are in Houston this week-end for the Leonard Pennario Concert of which Leopold Stokowski is guest of honor. . . . Phil Weinberg, regional sales manager for Bally Mfg. Co. visiting trade in Houston and San Antonio. . . . Deer hunting this week are Abe Susman, Joe and Leonard Matassa. . . . George Wrenn of the R. Warnecke Co. (AMI Dist.) reports that October was a very good month for them. . . . Sorry to hear that Mrs. George Wrenn, Jimmy Wrenn and Tommy Chatten have the flu. . . . Another visitor to Dallas this week was John Preston, Ft. Worth. . . . Al Mason, Southwest regional representative for AMI calling on trade in Texas.

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Authentic Scale-Model Car
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Real MINIATURE CAR Runs Free on
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URNS RIGHT AND LEFT—Goes
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DOUBLE VALUE SCORING
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FULL-VIEW
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Only 44" Wide, 26" Deep,
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50 CENT PLAY

Meyer Parkoff Cited For Juke Box Donation

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, this city, who has contributed many juke boxes thruout the years, was extremely gratified this week upon receipt of a letter from St. Joseph Hall, Brooklyn, N. Y.

Sister Anne Maria wrote:

"If only you could have been here this morning when the juke box arrived. You would have seen for yourself how much it means to the girls. Such excitement! Believe me, the records have been playing continuously.

"To you, we express our sincerest and deepest appreciation. You and yours shall be remembered daily in our prayers. We extend a cordial invitation to you to visit us at any time. You can be sure of a hearty welcome.

"May God bless you!"

United Adds Match Model "DeLuxe 6 Star Shuffle Alley"

CHICAGO — Bill DeSelm, sales manager, United Manufacturing Company, this city, reported this past week that, in addition to the puck type bowling game, "6 Star Shuffle Alley", the firm is also delivering to its distributors a new match-a-score model of the game—"DeLuxe 6 Star Shuffle Alley".

For the optional use of the operator, "DeLuxe 6 Star Shuffle Alley" provides a 3-way match feature for added, play-stimulating suspense.

At the end of the game, each player may match the last number of his score to either a number which lights up on the back glass, or a star and number, or a clover and number.

"Other than this popular match-a-score feature" DeSelm stated, "our new "DeLuxe 6 Star Shuffle Alley" has the same sensational profit-making qualities of our regular model, which also continues in production.

"Both models of the puck type shuffle game", he added, "are being produced as a result of many months of pent-up demand on the part of everyone in the trade.

"When demand gets that strong for this type of game", DeSelm said with an enthusiastic smile, "you can be sure our production will continue for a long time."

DeSelm also reported that United's king size ball bowler, "Jumbo Bowling Alley", still continues on large-scale production and being shipped daily in "split truckloads", including regular and match models of "6 Star Shuffle Alley".

WATCH for GENCO'S
NEW
5-BALL AMUSEMENT
PIN GAME
"SHOW BOAT"
Coming your way...

CMMA To Help Boston

OAKLAND, CALIF. — George A. Miller, president, The California Music Merchants Association, this city, reported that the organization voted to make a sizeable contribution to the Boston music operators to assist them in their fight against the overall \$160 a year business license per phono.

Contributions are being received daily, Miller advises, and as soon as the drive is over, a check will be mailed to Dave Baker, president of the Music Operators Association of Massachusetts for at least \$1,000 and possibly more.

Miller points out that a license of this kind could set a precedent for every State. It is a matter of such a serious nature that operators and associations all over the U.S. should render support, financially and otherwise, to the operators in Massachusetts, Miller stated.

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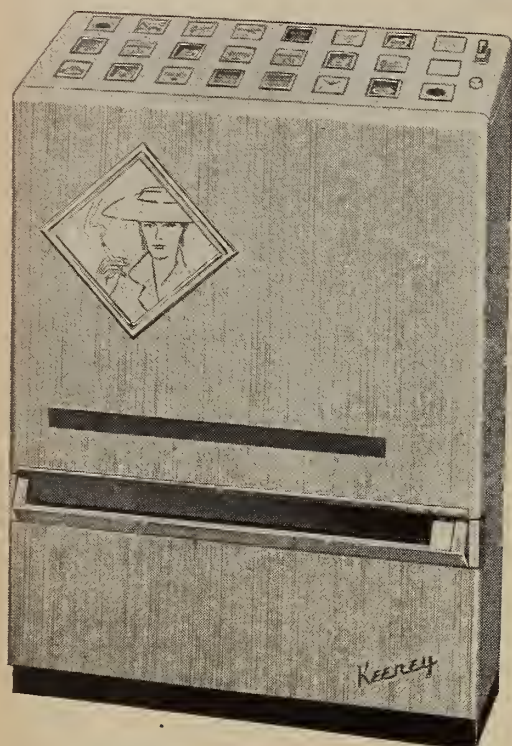
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- ★ 22 SELECTIONS — Pack and matches delivered quickly and smoothly.
- ★ OUTSIDE COLUMNS VEND FLAT BOXES at option of operator.
- ★ THREE PRICE SELECTIONS: 25c, 30c and 35c. Four Price Mechanism at operator's request.
- ★ AMPLE MATCH CAPACITY — Adequate Storage for Cigarettes.
- ★ A VARIETY OF COLORS AND FINISHES.

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Through The Coin Chute

EASTERN FLASHES

Operators report slight increases in collections this past week. Nothing sensational, but on the up-rise, which is encouraging. Maybe the flu epidemic is slacking off. One operator, in discussing the flu condition, relates how one of his locations was hit. The bartender and cook were both out ill, and the owner had to scurry between the bar and kitchen to serve the customers. "And", reported this op, "the customers weren't beating down his doors either."

The news of Georgie Holtzman's accident flew thru coinrow. Georgie, one of the industry's best liked coinmen, was hit by an auto on Friday night, Nov. 1, while crossing a street to service a location. Immediate attention at Kings County Hospital probably saved his life. He transferred over to the Long Island College Hospital on Tuesday. While he's seriously injured, and we hear he'll have to undergo surgery, which will keep him out of action a long while, he is expected to recover in good style. . . . Barney (Shugy) Sugerman, Runyon Sales, reporting business continues steadily, more interested in telling us of his son Nate's experiences at Ft. Dix. Nate, going thru basic training, has lost 12 lbs. Seems to us Shugy took them on. Buddy Fox, who was out serving two weeks Jury duty at Supreme Court, now back handling promotion. Tells us one of the cases resulted in the plaintiff winning an award of \$320,000. . . . Carl Pavesi, president Westchester Ops Guild, on the street shopping. Carl flying down to Miami Sunday for MOA Board of Directors meet. Had to leave his missus home so she could be on hand to help out in the event another Pavesi arrives—a grandchild. Carl, Jr., who is associated with Pavesi, expecting a 2nd baby. . . . Al Simon, Albert Simon, Inc., really excited over Genco's "Motorama." "Shork and Shaffer Arcade has five" states Al, "and collection reports exceptionally high." . . . Ben Haskell and Sandy Warner, attorney and pres. of amuse game assn respectively, back from a visit to Chi factories for advertising for their annual journal. No sooner does Haskell return, but Teddy Blatt (the other half of this lawyer partnership) takes off for Miami Beach for MOA board meet. Will then fly on to Haiti.

Ted Parker, Wurlitzer regional rep., in for the N. Y. Ops' banquet this week. Came in from Boston and Albany. Really busy at Sandy Moore's. Bernie Levine and Sandy Moore in conference; Abe Lipsky and Mickey Wichinsky at their desks tied up with paper work; and Joe Young out seeing customers. Danny Subarsky, who for many years worked out of N. Y. with the Wurlitzer distrib at that time, and then later joined Sam Kresberg, now Eastern representative for J. H. Keeney. Was in visiting with Sandy Moore, who has taken on the Keeney line. . . . Jack Semel on the street, and we enjoy reminiscing about old times—and old timers. . . . Joe Kochansky visits along the row. . . . With each succeeding week, more work completed on Mike Munves' building front. Looks terrific. Next week a large display sign goes over top of the window. Then sidewalk will get complete concrete job. . . . Load of music machines Harry and Hymie Koepfel, Koepfel Distributing, picked up last week, all gone, and now the brothers out hunting for more to fill orders. . . . Meyer Parkoff, Atlantic N. Y. Corp., one of industry's leading exponents of promoting better public relations, receives a letter from Sister Anne Maria of St. Joseph Hall, Brooklyn, which brings a glow of satisfaction. "Not only does this type of promotion aid all in the industry" said Meyer, "but it certainly gives me great personal pleasure." Murray Kaye smiles happily as new Seeburg phonos move out on truck headed for delivery to customers. . . . Pinball operators urged to read October, 1957 issue of "Harper's Magazine". Feature story by Julius Segal "The Lure of Pinball" greatest plug for the biz ever encountered by your correspondent. . . . Another tremendous boost for the industry will come about when movie "Jam-boree" is released in mid-November. This one for music operators. Portion of picture takes place at annual banquet of MOA in Chicago.



Through The Coin Chute

UPPER MID-WEST MUSINGS

The Herman Fisher's of Aberdeen, S. D., are expecting to be grand parents sometime in February. Mrs. Fisher is busy sewing maternity clothes for her daughter and sending them to Verdun, France, where her daughter and son-in-law, who is an M.D., is stationed. . . . Les Bruns, of Fargo, N. D., caught a ride with a friend of his and drove to Minneapolis for the day. Les was able to pick up his record supply, and other items needed. . . . Archie LaBeau, of St. Paul, Minn., formerly Rock-Ola distributor in this area, is selling Cadillacs in his spare time, along with taking care of his route. Archie reports that he is doing o.k. . . . Clayton Norberg, of the C. & N. Sales, Mankato, Minn., in town for the day. Has his route in good shape and takes off about three days a week to get in his duck hunting. . . . Fran Befarra, of the Delmo Novelty Co., Hibbing, Minn., spent several days in South Dakota pheasant hunting. Herman Warn of Salem, S. D., believer in the good neighbor policy helped him get his limit. . . . Al Kirtz, of Lake City, Minn., in town for the day picking up his record supply, and in a hurry to get home. . . . Frank Mager of Grand Rapids, Minn., got the Asian flu bug but is feeling better and is up and around. . . . Ted Lawn of the L. & M. Sales Co., Mpls., is home and on his way to recovery after spending three weeks in the hospital with a slight heart attack. . . . Amos Heilicher of the Advance Music Co., Mpls., went home Friday after spending two weeks in the hospital with a bad case of pneumonia. Overwork and exhaustion plus a cold is what caused it. . . . Dick DuBois, serviceman for 23 years with the Atlas Sales Co., Mpls., is leaving to go into business with his brother in Des Moines, Iowa. Every one wishes him the best of luck. . . . John Butterac, Hibbing, Minn., has the city fathers permission to open a center for the teen-agers. John plans to open in the next ten days. . . . Used equipment such as five balls and music are very much in demand by operators in the mid-west area. Distributors in the Twin Cities are moving a lot of such equipment.

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BROADWAY	\$200.00
BIG TIME	125.00
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ment.



Through The Coin Chute CHICAGO CHATTER

Reports from ops here and everywhere indicate they're doing more this season to improve juke box routes than ever before. Many admit they have let inflation and increasing costs win the battle against profitable net income.



SAM WOLBERG

Sales reps returning from road trips report that phono ops still on nickle chutes are finding out that, under present conditions, they must get the music route over the profit line, into the black. Or sell out. As The Cash Box has pointed out time and time again, Dime Play is not enough. It's got to be Dime Play "PLUS". And from all indications, it will soon be with us to the tune of nearly 100%. . . . Avron Gensburg at Genco making hustling tracks between office and factory. Watching all details of production and trying to increase output to fill waiting orders. Al Warren stopped long enough to state: "Motorama" is taking the country by storm, and inquiries coming in from all over the world". Ralph Sheffield coming from the experimental dept with a great big smile to report he has just developed a new way to make some

gadget work perfectly.

"Business here is keeping us all terrifically busy", says Bill O'Donnell. "Bally's got what the ops want and need in games." This big plant is practically a One-Stop for distribbers. Producing ball bowlers, puck-type bowlers, in-lines, kiddie rides and 5-balls to perk collections for all in the trade. . . . Paul Huebsch back on the job at Keeney after a week's bout with the flu. Showing the pink pills (50¢ apiece) that did the trick but fast. "But I didn't stop working while home", he claims, "because I had time to think up some new ways to catch up with our backlog of orders". . . . Sam Wolberg, pres. of ChiCoin, has been honored countless times for his philanthropic activities. Last Wednesday, he was chairman of the Patron's dinner held in the Morrison Hotel for the benefit of the Jewish Theological Seminary in NYC. . . . Sam Gensburg advises that production of the firm's "Classic Bowling League" continues steady and satisfactory." Mort Secore conferring with Ed Levin on the first of Mort's extensive coast to coast trips.

Bill DeSelm at United smoking long Havana cigars again. "Helps me concentrate while I figure out these split truckload orders", he claims. Adds Bill, "We're enjoying good Fall business, and we're off to a flying start again with these new '6 Star Shuffle Alleys'". Al Thoeke reported going thru Wis and Michigan's upper and lower peninsula. Contacting all ops in the area for United distribbers, and taking pics of players in action on the firm's bowlers. Bob Bever on extended trip around N. J., heading for Philly and Balt. John Casola covering Cincinnati, Pitts and eastern cities this past week. One more item: "The Big Swede" made a fast trip to Munising, Mich., to see his wife, Dot, who is recovering from recent successful operation. . . . Charles and Betty Johnson did send us a post card from Paris, Franch. But Charles (Little Jimmy) Johnson of Globe Distributing, this city, phoned to advise he merely took the Bally Toonerville Trolley to Chinatown, Little Italy, Goose Island and Bucktown. (Anything burning, Jimmy?) . . . Two distinguished-looking ops striding along the near north side—Vic Comforte and Marvin Bear of DCI.

Alvin Gottlieb telling how samples of each game go all over the world for testing in all types of locations. "We know in advance", says Alvin, "that 'Silver' would be an outstanding producer." Dave and Nate Gottlieb and Judd Weinberg report production and worldwide shipments "going along at a steady clip". . . . Nice to meet oldtimer Clyde Darter and his son, Joe, Kankakee ops. Both shopping for games and phonos. Clyde proud of the fact that Joe has made the juke box route as profitable as his, Clyde's, games route. Joe states, "I use The Cash Box' Top 60 charts exclusively and consistently for buying all my records". . . . Chet Gore at Exhibit working on new series of cards for his 1958 line of venders. . . . Charlie Nicholas of Marvel Billiard Supply advises he carries any kind of pool table made—14 different kinds and sizes—for players 5 years old to 75. Also folding tables for gifts. . . . Most elated coinman in town this past week is John Frantz as he begins production of the "Aristo" scale for Int'l Lions Clubs for charity projects. . . . Art Garvey, phoning the Bally-plant from eastern cities all week, reports sales of all Bally products big.

Always amazed at John Watling's driving energy and pep. Packing away a deskful of work at the end of the week finds John as vigorous as any trained athlete. . . . Over at World Wide Joel Stern reports new and used phonos going exceptionally well lately. Len Micon adds that ops in the territory very impressed with the all-new programming and sound of the new Rock-Ola 120-selection model. . . . Bill Phillips, sales rep for Atlas Music, advises that Floyd Altman, Lincoln, Ill., shot down two ducks with one shot. Bill also reports that ops are bearing down on making phonograph routes more profitable, and finding the locations "understanding and co-operative". . . . Bally's Herb Jones, pencil flying over paper, advises he's got headlines and deadlines to make for his next issue of "Bally-Who". . . . Joe Kline at First Coin sipping coffee and talking on the longdistance phone. Fred Kline, always happy and always accommodating to the many visitors, says there's always a cup of coffee on Joe's desk. Noticed several foreign language dictionaries on Sam Kolber's desk, with one in use on an inquiry from Italy.

Empire's Jack Burns accuses Joe Robbins of being a Navy fan. "And," he adds, "I'm suspicious of Gil Kitt." To which Gil retorts, "Since I grew up in Baltimore, and that's only 20 miles from Annapolis, I should be a Navy fan, too". Jack strictly for Notre Dame—win, lose or tie. . . . By the way, all coinmen would be interested in reading article "The Lure of Pinball" in Oct. issue of Harper's Magazine. Very good for public relations. . . . Joe Caldron of Trans-World Trading states, "For business, I read the coin machine section of The Cash Box. For recreation, I turn to the album reviews so I can buy the best albums". . . . Vince Shay at All State had plenty to handle this past week, with Stan Levin home with a cold. . . . Ed Gilligan of Chicago Music, who recently returned from a trip to his native Ireland, likes to recall the time when he was with Chi's fire department and operating phonos on the side. "Until one day", he reveals, "the fire chief told me



PAUL HUEBSCH



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Williams STEEPLE-CHASE

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Yacht Club	\$ 55	Hi Fi	\$ 75	Big Show	\$275
Bright Lights	55	Star Dust	155	Parade	225
Miami Beach	125	Pixies	110	Starlet	150
Atlantic City	65	South Seas	195	Surf Club	55
Frolics	65	Brazil	195	Palm Springs	55
Coney Island	65	Caravan	125	Manhattan	80
Beauty	75	Big Time	125	Havana	80

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either to put out fires or put out juke boxes". Ed naturally chose juke boxes.

Mr. and Mrs. George Miller of MOA in town. Talking things over with Dave Rockola, R. C. Roling of Wurlitzer and Ed Ratajack of AMI. John Haddock in town on Sunday, but had to get back to Grand Rapids. Looks like '58 MOA Convention will be most outstanding yet. . . . Art Weinand of Williams off on 2-week roadtrip to visit distribbers. . . . Lou Boasberg in from New Orleans for few days. Wonder if it's too cool for tennis meet with Bill O'Donnell?



LOU BOASBERG

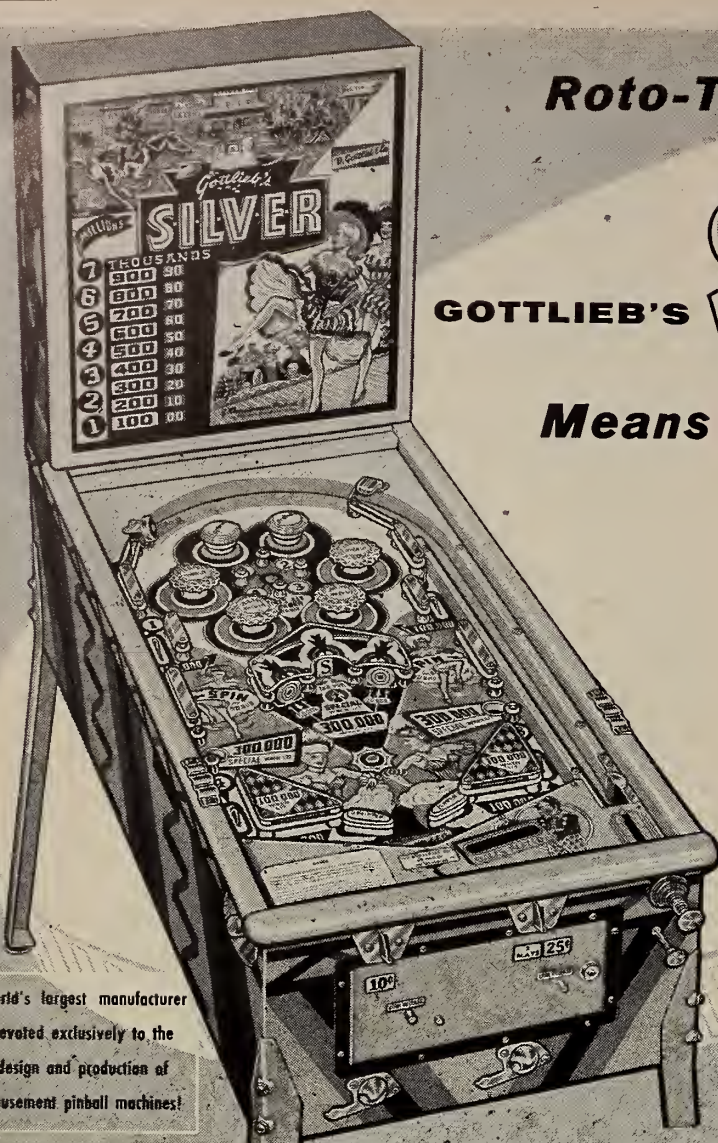
HAPPY BIRTHDAY THIS WEEK TO: Max Eisenberg, Baltimore, Md. . . . Russell L. Merritt, Houston, Tex. . . . Howard E. Hatch, Baton Rouge, La. . . . Amos Heilicher, Minneapolis, Minn. . . . James E. Johnson, San Antonio, Tex. . . . Carl A. Bowen, Grand Rapids, Mich. . . . Travis E. Richardson, Longview, Tex. . . . Paul Boretzky, Montreal, Que., Canada. . . . P. M. Yeo, Grand Rapids, Mich. . . . Robert T. DePriest, Dallas, Tex. . . .

Clifford Cunningham, Ft. Worth, Tex. . . . William Gross, Philadelphia, Pa. . . . Hal R. Meeks, New York, N. Y. . . . David Friedman, Miami, Fla. . . . Samuel A. Miller, Archbold, O. . . . Ben D. McDonald, Ft. Worth, Tex. . . . William S. Redd, Allston, Mass. . . . Frank M. Pell, Orlando, Fla. . . . W. L. Scott, Jr., Georgetown, S. C. . . . James T. Mangan, Chicago, Ill. . . . Joseph P. LaVene, Clarksdale, Miss.

WORTH REPEATING: A man seldom loses his shirt if he keeps his sleeves rolled up.



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Silver has an exclusive Lite-A-Name feature that holds over from game to game until S-I-L-V-E-R is lit; then, complete name lite targets for specials. Silver also includes: Rollers and spot button that complete numbers 1-2-3-4 to lite holes for specials; super-powered flippers that shoot ball up field at Roto-Targets; cyclonic kickers; twin chutes and an all steel door and door frame for lifetime service. Match feature.

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2-PI. MARATHON 245	DERBY DAY	195
2-PI. GLADIATOR 255	HARBOR LITES	185
2-PI. TOURNAMENT 225	SLUGGIN' CHAMP	165
2-PI. DUETTE 185	HAWAIIAN BEAUTY	125

BINGO GAMES

KEY WEST	\$375
BIG SHOW	325
NITE CLUB	245
BROADWAY	225
BIG TIME	125
GAYTIME	125
BRAZIL	225
SDUTH SEAS	195
STARDUST	150
STARLET	125
PIXIES	95
TRIPLE PLAY	85

PHONOGRAPHS

RDCK-OLA 1454	\$695
SEEBURG HF-100R	675
SEEBURG M-100C	475
SEEBURG M-100B	375
RDCK-OLA 1436, 45 rpm	175
WURLITZER 1550A	175

**WANT TO BUY
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WORLD WIDE DISTRIBUTORS, Inc.

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Everglade 4-2300

**Chi. Northside Aut.
Phono Bowling League
Results**

CHICAGO—Position night started off with Decca taking two from Galgano Distribs. Ray Albamonte's 515 was high for Decca. Wally Maslo was high for Galgano with 483.

Coven Music won two from Paschke Phono. High for Coven was Frank Sciackitano's 530. Hank Krueger was high for Paschke with 508.

Amber Music took two from ABC. Isabel Oomens' 479 was high for Amber and high for women. Irv Cairo was high for ABC with 510.

Mercury Records swept three from Phono Service. Mercury's Jerry Zie was high for the team and high for men with his 568 score. Bob Holl's 497 was high for Phono Service.

Gateway Distribs took two from Star Music. High for Gateway was Bob Holzman's 488. Myrtle Sochacki was high for Star with 439.

Brown's Camp won two from B&B Novelty. Jerry Fischer was high for Brown's with 478. Marino Pieroni was high for B&B with 528.

Singer One-Stop took two from Western Automatic. Red Losasso was high for Singer with 495. Lou Earopeno was high for Western with 466.

Gillette won two from Garmisa Distribs. Gillette's Frank Dalton was high with 519. High for Garmisa was Hank Sophie with 480.

The evening of November 21st has been chosen as Turkey Sweepstakes Night. All sponsors are cordially invited that night.

**Wurlitzer Issues
Sales And Earning
Report**

CHICAGO — R. C. Roling, president, The Wurlitzer Company, this city, issued a sales and earnings report this week.

Sales for the second quarter (July, August and September) were \$8,513,526, down 9% from \$9,387,916 in the corresponding quarter last year. Net earnings were \$178,003 or 21¢ per share of common stock. This figure compares with net earnings of \$131,491 or 16¢ for the corresponding quarter last year.

Sales for the first six months (April to September inclusive) were \$15,576,579, down 5% from \$16,464,810 last year. Net earnings were \$196,053 or 23¢ per share compared with \$219,661 or 26¢ for the same period last year.

"We are now coming into our customary heavy fall selling season", stated Roling. "During October we shipped to dealers, both foreign and domestic, more conventional pianos, more electronic pianos, and more electronic organs than a year ago, and if this trend continues during November and December our third quarter (October, November and December) operations should be good."

"As we have pointed out before, the music business is seasonal, and if our business this year follows the same pattern as previous years, sales and profits for the fiscal year ending March 31, 1958 should be satisfactory."

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PINS**

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AT THE RIGHT PRICE**

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**READY FOR SALE
REPLACED BY NEW
WURLITZERS**

10—WURLITZER \$	795
MODEL 1900	each
2—WURLITZER \$	725
MODEL 1800	each
4—WURLITZER \$	595
MODEL 1700	each

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DISTRIBUTORS, INC.**

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Phone: 84-3264

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO.

WANT—To Buy: Mighty Mikes, any condition; Bally Champion & Exhibit Bronco Horses; Bert's Puffer Engines; Quizzer & Quizzer Films; Standard Metal Typers; 8 Sci. 3 in line Roll Down Games; Gottlieb Games from 1954 to 1957; Gun-smoke; Big Horn and Skeet Shoot —All makes of Shuffle Bowlers with large pins. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOWer 1-6715).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHICKering 4-5100).

WANT—To Buy—Used Bumper Pool Tables, In Quantity, Must Be In Fairly Good Shape, and Cheap. Contact ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WISC.

WANT—Bally Atlantic City. Must Be Shopped. State Price. Quantity For Sale. ARNOLD AMUSEMENT CO., 29 WILLIAM ST., NEW HAVEN, CONN. (Tel. LO 2-7142).

WANT—Bally Triumphs By JOE BELL GAMES, INC., 463 PULAW. SKI ST., SYRACUSE, N. Y. Tel.: HArrison 2-0952.

WANT—Used Records, High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIRCLE 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—A European Buyer Interested In Absorbing Approximately Fifty Used Seeburg, Wurlitzer And AMI Phonographs Monthly. We Guarantee Consistent Delivery, Good Quality And Satisfaction. Write SHELTON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. Tel.: LINcoln 9106.

WANT—To Buy Seeburg 100 R, And 100 G Phono. In Perfect Condition. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: NE 5-1443.

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GENeral 2-1650), JESSE SELTER, PRES.

CLASSIFIED ADVERTISING SECTION

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes, United; Genco, Williams, Guns and Baseballs. ALLIED COIN MACHINE, 786 MILWAUKEE, CHICAGO 22, ILLINOIS (Tel.: CANal 6-0293).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOCust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

FOR SALE

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIGelow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—18 5¢ Atlas Bantams nut machines with 9 stands—2 machines fit each stand. \$6.95 ea.; stands \$4 ea. 1/3 Deposit, balance C.O.D., or S/D. KOEPELL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, \$6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLUemound 8-6700).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, \$150; Supplies All For \$350. Gottlieb Scoreboard 4 Player, \$225; Gottlieb Jumbo 4 Player, \$225; Gottlieb Tournament 2 Player, \$250; Williams Piccadilly 2 Player, \$210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Gayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—\$395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUNiper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Show Time, \$400; Bally Key West, \$300; Bally Double Header, \$300; Bally Miami Beach, \$125; Bally Big Time, \$100. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, Deluxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, \$245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEWark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Special. 14 Ft. United Bowling Alleys, \$500 ea.; 14 Ft. Bally Bowling Lanes, \$510 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAIn 1-8751).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer 2000's, Seeburg V-200's, M-100C's—Or Trade For Bally, United or Chicago Coin Shuffles. Send Us Your List For Quick Action. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK 36, N. Y. (Tel. LO 4-1880).

FOR SALE—Parade \$225; Broadway, \$185; Nite Club, \$195; Big Time, \$85; C.C. Super Match Bowler, \$35. Terms one-third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—All Games Cleaned And In Working Order. Broadway, \$200; Big Time, \$125; Beach Club, \$25; Variety, \$65; Miami Beach, \$135; 6 Rock-Ola Fireball (78), \$125; 6 AMI "A" (78), ea., \$35; Wurlitzer 1015 and AMI "A", 3 for \$100; United 14 ft. Bowling Alley, \$575; Triple Strike, \$150; Criss Cross, \$49.50; Williams 6 Player, Roll-A-Ball, \$310; Four Bagger, \$285; Seeburg Bear Gun, \$70; Silver Skates, \$30; Smoke Signal, \$140; Shindig, \$50; Peter Pan, \$135; Star Pool, \$115; Race The Clock, \$125; Peppy (New), Write. Williams Cranes, \$175; 1 Chicago Coin Big League Baseball, \$115; 4 Watling Scales with Fortune and Astrology Features (Like New), For the Lot, \$125; Rowe's Candy Machine, \$250; Keeney Coffee Machine (New), \$325. Wire—Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE—United Bowling Alley \$525; Chi-Coin Bowling League \$550; Bally ABC Bowling Lane \$525. WANT—United Top Notch Shuffle Alley and Bally Jumbo Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. Tel.: FRanklin 7-2162.

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comeco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Safari, Big Top, Steam Shovel, Coalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers. Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Due To Death Of Owner, Music And Game Route And Retail Record Store to be Sold by Executors. 65 Machines On Location. Only Operation In Town Of 10,000. Must Be Sold For Cash. For Information Write Immediately. HATCHER ESTATE, P. O. BOX 422, GARDEN CITY, KANSAS (Tel. 7422).

FOR SALE—Reconditioned Guaranteed—Show Time \$385; Key West \$295; Big Show \$275; Parade \$235; Night Club \$190; Broadway \$185; Miami Beach \$100; Beach Beauty \$135; Big Time \$85; Variety \$70; Flagship \$295; Hawaiian Beauty \$90; Sweet-Add-A-Line \$135; Balls-A-Poppin' \$185. One-Third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS LA. (Tel.: CANal 7137).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg M100C, \$545; Seeburg M100G, \$695; Wurlitzer 1700, \$575; Wurlitzer 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—14' Bowling Alleys, A-1 Condition Chicago Coin and United, \$545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Seeburg M100R, \$610; Seeburg M100C, \$400; Seeburg M100BL, \$325; Wurlitzer 1800, \$575. BELMONT MUSIC CO., 730 N. KNOXVILLE AVE., PEORIA, ILL.

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Show Times, \$345; Big Show, \$245; Parade, \$195; Night Club, \$195; Double Header, \$225; Caravan, \$75; Singapore, \$35; Gay Time, \$95; Big Times, \$100; Beach Beauty, \$150. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 09, MASS. Tel.: MAYflower 9-0010.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Williams: Contest; Hi Hand; Arrow Head, Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

FOR SALE—Millions Of Extra Coins Are Taken From Clean Machines. Clean Right With Lemonite. Sammons-Pennington Co., Southern Amusement Co., Memphis, Tenn., Use And Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste And Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

CLASSIFIED ADVERTISING SECTION

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Seeburg 100 B, \$300; Seeburg 100 C, \$400; Seeburg 100 R, \$600; Wurlitzer 1800, \$550; Seeburg 100 Sel. Wall Boxes, \$40. SCIOTO NOVELTY CO., INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Easy Aces, \$155; Classy Bowler, \$215; Scoreboard, \$195; Blondie, \$145; Capri, \$140; Lulu, \$125; Piccadilly, \$175; Register, \$315; Gladiator, \$215; Super Score, \$195. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE—Conversion Units for Seeburg M100A to 45 RPM, \$69.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntal 1-9292).

FOR SALE—Williams Arrowhead, (New), Gottlieb Continental Cafe, (New); Shuffle Pools; Criss Cross; Bumper Pools and Targettes. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. (Tel.: UNion 3-8627).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARANT DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE—Territory Down. Machines Just Off Location In Good Condition. All Machines For Low Cash Box. All Gottlieb Except Two Treadors, Jockey Club, Harbor Lites, Super Jumbo, Classy Bowler, Frontiersman, Gypsy Queen, Twin Bill, Lady Luck, Dragonette, Marble Queen, Hawaiian Beauty, Queen Of Hearts, Quintete, (Starlite & Lazy "Q" Wil.). 1/3 Deposit. CENTRAL MUSIC CO., OSBURN HOTEL, EUGENE, ORE. (Tel.: DI 4-0385).

FOR SALE—Housecleaning—3 M100A Seeburgs \$95 ea.; 6 Packard Wallboxes \$2.50 ea.; 3 Rockola 120 Selection Wallboxes \$50 ea.; Seeburg 47M & Wurlitzer 1100 \$25 ea.; AMI 40 Sel. Wallboxes \$2.50 ea.; 3 AMI Model C \$50 ea.; Wurlitzer 2140 Wallboxes \$2.50 ea.; 1500 A Wurlitzer \$175; Bally Bright Spot \$10; Frolics \$10; Beach Club \$15; Palm Springs \$15; Yacht Club \$15; Beauty \$15; Ice Frolics \$20; Surf Club \$15; United Tropics \$10; Tropicana \$25; Havana \$10; Wms. Fairway \$10; Twenty Grand \$10; Struggle Buggy \$15; Race The Clock \$95; Chico. Criss Cross Target \$40; Chic. Electric Automatic Pool \$35; Genco Electric Baseball Pool \$35; Tally Ho Remote Control Boxes (New) \$35 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA (Tel.: HA 3-4508).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special. Bally: Show Times, \$425; Key Wests, \$325. United: Tahitis, \$50; Triple Play Bingo Game, \$45. Williams: Cue Balls, \$225; Yukons, \$325. Genco: Hi-Fly Baseball Game, \$185. Bally: ABC Bowling Lane 11', \$495; Model-T Hot Rod Kiddie Ride, \$425; ABC Super DeLuxe Bowlers, \$245; Futurities, \$25. International Mutoscope: Voice-O-Graph, \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUNKirk 3-8733).

FOR SALE—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; C100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 Foot Rock-Ola Shuffle Board, \$149.50; Shuffle Board Game Wax (12 cans), \$3.50; Fast wax case (12 cans), \$4.50; Pucks (set of 8), \$12; Fluorescent Lights, pair, \$22.50; Adjusters, \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 1-5000).

FOR SALE—Wurlitzer 1015, 1017, with Cobra pick-up, \$35 ea.; 9 Column Smoke Shop, \$55; Wurlitzer 4851 Wall Boxes; \$9; Seeburg Wall Boxes (chrome), \$40; 14 Ft. Bally and United Bowlers, \$525. All types Bingos wanted. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Gottlieb 5 Balls; Register 4 Play \$325; Derby Days \$175; Slugging Champ \$140; Score Board \$195; Harbor Lites \$150; Southern Belle \$160; Auto Races \$180; Ace High \$250; Diamond Lil \$100; Old Faithful \$30; Williams 5 Balls; Gay Paree New 4 Play \$400; Shamrock 2 Play \$235; 3 Deuces \$155; Perky \$175; Can Can \$150; Yukon \$285; Cigarette Machines: 5—8 Column Electro \$50 ea.; 2—10 Column Electro \$100 ea. Music: Seeburg H.F. 100 R \$625; Seeburg 100 A \$135; Rock-Ola 1434 \$110; Seeburg V 200 \$650; AMI G 200 \$695; Wurlitzer 2000 \$750; Rock-Ola Fireball \$135; Comets 1438 \$400. H.Z. VENDING & SALES COMPANY, 1201 DOUGLAS STREET, OMAHA, NEBRASKA.

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, \$495; Wurlitzer 1400 Phonograph, \$135; Wurlitzer 1800 Phonograph, \$675; Wurlitzer 1900 Phonograph, \$795; Wurlitzer 2000 Phonograph, \$895; Seeburg V 200 Phonograph, \$695; Seeburg 100 Selection Chrome Wallboxes, \$45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. Tel.: HO 4-6111.

FOR SALE—Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ \$5; Rock-Ola 120, Chrome, \$55; Seeburg 100 Selection, Hammerloid Finish, \$45; Rock-Ola 1717 Steppers, \$30; Vendor Coin Changer, \$65; Bingos (Cleaned & Checked); Beach Clubs, \$65; Bally Beauty, \$65; Yacht Club, \$45; Mexico's, \$45; Bert Lanes' Dead Zero (New), \$75; Long Pools (Like New), \$65; Small Pools, \$55; 1650 Wurlitzer, \$250; AMI A's (No broken plastics, cleaned & checked), \$65; Jennings' Scales, \$25; 8 Ohm Speaker (wall), \$9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Closeout: Brand new original factory crates, United's Playtime, sacrifice, \$475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Music And Amusement Machine Route On East Coast Of Florida. Over Fifty Pieces Of Equipment on Location. Room For Expansion. Must Be Seen To Be Appreciated. For Information Write, LOUIS MOSKOVITS, 617 CANAL STREET, NEW SMYRNA BEACH, FLORIDA.

FOR SALE—Broadway, \$200; Big Time, \$85; Gayety, \$75; Gay Time, \$110; Night Club, \$195; Big Show, \$275; Seeburg M100C, \$425. NAS-TASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

MISCELLANEOUS

MISC.—Send Christmas Cards With Music Design, Ideal For Your Business; Free Samples. WILLIAMS CARDS, 19 HUDSON STREET, NEW YORK 13. Tel.: WO 6-2795.

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NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
945th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	90.00
4. Model B, '48, 40 Sel., 78 RPM	55.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	65.00	130.00
4* Model D-40, '51, 40 Sel., 78 RPM	130.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 45 RPM	245.00	345.00
4* Model E-80, '53, 40 Sel., 78 RPM	300.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	475.00	600.00
4* Model F-120, '54, 120 Sel., 45 RPM	495.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	570.00	700.00
4* Model G-120, '55, 120 Sel., 45 RPM	590.00	725.00
2* Model G-200, '56, 200 Sel., 45 RPM	695.00	775.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

EVANS

4. Mills Constellation, '47, Model 951, 46 Sel., 78 RPM	20.00	35.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	75.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	135.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	270.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00

4. 1426, '47, 20 Sel., 78 RPM	35.00	50.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	70.00	95.00
4. 1432, Same as above Converted to 45 RPM	90.00	120.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	160.00
4. 1434, Same as above, Converted to 45 RPM	135.00	175.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	145.00	240.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	260.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	375.00	450.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	445.00	600.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	565.00	710.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. M100A, '49, 100 Sel., 78 RPM	145.00	225.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00	4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	100.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	325.00	425.00	2* 1250, '50, 48 Sel., 45 or 78 RPM	95.00	135.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00	2* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	185.00
4* HF100C, '54, 100 Sel., 45 RPM	545.00	695.00	4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	200.00
4* HF100R, '54, 100 Sel., 45 RPM	600.00	725.00	4. 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	245.00
2* V200, '55, 200 Sel., 45 RPM	650.00	860.00	4. 1500A, '53, 104 Sel., 45 & 78 Intermix	200.00	375.00
4. W1-L56 Wall Box 5c	3.00	5.00	4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	375.00
4. 3W2 Wall-a-Matic	3.00	6.00	4. 1650, '53, 48 Sel., 45 RPM	225.00	375.00
4. W5L-56	5.00	10.00	4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	395.00
4. 3W5-L56 Wall Box 5c, 10, 25 c	5.00	10.00	2* 1700, '54, 104 Sel., 45 RPM	495.00	660.00
4. W6L-56 5/10/25 Wireless	5.00	10.00	2* 1800, '55, 104 Sel., 45 RPM	550.00	740.00
4. 3W7-L-56	5.00	10.00	2* 1900, '56, 104 Sel., 45 RPM	665.00	840.00
4* 3W1 Wall-a-Matic	40.00	60.00	2* 2000, '56, 200 Sel., 45 RPM	745.00	965.00
WURLITZER					
4. 1015, '46, 24 Sel., 78 RPM	20.00	40.00	4. 2140 Wall Box	3.00	5.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	40.00	4. 3020 Wall Box	3.00	9.00
4. 1080, '46, 24 Sel., 78 RPM	30.00	75.00	4. 3048 (Conv. of 3020)	5.00	8.00
4. 1100, '47, 24 Sel., 78 RPM	50.00	75.00	4. 3031 Wall Box	3.00	8.00
			4. 3045 Wall Box	4.00	9.00
			4. 4820 Wall Box	8.00	15.00
			4. 4851 Wall Box	8.00	20.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00	4. Cyclone (Got 5/51)	20.00	30.00
4* Ace High (Got 2/57)	265.00	325.00	4. Daffy Derby (Wm 8/54)	75.00	125.00
4. Across the Board (Un 9/52)	20.00	35.00	4* Daisy May (Got 7/54)	125.00	145.00
4. All Star Basketball (Got 1/52)	20.00	35.00	4. Dealer "21" (Wm 2/54)	35.00	70.00
4. Arabian Knights (Got 12/53)	80.00	125.00	4. Derby Day (Got 5/56)	170.00	215.00
4. Army-Navy (Wm 10/53)	35.00	55.00	4. Diamond Lill (Got 12/54)	110.00	140.00
4. Arrow Head (Wm 7/57)	225.00	295.00	4. Disk Jockey (Wm 11/52)	30.00	60.00
4. Atlantic City (B 5/52)	25.00	65.00	4. Domino (Wm 5/52)	25.00	45.00
4* Auto Race (Got 9/56)	175.00	265.00	4. Double Action (Ge 1/52)	15.00	30.00
4* Balls-A-Poppin', (B 11/56)	175.00	275.00	4. Double Feature (Got 12/50)	15.00	25.00
4. Beach Beauty (B 11/55)	125.00	225.00	4* Double Header (B 7/56)	215.00	350.00
4* Beach Club (B 2/53)	25.00	65.00	4. Dragonette (Got 6/54)	100.00	175.00
4* Beauty (B 11/52)	35.00	65.00	4. Dude Ranch (B 9/53)	35.00	65.00
4. Big Ben (Wm 9/54)	65.00	125.00	4. Duetto (Got 4/55)	150.00	195.00
2* Big Show (B 9/56)	245.00	350.00	4* Easy Aces (Got 12/55)	155.00	195.00
4. Big Hit (CC 7/52)	20.00	30.00	4. Eight Ball (Wm 1/52)	25.00	45.00
4* Big Time (B 1/55)	85.00	165.00	4. Fairway (Wm 6/53)	40.00	60.00
4* Blondie (CC 8/56)	145.00	210.00	4. Five Star (Univ 5/51)	20.00	35.00
2. Brazil (Un 10/56)	195.00	285.00	4. Flag Ship (Got 1/57)	295.00	330.00
1. Bright Lights (B 5/51)	20.00	55.00	4. Flying High (Got 2/53)	45.00	75.00
4. Bright Spot (B 11/51)	35.00	50.00	4. Four Bells (Got 10/54)	120.00	150.00
4* Broadway (B 12/55)	150.00	270.00	4. Four Corners (Wm 12/52)	40.00	80.00
4. Cabana (Un 3/53)	20.00	60.00	4. Four Horsemen (Got 9/50)	15.00	30.00
4* Capri (CC 10/56)	140.00	210.00	4. "400" (Upright) (Ge 10/52)	30.00	50.00
2. Caravan (Un 2/56)	125.00	200.00	4. Four Stars (Got 6/52)	30.00	55.00
4. Caravan (Wm 6/52)	30.00	50.00	4. Frolics (B 10/52)	35.00	80.00
4. Chinatown (Got 10/52)	30.00	65.00	4. Frontiersman (Got 11/55)	115.00	185.00
4. Circus (Un 8/52)	25.00	55.00	4. Fun House (Wm 10/56)	220.00	250.00
4* Circus Wagon (Wm 10/55)	90.00	225.00	4. Gay Paree (Wm 6/57)	425.00	485.00
4* Classy Bowler (Got 7/56)	215.00	245.00	4* Gay Times (B 6/55)	95.00	150.00
4. C.O.D. (Wm 9/53)	50.00	80.00	4* Gayety (B 3/55)	45.00	100.00
4. Colors (Wm 11/54)	100.00	130.00	4* Gladiator (Got 1/56)	215.00	265.00
1. Cone Island (B 9/52)	20.00	65.00	4. Globe Trotter (Got 11/51)	15.00	40.00
4. Control Tower (Wm 3/51)	10.00	25.00	4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Coronation (Got 11/52)	30.00	60.00	2. Gold Star (Got 8/54)	125.00	160.00
4. County Fair (Un 9/51)	15.00	25.00	4. Grand Champion (Wm 3/53)	45.00	80.00
4. Crossroads (Got 5/52)	40.00	65.00			
4. Crosswords (B 1/56)	195.00	265.00			
4. Cue Ball (Wm 2/57)	225.00	275.00			



New! Your AMI distributor is now showing the "H-200 M"! Come in to see it soon.

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IS WORTH
HIS
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4. Lovely Lucy (Got 2/54) 50.00 110.00	4. Stars (Un 6/52) 30.00 40.00
4. Lulu (Wm 12/54) 125.00 165.00	4. Starlite (Wm 3/53) 35.00 50.00
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4* Majestic (Got 4/57) 375.00 460.00	4. Struggle Buggies (Wm 12/53) 40.00 70.00
4. Majorettes (Wm 4/52) 20.00 40.00	4. Sunshine Park (B 12/52) 20.00 30.00
4. Manhattan (Un 4/55) 50.00 150.00	2. Super Jumbo (Got 10/54) 225.00 250.00
4* Marathon (Got 10/55) 200.00 265.00	2. Super-Score (Wm 9/56) 195.00 250.00
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4. Monaco (Un 8/56) 175.00 300.00	4. Three Deuces (Wm 8/55) 150.00 180.00
4. Mystic Marvel (Got 3/54) 100.00 130.00	4. Three Four Five (Un 6/51) 10.00 25.00
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4. Quartet (Got 2/52) 45.00 65.00	
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4. Quintet (Got 3/53) 40.00 90.00	
4* Race The Clock (Wm 5/55) 125.00 200.00	
4. Rainbow (Got 12/56) 185.00 275.00	
4. Regatta (Wm 11/55) 95.00 150.00	
2* Register (Got 10/56) 315.00 355.00	
4. Rio (Un 11/53) 25.00 65.00	



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4. ChiCoin Triple Score (6/53) 35.00 95.00	4. United Manhattan (9/52) 30.00 65.00
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4. ChiCoin High Speed Triple Score (8/53) 50.00 110.00	4. United Clover (2/53) 30.00 80.00
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4. DeLuxe model 40.00 130.00	4. DeLuxe model 60.00 140.00
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4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	280.00	4. Wms. Big League Baseball (2/54)	125.00	180.00
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4. Jack Rabbit	40.00	70.00	4. Williams Four Bagger (4/56)	265.00	350.00
4. Jungle Joe	40.00	60.00	4. DeLuxe model	265.00	360.00
4. Keeney Air Raider	50.00	125.00	4. Wms. Polar Hunt (3/55)	200.00	360.00
4. Keeney Sub Gun	40.00	125.00	4* Wms. Crane (10/56)	125.00	185.00
4. Keeney Texas Leagner	20.00	40.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph	
H-120 120-sel. phonograph	
H-100 100-sel. phonograph	
HAB-200 Selective-play Hideaway	
HBB-200 Continuous-play Hideaway	
WQ-200 200-sel. Wallbox	
WQ-120 120-sel. Wallbox	
Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price
Authorized for Publication

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Carnival (2 Player, 5-Ball)	\$505.00
ABC Champion	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)	
13 Foot	
16 Foot	
18 Foot	

No List Price
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EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	
No List Price	
Authorized for Publication	

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	
No List Price	
Authorized for Publication	

GENCO MFG. & SALES CO.

Motorama	
Horoscope Fortune Teller	
Sweet Twenty One (2 Player Roll Down Game)	
Gypsy Grandma Fortune Teller	
No List Price	
Authorized for Publication	

D. GOTTLIEB & CO.

Silver (Single Player, 5-Ball)	
No List Price	
Authorized for Publication	

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	\$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	\$ 495.00
DeLuxe Bumper Pool	295.00
Competitor—Super DeLuxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

Bowl-O-Rama (6 Player)	
14 Foot	
11 Foot	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	

No List Price
Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1458, 120 Sel.	
Model 1455, 200 Sel.	
Model 1452, 50 Sel.	
Model 1450—Playmaster, 120 Sel.	
Model 1546, Chrome Wall Box, 120 Sel.	
Model 1548, 50 Sel. Wall Box	
1617—Hi-Fi Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price
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J. P. SEEBURG CORP.

KD200 Phonograph	
L100 Phonograph	
D3WA-Wall-O-Matic 200	
MRVC-Master Remote Volume Control	
HFCV2-8-High Fidelity Wall Speaker	
HFCV3-8-High Fidelity Corner Speaker	
HFCV1-12-High Fidelity Recessed Speaker	
PS6LZ-Power Supply	
HFA1-L6-Power Amplifier	

No List Price
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UNITED MFG. CO.

6 Star Shuffle Alley (6 Player, Puck Type)	
8½ Foot	\$995.00
De Luxe 6 Star Shuffle Alley (Match-A-Score Model)	
8½ Foot	1,080.00
DeLuxe Bowling Alley (6 Player)	
11 Foot	1,260.00
14 Foot	1,290.00
18 Foot	1,410.00
Jumbo Bowling Alley (6 Player)	
13 Foot	1,490.00
16 Foot	1,520.00
20 Foot	1,640.00
Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.	

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph	
No List Price	
Authorized for Publication	

WILLIAMS MFG. CO.

Reno (Single Player, 5 Ball)	
Naples (2 Player, 5-Ball)	
6-Pocket Pool Table	
Peppy, The Clown	
No List Price	
Authorized for Publication	

THE RUDOLPH WURLITZER CO.

Model 2100 Phonograph, 200 Sel.	
Model 2104 Phonograph, 104 Sel.	
Model 2150 Phonograph, 200 Sel.	
Model 5210 Wall Box, 200 Sel., 3-Wire	
Model 5207 Wall Box, 104 Sel., 3-Wire	
Model 257 Stepper, 104 Sel.	
Model 5115 Hi-Fi Corner Speaker, 4" 5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range	

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for Operators
Everywhere!



GET UNITED'S

JUMBO Bowling Alley *Now!*

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13 FT. LONG

16 FT. LONG

Expandable with 4-ft. Sections
to

17 FT. LONG

20 FT. LONG



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no dead-spot pivot-point — entire flipper activates ball

New Triple-Action Spell-Name Feature

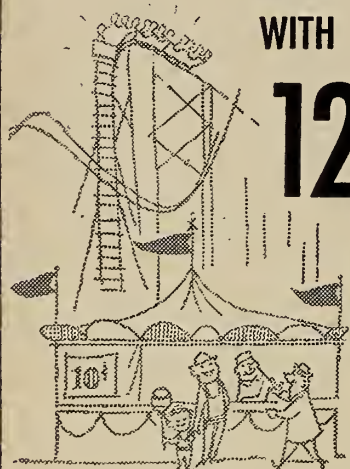
BONUS SCORES

WITH *New* KICKOUT SKILL-GATE

12 TARGETS

POP-BUMPERS

ROTARY
TOTALIZERS

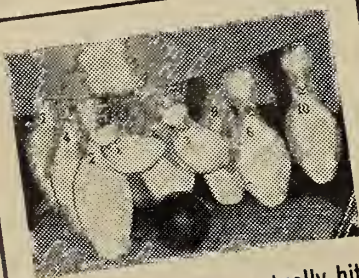


Fast, fascinating action and powerful last-ball suspense insure plenty of repeat play... plenty of double-coin competitive play. For stepped-up novelty profit, get CARNIVAL busy for you now.



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MORE
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PLAYERS

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See Sensational New

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All 25 numbers in Magic Squares or Magic Lines! Results: more score-juggling fun for players... more profit for operators! Get your share... Get Bally SUN VALLEY today.

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